

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383535

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NELEVEN, LLC		02/11/2016	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	OAKTREE SC DEALERSOCKET AGENT, LLC, AS AGENT		
Street Address:	333 S. GRAND AVENUE		
Internal Address:	28TH FLOOR		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3297044	NELEVEN	
Registration Number:	3297046	DEALERFIRE	
CORRESPONDENCE DATA			
Fax Number:	3129939767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-993-2622		
Email:	gayle.grocke@lw.com		
Correspondent Name:	GAYLE D. GROCKE C/O LATHAM & WATKINS LLP		
Address Line 1:	330 N. WABASH AVENUE		
Address Line 2:	SUITE 2800		
Address Line 4:	CHICAGO, ILLINOIS 60611		
ATTORNEY DOCKET NUMBER:	051289-0027		
NAME OF SUBMITTER:	Gayle D. Grocke		
SIGNATURE:	/gdg/		
DATE SIGNED:	05/06/2016		
Total Attachments: 7			
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 11th day of February, 2016, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor") and OAKTREE SC DEALERSOCKET AGENT, LLC, in its capacity as administrative agent for each member of the Lender Group (in such capacity, together with its successors and assigns in such capacity, "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of February 11, 2016 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among OUSLAND INTERMEDIATE HOLDINGS, INC., a Delaware corporation ("Parent"), DEALERSOCKET, INC., a Delaware corporation, as the borrower ("Borrower"), the lenders party thereto as "Lenders" (such Lenders, together with their respective successors and assigns in such capacity, each, individually, a "Lender" and collectively, the "Lenders"), and Agent, the Lender Group has agreed to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the members of the Lender Group are willing to make the financial accommodations to Borrower as provided for in the Credit Agreement and the other Loan Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of the Lender Group, that certain Guaranty and Security Agreement dated as of February 11, 2016 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Lender Group, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. **DEFINED TERMS**. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL**. Each Grantor hereby unconditionally grants, collaterally assigns, and pledges to Agent, for the benefit of each member of the Lender Group, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following included in the Collateral, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):

- (a) all of its Trademarks including those referred to on Schedule I;
- (b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark, including the right to receive any damages, or (ii) injury to the goodwill associated with any Trademark.

Notwithstanding anything contained in this Trademark Security Agreement to the contrary, "Trademark Collateral" shall not include any United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law; provided, that upon submission and acceptance by the United States Patent and Trademark Office of an amendment to allege use pursuant to 15 U.S.C. Section 1060(a) (or any successor provision), such intent-to-use trademark application shall be considered Trademark Collateral.

3. SECURITY FOR SECURED OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the other members of the Lender Group, or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

7. CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE PROVISION. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE SET FORTH IN SECTION 25 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

8. [Reserved].

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTOR(S):

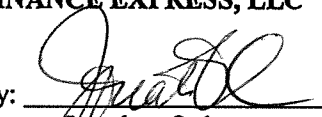
DEALERSOCKET, INC.

By: 
Name: Jonathan Ord
Title: Chief Executive Officer

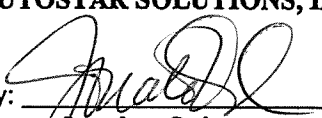
NELEVEN, LLC

By: 
Name: Jonathan Ord
Title: Chief Executive Officer

FINANCE EXPRESS, LLC

By: 
Name: Jonathan Ord
Title: Chief Executive Officer

AUTOSTAR SOLUTIONS, INC.

By: 
Name: Jonathan Ord
Title: Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

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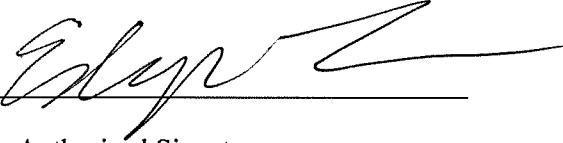
AGENT:

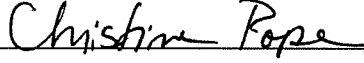
ACCEPTED AND ACKNOWLEDGED BY:

OAKTREE SC DEALERSOCKET AGENT, LLC

By: Oaktree Fund GP IIA, LLC
Its: Manager

By: Oaktree Fund GP II, L.P.
Its: Managing Member



By: 
Name: _____
Title: Authorized Signatory

By: 
Name: _____
Title: Authorized Signatory

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

United States Trademark Registrations/Applications

Trademark	Jurisdiction	Appl. / Reg. Number	Filing Date	Reg. Date	Status	Owner
NELEVEN	U.S. Federal	3297044	1/29/2007	9/25/2007	Registered	Neleven, Inc.
DEALERFIRE	U.S. Federal	3297046	1/29/2007	9/25/2007	Registered	Neleven, Inc.
DEALERSOCKET	U.S. Federal	3317379	12/14/2005	10/23/2007	Registered	DealerSocket, Inc.
ATTRACT, ACQUIRE, RETAIN & EXPAND	U.S. Federal	3317381	12/15/2005	10/23/2007	Registered	DealerSocket, Inc.
FINANCE EXPRESS	U.S. Federal	3359832	8/29/2006	12/25/2007	Registered	Finance Express LLC
AUTOSTAR PORTALPAY	U.S. Federal	3663039	11/3/2008	8/4/2009	Registered	AutoStar Solutions, Inc.
A NEW WORLD OF AUTOMOTIVE SALES TRAINING	U.S. Federal	3775576	7/21/2008	4/13/2010	Registered	DealerSocket, Inc.
 CARMIND	U.S. Federal	3778870	7/21/2008	4/20/2010	Registered	DealerSocket, Inc.
AUTOSTAR	U.S. Federal	3802322	9/3/2009	6/15/2010	Registered	AutoStar Solutions, Inc.
AUTOSTAR [®]	U.S. Federal	3802324	9/4/2009	6/15/2010	Registered	AutoStar Solutions, Inc.
	U.S. Federal	4522342	8/8/2011	4/29/2014	Registered	DealerSocket, Inc.
MONEYMAKER	U.S. Federal	4533933	8/8/2011	5/20/2014	Registered	DealerSocket, Inc.
MOBILEGARAGE	U.S. Federal	4664143	6/25/2012	12/30/2014	Registered	DealerSocket, Inc.
REVENUERADAR	U.S. Federal	4675730	6/25/2012	1/20/2015	Registered	DealerSocket, Inc.

[SCHEDULE I TO TRADEMARK SECURITY AGREEMENT]

TRADEMARK
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Trademark	Jurisdiction	Appl. / Reg. Number	Filing Date	Reg. Date	Status	Owner
ONE SOLUTION, ALL DEPARTMENTS.	U.S. Federal	4731774	8/8/2011	5/5/2015	Registered	DealerSocket, Inc.

[SCHEDULE I TO TRADEMARK SECURITY AGREEMENT]