

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383495

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Defy Media, LLC		04/28/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	IGN Entertainment, Inc.		
Street Address:	625 2nd St.		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3365681	GAMETRAILERS.COM	
Registration Number:	3162577	GTTV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-503-5417		
Email:	julianna_orgel-eaton@ziffdavis.com		
Correspondent Name:	IGN Entertainment, Inc.		
Address Line 1:	625 2nd St.		
Address Line 4:	San Francisco, CALIFORNIA 94107		
NAME OF SUBMITTER:	Julianna E. Orgel-Eaton		
SIGNATURE:	/Julianna E. Orgel-Eaton/		
DATE SIGNED:	05/06/2016		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment dated as of April 28, 2016 (this “**Assignment**”), is made by Defy Media, LLC, a Delaware limited liability company (“**Defy**”) in favor of IGN Entertainment, Inc., a Delaware corporation (the “**Buyer**”). Capitalized terms used but not defined herein have the meanings assigned to them in the Asset Purchase Agreement dated as of the date of this Assignment (the “**Purchase Agreement**”) between Defy and the Buyer.

Pursuant to the Purchase Agreement, Defy has, among other things, agreed to grant all of its right, title and interest in and to the trademarks listed on Schedule 1 attached hereto (the “**Trademarks**”) to the Buyer.

The parties wish to execute this Assignment for purposes of transferring the Trademarks pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademarks to Buyer.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Defy hereby agrees as follows:

1. Defy hereby contributes, conveys, transfers, assigns and delivers to the Buyer all of its right, title and interest in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations for the Trademarks, (d) all rights to proceeds, including, without limitation, damages, claims, income, payments and royalties, whether presently existing or hereafter arising, arising out of or related to the Trademarks, (e) all claims, demands and causes of action (in law or in equity) for past, present and future damages arising out of or relating to infringement of the Trademarks, and (f) all rights to sue, counterclaim, and recover for past, present, and future infringement arising out of or relating to the Trademarks.

2. Defy authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Buyer as the assignee and owner of any and all of Defy’s rights in the Trademarks.

3. Defy hereby acknowledges and agrees that from and after the date hereof, the Buyer shall be the exclusive owner of the Trademarks.

4. This Assignment shall be governed by and interpreted and enforced in accordance with the laws of the State of New York, without giving effect to any choice of Law or conflicts of Laws rules or provision (whether of the State of New York or any other jurisdiction) that would cause the application of the Laws of a jurisdiction other than the State of New York.

5. This Assignment is subject in all respects to the terms and conditions of the Purchase Agreement. Nothing contained in this Assignment shall be deemed to supersede, supplement or otherwise modify any of the representations, warranties, covenants or other agreements contained in the Purchase Agreement. Notwithstanding anything herein to the contrary, to the extent any provision of this Assignment is inconsistent with the Purchase Agreement, the provisions of the Purchase Agreement shall prevail.

[The next page is the signature page]

IN WITNESS WHEREOF, Defy has caused this Trademark Assignment to be duly authorized and executed as of the date hereof.

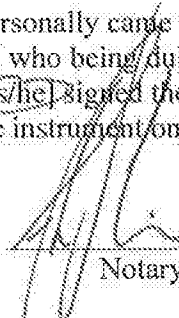
DEFY MEDIA, LLC

By: 
NAME: Gina R. DiGioia
TITLE: Secretary

STATE OF New York)
;SS.:
COUNTY OF New York)

On this 21st day of April, 2016 before me personally came Gina R. DiGioia, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state the [s/he] is a representative of Defy Media, LLC [s/he] signed the instrument in the name of Defy Media, LLC; and [s/he] had the authority to sign the instrument on behalf of Defy Media, LLC.




Notary Public

Acknowledged:

IGN ENTERTAINMENT, INC.

By: 
NAME: Stephen Hicks
TITLE: Vice President

STATE OF NEW YORK)
 ;SS.:
COUNTY OF NEW YORK)

On this 28th day of April, 2016 before me personally came Stephen Hicks, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is a Vice President of IGN Entertainment, Inc.; he signed the instrument in the name of IGN Entertainment, Inc.; and he had the authority to sign the instrument on behalf of IGN Entertainment, Inc..

SONA BALACHANDRAN
NOTARY PUBLIC, State of New York
No. 02BA6190134
Qualified in New York County
Commission Expires July 14, 2016


Notary Public

SCHEDULE 1

Mark Name	Country	Status	Class Number	Registration No.
GAMETRAILERS.COM	United States	Registered	35 /	3365681
GTTV	United States	Registered	41 /	3162577
GAMETRAILERS	Switzerland	Registered	38 // 09 // 28 // 41 /	579071
GAMETRAILERS.COM	Canada	Registered	35 /	TMA789526
GAMETRAILERS	Austria	Registered	9 // 38 // 41 // 42 /	246192