

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383912

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Beauty Care Inc.		04/18/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	JAJA IP Holdings LLC		
Street Address:	1296 East 10th Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11230		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	86578667	YOUNG.COOL.NOW.	
Serial Number:	86530380	DEAD SEA OASIS	
Serial Number:	86463600	NEW AGE BEAUTY	
Serial Number:	86443064	GLOBAL BEAUTY CARE	
Serial Number:	86225196	NATURE'S NUTRACEUTICALS	
Serial Number:	86225118	CLEAN FEET	
Serial Number:	85811809	5TH AVENUE FASHIONISTA	
Serial Number:	85763632	INTENSIVEYE	
Registration Number:	4353842	LOTION LAB	
Registration Number:	4295524	SO FRESH SO CLEAN	
Registration Number:	4203096	GLOW HEAD TO TOE	
Registration Number:	4210913	DEAD SEA ELEMENTS	
Serial Number:	86635076	RICH RADIANCE	
CORRESPONDENCE DATA			
Fax Number:	2129617503		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129617503		
Email:	david@fahamlaw.com		

OP \$340.00 86578667

Correspondent Name: David Faham
Address Line 1: 2049 west st
Address Line 4: Brooklyn, NEW YORK 11223

NAME OF SUBMITTER: David Faham

SIGNATURE: /df/

DATE SIGNED: 05/11/2016

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of April 18 2016, is made by Global Beauty Care Inc. a New York corporation located at 709 Avenue T, Brooklyn NY 11223. ("**Assignor**"), in favor of JAJA IP Holdings LLC. ("**Assignee**") a Delaware limited liability Company.

Whereas, Assignor has agreed to convey, transfer and assign to Assignee certain trademarks of Assignor, and has agreed to execute and deliver this Trademark Assignment, for recording with national, federal and state government authorities including, but not limited to, the US Patent and Trademark Office ("**USPTO**").

NOW THEREFORE, the parties agree as follows:

1. Assignment. In consideration of five-hundred dollars (\$500) paid by Assignee upon execution of this Trademark Assignment and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following trademarks and associated intellectual property, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks as hereinafter defined:

(a) the trademarks, trademark registrations and trademark applications set forth on Schedule I hereto and all issuances, extensions and renewals thereof; provided that, transfer of such applications shall not be effective until the expiration of any period during which the assignment thereof would impair, under applicable federal law, the registrability of such applications or the validity or enforceability of registrations issuing from such applications;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by any applicable law of any jurisdiction throughout the world; and

(c) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages (a-c collectively, the "**Assigned Trademarks**").

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Trademarks of the USPTO and any other national, federal and state government officials to record and register this Trademark Assignment upon request by Assignee. Assignor shall execute any and all documents and take all other further actions as reasonably requested by Assignee to transfer ownership of the Assigned Trademarks including, but not limited to, assignments, transfers and related powers of attorney.

3. Representations and Warranties. Assignor hereby represents and warrants to Assignee as follows, as of the date hereof:

(a) All required filings and fees related to the trademark registrations and applications listed on Schedule 1 hereto have been timely filed with and paid to the USPTO and other relevant governmental authorities and authorized registrars, and all such trademark registrations and applications are otherwise in good standing. Assignor has provided Assignee with true and complete copies of file histories, documents, certificates, office actions, correspondence and other materials related to all such trademark registrations and applications.

(b) Assignor owns all right, title and interest in and to the Assigned Trademarks, free and clear of liens, security interests and other encumbrances. Assignor is in full compliance with all legal requirements applicable to the Assigned Trademarks and Assignor's ownership and use thereof.

(c) To Assignor's knowledge, no person has infringed, violated or misappropriated, or is infringing, violating or misappropriating, any of the Assigned Trademarks.

4. Disclaimers. Except as expressly provided herein, Assignor makes no representations, warranties, covenants, agreements or indemnities, and hereby disclaims all implied warranties, with respect to the validity of, or Assignor's or Assignee's ability to use, register or enforce the Assigned Trademarks.

5. General.

(a) Entire Agreement. This Trademark Assignment, together with all related exhibits and schedules, constitutes the sole and entire agreement of the parties with respect to the subject matter contained herein and therein, and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.

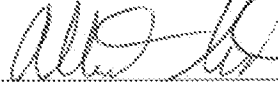
(b) Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

(c) Governing Law. All matters arising out of or relating to this Trademark Assignment shall be governed by and construed in accordance with the laws of the United States and the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule.

(d) Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first above written.

Assignor: Global Beauty Care Inc.

By 

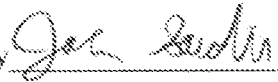
Name: Albert Savdie

Title: President

Address for Notices: 709 Avenue T, Brooklyn
NY 11223

[AGREED TO AND ACCEPTED:

Assignee - JAJA IP Holdings LLC

By 

Name: Jack Savdie

Title: Managing Member

Address for Notices: 1296 E 10th Street
Brooklyn NY 11230

SCHEDULE 1

ASSIGNED TRADEMARKS

Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	
1	86578667	4845516	YOUNG.COOL.NOW.	TSDR	LIVE
2	86530380		DEAD SEA OASIS	TSDR	LIVE
3	86463600		NEW AGE BEAUTY	TSDR	LIVE
4	86443064	4838623	GLOBAL BEAUTY CARE	TSDR	LIVE
5	86225196	4631783	NATURE'S NUTRACEUTICALS	TSDR	LIVE
6	86225118	4690572	CLEAN FEET	TSDR	LIVE
7	86109544		FOOT MD	TSDR	LIVE
8	85811809	4350337	5TH AVENUE FASHIONISTA	TSDR	LIVE
9	85763632	4350267	INTENSIVEYE	TSDR	LIVE
10	85763619	4353842	LOTION LAB	TSDR	LIVE
11	85671394	4295524	SO FRESH SO CLEAN	TSDR	LIVE
12	85266577	4203096	GLOW HEAD TO TOE	TSDR	LIVE
13	85266575	4210913	DEAD SEA ELEMENTS	TSDR	LIVE
14	86635076		RICH RADIANCE	TSDR	LIVE