

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM383437

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/03/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cvent, Inc.		05/05/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vendini, Inc.		
<b>Street Address:</b>	660 Market Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94104		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4742503	CROWDTORCH	
<b>Registration Number:</b>	4344084	CROWDTORCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6507353380		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6507576147		
<b>Email:</b>	roy@copyrightdirection.com		
<b>Correspondent Name:</b>	Roy S. Gordet		
<b>Address Line 1:</b>	235 Westlake Center #452		
<b>Address Line 4:</b>	Daly City, CALIFORNIA 94015		
<b>NAME OF SUBMITTER:</b>	Roy S. Gordet		
<b>SIGNATURE:</b>	/rsg/		
<b>DATE SIGNED:</b>	05/06/2016		
<b>Total Attachments: 2</b>			
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**NUNC PRO TUNC FORMAL TRADEMARK ASSIGNMENT**

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Cvent, Inc., a Delaware corporation whose business address is 4700 Greensboro Station Place, Tysons Corner, VA 22102 (hereinafter "Assignor"), for good and valuable consideration, receipt of which is acknowledged, by this present document affirms the assignment *nunc pro tunc*, effective December 3, 2015 from Assignor to Vendini, Inc. (hereinafter "Assignee"), a California corporation whose business address is 660 Market Street, San Francisco CA 94104, of all of the rights, title, and interest in and to the trademark CROWDTORCH and the trademark registrations and applications identified as follows:

United States:

Mark: CROWDTORCH, Registration No. 4742593, registered May 26, 2015

Mark: CROWDTORCH, Registration No. 434984, registered May 28, 2013

Canada:

4344084

Mark: CROWDTORCH, Registration No. TMA909300, registered July 23, 2015

Mark: CROWDTORCH, Application Serial No. 1713122, filed January 29, 2015

European Community:

Mark: CROWDTORCH, Registration No. 013688759, May 28, 2015

Australia

Mark: CROWDTORCH, Registration No. 1671861, January 30, 2015

International Register of the World Intellectual Property Organization

Mark: CROWDTORCH, Registration No. 1145369, registered August 20, 2012

Countries Designated Pursuant to Madrid Convention and WIPO Procedures:

- 1) Australia
- 2) European Community (EUIPO)
- 3) People's Republic of China

The above-referenced trademarks and trademark registrations are hereby transferred and assigned *nunc pro tunc*, and have been transferred and assigned, together with the goodwill of that portion of Assignor's business symbolized by each trademark not already owned by Assignee.

Assignor further agrees to execute and deliver at the request of the Assignee all documents, and to perform any other reasonable acts the Assignee may require in order to vest

all Assignor's rights, title, and interest in and to the trademarks and the trademark registrations in the Assignor.

Scanned, fixed or photocopied unaltered copies of this document with original signature(s) shall be given the same weight, evidentiary value and legal effect as any original document with original signatures.

Assignor Cvent, Inc.


  
\_\_\_\_\_  
Printed Name: Nitin Mathotra

Date: 5/5/16

Title: Senior Vice President, Corporate Development

We accept this Assignment.

Assignee Vendini, Inc.

  
\_\_\_\_\_  
Printed Name: Mark A. Dicks

Date: 29 April 2016

Title: CFO

