

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383399

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
San Francisco Baseball Associates LLC		01/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	San Francisco Giants Baseball Club LLC		
Street Address:	24 Willie Mays Plaza		
Internal Address:	AT&T Park		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Registration Number:	1261248	DUGOUT	
Registration Number:	4448431	GET YOUR ORANGE ON	
Registration Number:	4448432	GET YOUR ORANGE ON	
Registration Number:	4316983	GET YOUR ORANGE ON	
Registration Number:	1661650	GIANTS	
Registration Number:	1532656	GIANTS	
Registration Number:	1544379	GIANTS	
Registration Number:	3797622	GIANTS	
Registration Number:	3313921	GIANTS	
Registration Number:	1010059	GIANTS	
Registration Number:	1527781	GIANTS	
Registration Number:	1314552	GIANTS	
Registration Number:	1340707	GIANTS	
Registration Number:	3320531	GIANTS	
Registration Number:	2600709	GIANTS	
Registration Number:	3313920	GIANTS	
Registration Number:	2529743	GIANTS	
Registration Number:	2688009	GIANTS	
TRADEMARK			

OP \$965.00 1261248

Property Type	Number	Word Mark
Registration Number:	3600268	G
Registration Number:	4626944	SAN FRANCISCO
Registration Number:	1232819	SF
Registration Number:	1527782	SF
Registration Number:	1560815	SF
Registration Number:	3420797	SF
Registration Number:	3349752	SF
Registration Number:	2720480	SF
Registration Number:	3349751	SF
Registration Number:	3303985	SF
Registration Number:	3420144	SF
Registration Number:	2612202	SF
Registration Number:	3776352	NEW YORK GOTHAMS
Registration Number:	1522132	SAN FRANCISCO GIANTS
Registration Number:	1544375	SAN FRANCISCO GIANTS
Registration Number:	1531352	SAN JOSE GIANTS
Registration Number:	1547331	SAN JOSE GIANTS
Registration Number:	1546509	SJ
Serial Number:	86530753	GIGANTES
Serial Number:	86530750	GIGANTES

CORRESPONDENCE DATA

Fax Number: 2125750671

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-790-9200

Email: Trademark@cfl.com

Correspondent Name: Mary L. Kevlin, Cowan, Liebowitz & Latma

Address Line 1: 114 West 47th Street

Address Line 2: 21st Floor

Address Line 4: New York, NEW YORK 10036-1525

ATTORNEY DOCKET NUMBER:	21307-098
NAME OF SUBMITTER:	Mary L. Kevlin
SIGNATURE:	/Mary L. Kevlin/
DATE SIGNED:	05/06/2016

Total Attachments: 6

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CONTRIBUTION AND ASSUMPTION AGREEMENT

between

SAN FRANCISCO BASEBALL ASSOCIATES LLC,
a Delaware limited liability company,

as Owner,

and

SAN FRANCISCO GIANTS BASEBALL CLUB LLC,
a Delaware limited liability company,

as Company

Dated as of January 1, 2016

CONTRIBUTION AND ASSUMPTION AGREEMENT

THIS CONTRIBUTION AND ASSUMPTION AGREEMENT, is made as of January 1, 2016 (the "Effective Date"), by and between SAN FRANCISCO BASEBALL ASSOCIATES LLC, a Delaware limited liability company ("Owner"), and SAN FRANCISCO GIANTS BASEBALL CLUB LLC, a Delaware limited liability company ("Company").

WITNESSETH:

WHEREAS, Owner is the owner of the Assets (as defined in this Agreement);

WHEREAS, the Company is a direct, wholly-owned subsidiary of Owner created for the purpose of owning and operating the San Francisco Giants baseball team (the "Baseball Business");

WHEREAS, Owner desires to contribute to the Company, as a capital contribution, the Assets (as defined in this Agreement), subject to the assumption of all existing and future liabilities associated therewith, all as more specifically set forth in this Agreement;

NOW, THEREFORE, the parties, intending to be legally bound, in consideration of the recitals set forth above and the covenants and conditions set forth herein, hereby agree as follows:

ARTICLE 1

Contribution

1.1 Contribution. Effective as of the Effective Date, Owner shall contribute, transfer, set over, assign and deliver to Company substantially all of Owner's right, title and interest in and to the Baseball Business, including, without limitation, the following (collectively, the "Assets").

(d) Listed Promotional Rights. The trademarks, service marks, copyrights and trade names listed on Exhibit A attached hereto and made a part hereof, and all goodwill associated therewith and any applications therefor or registrations thereof;

(f) Goodwill. All goodwill of the Baseball Business;

IN WITNESS WHEREOF, Owner and Company have executed this Agreement as of the Effective Date.

SAN FRANCISCO BASEBALL ASSOCIATES LLC,
a Delaware limited liability company

By TRIPLES ALLEY, LLC, a Delaware limited liability
company, its Managing Member

By: Laurence M. Baer
Laurence M. Baer, its Manager and Chief Executive
Officer

SAN FRANCISCO GIANTS BASEBALL CLUB LLC,
a Delaware limited liability company

By TRIPLES ALLEY, LLC, a Delaware limited liability
company, its Manager

By: Laurence M. Baer
Laurence M. Baer, its Manager and Chief Executive
Officer

[Signature Page to Contribution Agreement]

TRADEMARK
REEL: 005789 FRAME: 0622

Exhibit A

PROMOTIONAL RIGHTS

I. All trademarks and service marks associated with the Baseball Business, including without limitation:

Trademark/Service Mark	Registration Number	Serial Number
GIGANTES		86530753
GIGANTES		86530750
SAN FRANCISCO	4626944	85304372
GET YOUR ORANGE ON	4316983	85705041
GET YOUR ORANGE ON	4448432	85564612
GET YOUR ORANGE ON	4448431	85564609
G	3600268	78729857
SF	3303985	78729853
SF	3420797	78979964
NEW YORK GOTHAMS	3776352	78831957
GIANTS	3313921	78729862
GIANTS	3797622	78729860
SF	3349752	78729848
SF	3349751	78729846
SF	3420144	78729844
GIANTS	3320531	78729840
GIANTS	3313920	78729834
SF	2612202	76240044
GIANTS	2688009	76240043
SF	2720480	76227442
GIANTS	2600709	76227425
GIANTS	2529743	76224011
GIANTS	1010059	73010057
GIANTS	1314552	73447713
GIANTS	1340707	73441504
SF	1232819	73284770
GIANTS	1661650	73837151
SJ	1546509	73757327
SAN JOSE GIANTS	1547331	73744981
SF	1527782	73744979
SJ	1536374	73744977
SAN JOSE GIANTS	1531352	73744971
GIANTS	1532656	73744860
SAN JOSE GIANTS	1564607	73744800
GIANTS	1527781	73744790
GIANTS	1544379	73721377
SAN FRANCISCO GIANTS	1544375	73720225

SF	1560815	73719212
SAN FRANCISCO GIANTS	1522132	73673356
DUGOUT	1261248	73352442