

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382899

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		05/02/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	iMemories, Inc.		
Street Address:	9181 East Bell Road, Suite 101		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4530474		
Registration Number:	3452187	IMEMORIES	
Registration Number:	4450248	IMEMORIES	
Registration Number:	4490953	IMEMORIES	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127667000		
Email:	tmmpls@faegrebd.com		
Correspondent Name:	Braden Katterheinrich/Sarah House		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	423876.19		
NAME OF SUBMITTER:	Sarah M. House		
SIGNATURE:	/Sarah M House/		
DATE SIGNED:	05/03/2016		
Total Attachments: 3			

CH \$115.00 4530474

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RELEASE OF SECURITY INTEREST IN TRADEMARKS ("RELEASE")

FOR VALUE RECEIVED, the undersigned, iMemories, Inc., a Delaware corporation ("Company"), signing on behalf of Silicon Valley Bank ("Bank") pursuant to authority granted the Company by Bank in that certain Payoff Letter, dated April 27, 2016, does hereby release, relinquish, terminate and cancel any and all liens and security interests granted to Bank pursuant to that certain Loan and Security Agreement dated as of July 16th, 2013, in and to the trademark registrations listed on Schedule A attached hereto (collectively, the "Trademark Collateral").

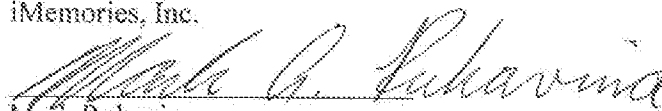
The liens and security interests previously granted to Bank by Company, for the Trademark Collateral registered with the United States Patent and Trademark Office, are recorded with the United States Patent and Trademark Office at:

- 1) Reel/Frame: 5071/0762

[Remainder of page intentionally left blank;
signatures appear on following page.]

IN WITNESS WHEREOF, Company has caused this Release to be signed and sealed by its duly authorized officer as of the date first written above.

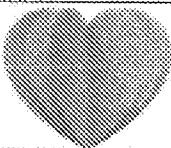
iMemories, Inc.



Mark Rukavina
CEO

SCHEDULE A

Trademark Registrations

Jurisdiction	Mark	App. No.	App. Date	Reg. No.	Reg. Date
US		85/785,579	Nov. 21, 2012	4,530,474	May 13, 2014
US	IMEMORIES	77/160,428	April 19, 2007	3,452,187	June 24, 2008
US	IMEMORIES	85/821,353	Jan. 11, 2013	4,450,248	Dec. 17, 2013
US	IMEMORIES	86/012,342	July 17, 2013	4,490,953	March 4, 2014
CTM	IMEMORIES		May 17, 2010	009108374	Nov. 2, 2010