

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383908

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phoenix Life Insurance Company		05/10/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Saybrus Partners, Inc.		
Street Address:	One American Row		
City:	Hartford		
State/Country:	CONNECTICUT		
Postal Code:	06102		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3791495	SAYBRUS PARTNERS	
CORRESPONDENCE DATA			
Fax Number:	2127909226		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909226		
Email:	ejs@cll.com, trademark@cll.com		
Correspondent Name:	Eric J. Shimanoff		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Eric J. Shimanoff		
SIGNATURE:	/Eric J. Shimanoff/		
DATE SIGNED:	05/11/2016		
Total Attachments: 1			
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OP \$40.00 3791495

TRADEMARK ASSIGNMENT

WHEREAS, Phoenix Life Insurance Company, located at One American Row Hartford, Connecticut 06102 ("Assignor"), is the owner of common law and registered trademarks containing or comprising SAYBRUS, including without limitation the mark SAYBRUS PARTNERS, in connection with insurance and annuity services, including without limitation U.S. Trademark Registration No. 3791495 for the mark SAYBRUS PARTNERS in International Class 36 (collectively, the "SAYBRUS Marks"); and

WHEREAS, Saybrus Partners, Inc., located at located at One American Row Hartford, Connecticut 06102 ("Assignee"), desires to acquire the SAYBRUS Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the SAYBRUS Marks worldwide, together with the goodwill of the business symbolized by them, and the corresponding trademark applications and registrations therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements. This Trademark Assignment may be executed in multiple counterparts, and faxed and/or emailed signatures will be valid and enforceable, each of which shall be deemed an original, and all of which shall constitute one and the same instrument

IN WITNESS WHEREOF, this Trademark Assignment to be executed and delivered as of this 10th day of May, 2016.

PHOENIX LIFE INSURANCE COMPANY
Assignor

John H. Beers
Name: John H. Beers
Title: Vice President
Date: 5/10/16

SAYBRUS PARTNERS, INC.
Assignee

Maura C. Lowe
Name: Maura C. Lowe
Title: Principal
Date: 5/10/16