

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kolor, SAS	FORMERLY Kolor, SARL	05/09/2016	Société Par Actions Simplifiée (Sas): FRANCE
RECEIVING PARTY DATA			
Name:	GoPro, Inc.		
Street Address:	3000 Clearview Way		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3528378	AUTOPANO	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Fenwick & West LLP		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	23769-00079		
NAME OF SUBMITTER:	Connie L. Ellerbach		
SIGNATURE:	/cle1087/		
DATE SIGNED:	05/12/2016		
Total Attachments: 2			
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CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("**Assignment**") is entered into by and between Kolor, SAS, formerly Kolor, SARL, a French limited liability company ("**Kolor**"), and GoPro, Inc., a Delaware corporation ("**GoPro**").

WHEREAS, pursuant to a prior Share Purchase Agreement by and among Kolor, a limited liability company organized under the laws of France and GoPro effective April 27, 2015 (the "**Share Purchase Agreement**"), certain intellectual property rights, including without limitation all rights, title and interest in and to the Kolor Marks (as defined below), were assigned to GoPro.

NOW, THEREFORE, Kolor and GoPro agree as follows and confirm that:

"Kolor Marks" means all of Kolor's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Kolor's trademark registrations and applications and any and all of Kolor's common law rights in the aforementioned items, including without limitation the marks identified in Schedule A attached hereto.

Kolor has assigned and transferred, and GoPro has received and accepted, all of Kolor's rights, title and interest throughout the world in and to the Kolor Marks and all the rights, claims and privileges pertaining to the Kolor Marks, including without limitation: the registrations and applications pertaining thereto, together with all of the goodwill of the business associated with and symbolized by the Kolor Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Kolor in all matters related thereto.

Kolor hereby authorizes and requests the United States Commissioner of Patents and Trademarks and the relevant officials of foreign countries to implement this Assignment.

IN WITNESS WHEREOF, Kolor and GoPro have caused this Assignment to be made as of the effective date of the Share Purchase Agreement referenced above.

KOLOR

By: _____

Name: Brain McGee

Title: GoPro France SAS, President

GoPro Coöperatief U.A., President of GoPro France SAS

Legal Representative of GoPro Coöperatief U.A.

GOPRO, INC.

By: _____

Name: Sharon Zezina

Title: General Counsel and
Corporate Secretary

Date: May 9, 2014

Address: 112 Voie Albert Einstein
F-73800 Francin
France

Date: May 9, 2014

Address: 3000 Clearview Way
San Mateo, CA 94402
United States

SCHEDULE A

TRADEMARK	COUNTRY	APPLICATION OR REGISTRATION NUMBER
AUTOPANO	European Union	011572468
AUTOPANO	France	3440153
AUTOPANO	United States	3528378
KOLOR	European Union	1256830
KOLOR	France	3575019
KOLOR	France	4150190
KOLOR	Japan	IR1256830
KOLOR	United States	79169220
KOLOR	WIPO	1256830
LIVEPANO	European Union	1146744
LIVEPANO	France	3930430
LIVEPANO	Japan	IR 1146744
LIVEPANO	United States	4420373
LIVEPANO	WIPO	4420373
PANOBOOK	France	3661800
PANOGEAR	France	3742492
PANOKIT	France	3891177
PANOTOUR	European Union	1148824
PANOTOUR	France	3746327
PANOTOUR	Japan	IR 1148824
PANOTOUR	United States	4420381
PANOTOUR	WIPO	1148824