

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382846

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David L. Swanson		05/02/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	iMemories, Inc.		
<b>Street Address:</b>	9181 East Bell Road, Suite 101		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85260		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4530474		
<b>Registration Number:</b>	3452187	IMEMORIES	
<b>Registration Number:</b>	4450248	IMEMORIES	
<b>Registration Number:</b>	4490953	IMEMORIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6127667000		
<b>Email:</b>	tmmpls@faegrebd.com		
<b>Correspondent Name:</b>	Braden Katterheinrich/Sarah House		
<b>Address Line 1:</b>	90 South Seventh Street		
<b>Address Line 2:</b>	2200 Wells Fargo Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	423876.19		
<b>NAME OF SUBMITTER:</b>	/Sarah M. House/		
<b>SIGNATURE:</b>	/Sarah M House/		
<b>DATE SIGNED:</b>	05/03/2016		
<b>Total Attachments: 3</b>			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS ("RELEASE")

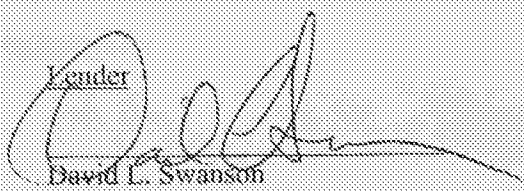
FOR VALUE RECEIVED, the undersigned, David L. Swanson, an individual, United States ("Lender"), at 12081 N. 118<sup>th</sup> Way, Scottsdale, Arizona 85259, does hereby release, relinquish, terminate and cancel any and all liens and security interests granted to Lender pursuant to a certain security agreement by iMemories, Inc., a Delaware corporation ("Company"), in and to the trademark registrations listed on Schedule A attached hereto (collectively, the "Trademark Collateral").

The liens and security interests previously granted to Lender by Company, for the Trademark Collateral registered with the United States Patent and Trademark Office, are recorded with the United States Patent and Trademark Office at:

- 1) Reel/Frame: 5066/0159
- 2) Reel/Frame: 5251/0592

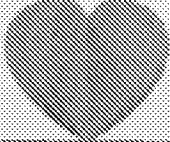
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signatures appear on following page.}

IN WITNESS WHEREOF, Lender has caused this Release to be signed and sealed by its duly authorized officer as of the date first written above.

Lender  
  
David L. Swanson

SCHEDULE A

Trademark Registrations

Jurisdiction	Mark	App. No.	App. Date	Reg. No.	Reg. Date
US		85/785,579	Nov. 21, 2012	4,530,474	May 13, 2014
US	IMEMORIES	77/160,428	April 19, 2007	3,452,187	June 24, 2008
US	IMEMORIES	85/821,353	Jan. 11, 2013	4,450,248	Dec. 17, 2013
US	IMEMORIES	86/012,342	July 17, 2013	4,490,953	March 4, 2014
CTM	IMEMORIES		May 17, 2010	009108374	Nov. 2, 2010