

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383270

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boat SpinCo, Inc.		05/05/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Gannett Co., Inc.		
Street Address:	7950 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86320982	JOURNAL MEDIA GROUP	
Serial Number:	78298911	JRN	
Serial Number:	85807877	JOURNAL PRINT GROUP	
Serial Number:	85807894	JOURNAL PRINT GROUP JPG	
Serial Number:	86218007	JRN JOURNAL COMMUNICATIONS	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 842-7800		
Email:	trademarks@cooley.com		
Correspondent Name:	Elisa Rosen		
Address Line 1:	1299 Pennsylvania Avenue, NW, Ste 700		
Address Line 2:	Cooley LLP		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	502363-20000		
NAME OF SUBMITTER:	Cheryl Fountain/Sr TM Paralegal		
SIGNATURE:	/cheryllfountain/		
DATE SIGNED:	05/05/2016		

CH \$140.00 86320982

Total Attachments: 1

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ASSIGNMENT

This Assignment Agreement ("Agreement") entered into May 3, 2016, by and between Boat SpinCo, Inc. ("Assignor"), a Delaware corporation located at 7950 Jones Branch Drive, McLean, VA 22107, and Gannett Co., Inc. ("Assignee"), a Delaware corporation located at 7950 Jones Branch Drive, McLean, VA 22107 (collectively referred to herein as the "Parties").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks shown below and the related applications for registration that have been filed with the U.S. Patent and Trademark Office (collectively the "Marks");

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>
JOURNAL MEDIA GROUP	86/320982	June 26, 2014
JRN	78/298911	September 11, 2003
JOURNAL PRINT GROUP	85/807877	December 20, 2012
JOURNAL PRINT GROUP JPG	85/807894	December 20, 2012
JRN JOURNAL COMMUNICATIONS	86/218007	March 11, 2014

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in the Marks, including the applications for registration thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title, and interest in and to the Marks, including the related applications for registration of the Marks and the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement.

Boat SpinCo, Inc.

By: _____

Barbara Wall
Vice President

Date: _____

5.5.16

Gannett Co., Inc.

By: _____

Barbara Wall
Senior Vice President and Chief Legal
Officer

Date: _____

5.5.16