

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Endurance Warranty Services, LLC		05/05/2016	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Endurance Dealer Services, LLC		
Street Address:	400 Skokie Blvd., Suite #105		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86804824	APEX POWERWRAP	
Serial Number:	86804807	APEX SELECT	
Serial Number:	86804800	APEX SELECT PLUS	
Serial Number:	86804793	APEX PREMIER	
Serial Number:	86804782	APEX PRO	
Serial Number:	86804733	APEX AUTO PROTECTION	
CORRESPONDENCE DATA			
Fax Number:	3125212875		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125212775		
Email:	ipdocket@muchshelist.com		
Correspondent Name:	ADAM K SACHAROFF		
Address Line 1:	191 N Wacker Drive, Suite 1800		
Address Line 2:	Much Shelist, PC		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	ADAM K SACHAROFF		
SIGNATURE:	/aks/		
DATE SIGNED:	05/09/2016		

CH \$165.00 86804824

Total Attachments: 2

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ASSIGNMENT

This Assignment ("Assignment") is made as of May 5, 2016 (the "Effective Date") by, Endurance Warranty Services, L.L.C. an Illinois Limited Liability Company having a principal place of business at 400 Skokie Blvd., Suite #105 Northbrook ILLINOIS 60062 ("Assignor") and Endurance Dealer Services, LLC, an Illinois Limited Liability Company having a principal place of business at 400 Skokie Blvd., Suite #105 Northbrook ILLINOIS 60062 ("Assignee").

RECITALS

Assignor owns the following "Trademarks":

Application Number	Registration Number	Trademark
86804824		APEX POWERWRAP
86804807		APEX SELECT
86804800		APEX SELECT PLUS
86804793		APEX PREMIER
86804782		APEX PRO
86804733		APEX AUTO PROTECTION

The Assignor now desires to transfer to Assignee all its right, title and interest in the Trademarks.

CLAUSES

For good and valuable consideration, receipt and sufficiency of which the Assignor specifically acknowledges:

Assignor grants, conveys, transfers, alienates and assigns to Assignee, for and throughout the world, Assignor's right, title and interest (legal, equitable, use and otherwise) in and to the Trademarks, including but not limited to: (i) the right to file and register the same in Assignee's name with any governmental authority; (ii) rights to record the transfers made under this Assignment in the United States Patent and Trademark Office and in any other public offices of any governmental authorities throughout the world; (iii) rights to sue for, collect and retain damages predicated on present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown, and includes the Cancellation Proceeding 92063363 against Apex Protection, Inc.; and (iv) all goodwill associated with the Trademarks.

Assignor's assignment of the Trademarks to Assignee under this Assignment constitutes a complete, absolute, and exclusive transfer of all rights (legal, equitable, use and otherwise) in the Trademarks, whether currently existing or arising or recognized in the future. Assignor does not reserve or retain any right, title, or interest in the Trademarks. Assignor acknowledges and agrees that the Trademarks constitutes the sole and exclusive property of Assignee.

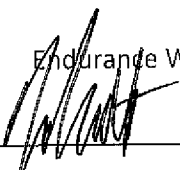
Assignor represents and warrants that it has full power and authority: (i) to enter into this Assignment; (ii) to grant to Assignee all rights in and to the Trademarks; and (iii) to perform all of its obligations under this Assignment.

This Assignment shall be binding upon and inure to the benefit of Assignee, its successors and assigns of Assignor and its permitted successors. This Assignment supersedes any prior understandings, written agreements, or oral arrangements among the parties which concerns the subject matter of this Assignment.

The terms of this Assignment shall govern if there is any conflict between this Assignment and any other written instrument which concerns or affects the subject matter of this Assignment.

This Assignment constitutes the complete understanding among the parties. No alteration or modification of any of this Assignment's provisions shall be valid unless made in a written instrument which both parties sign.

Endurance Warranty Services, L.L.C

Sig:  _____

Print Name: Jordan Batt

Position: President