

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384014

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Local, LLC		04/08/2016	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Clear Link Technologies, LLC		
Street Address:	5202 W. Douglas Corrigan Way Suite 300		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84116		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3781856	BIGLOCAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-4245-0018 X 7211		
Email:	annie.richman@clearlink.com		
Correspondent Name:	Annie Richman		
Address Line 1:	5202 W. Douglas Corrigan Way Suite 300		
Address Line 4:	Salt Lake City, UTAH 84116		
NAME OF SUBMITTER:	Phil Hansen		
SIGNATURE:	/Phil Hansen/		
DATE SIGNED:	05/11/2016		
Total Attachments: 3			
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OP \$40.00 3781856

BIG LOCAL, LLC.
ASSIGNMENT OF RIGHTS IN
TRADEMARK REGISTRATION NO. 3781856.

This Trademark Assignment Agreement (the "Agreement") is made as of April 8, 2016 (the "Effective Date"), between Big Local, LLC (the "Assignor") and Clear Link Technologies, LLC (the "Assignee").

WHEREAS, Assignor is owner of the Big Local trademark, as described in the U.S. Trademark Registration Number: 3781856, filed on June 8, 2008, and as described in the attachment hereto listed as Exhibit A (the "Trademark").

WHEREAS, the Assignee wishes to acquire the Assignor's rights in the Trademark listed in this Agreement.

NOW, THEREFORE, in consideration of \$1.00 and for valuable consideration paid to Assignor by Assignee, the receipt of which is acknowledged, the parties agree as follows:

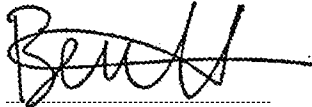
Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Trademark, together with

- 1) the goodwill of the business relating to the products and services on which the Trademark is used and for which it is registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Trademark.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Date: April 8, 2016.....



.....
Assignor

Exhibit A.



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

BIGLOCAL

Word Mark BIGLOCAL
Goods and Services IC 035. US 100 101 102. G & S: Promoting and marketing the goods and services of others; promoting and marketing the goods and services of others through directory listings and internet search engines; provisioning space on websites for use by others to advertise their goods and services; providing websites for use by others to advertise their goods and services; creating and disseminating advertising and marketing materials for use by others to promote their goods and services; Information services relating to business matters, namely, providing an electronic portal through which users can electronically submit business information for use in directory listings and internet search engines; providing subscriptions to telephone and internet services. FIRST USE: 20080401. FIRST USE IN COMMERCE: 20080401

IC 042. US 100 101. G & S: Web site design for promoting, and marketing purposes, namely, for others to promote, advertise and market their goods and services. FIRST USE: 20090401. FIRST USE IN COMMERCE: 20090401

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77492327

Filing Date June 5, 2008

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 6, 2009

Registration Number 3781856

Registration Date April 27, 2010

Owner (REGISTRANT) Big Local, LLC LIMITED LIABILITY COMPANY UTAH 5202 W. Douglas Corrigan Way, Ste. 300 Salt Lake City UTAH 84116

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Matthew Lowe

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

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