

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM384156

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Columbia University Press		05/06/2016	Non-Profit Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Trustees of Columbia University in the City of New York		
<b>Street Address:</b>	Office of the General Counsel		
<b>Internal Address:</b>	412 Low Memorial Library 535 W. 116th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10027		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2218286	CIAO COLUMBIA INTERNATIONAL AFFAIRS ONLI	
<b>Registration Number:</b>	3338016	COLUMBIA UNIVERSITY PRESS	
<b>Registration Number:</b>	1346105	GRANGER'S	
<b>Registration Number:</b>	4711338	THE COLUMBIA ELECTRONIC ENCYCLOPEDIA	
<b>Registration Number:</b>	1880576	THE COLUMBIA ENCYCLOPEDIA	
<b>Registration Number:</b>	2680639	THE COLUMBIA GRANGER'S INDEX TO POETRY	
<b>Registration Number:</b>	3882959	THE COLUMBIA GRANGER'S WORLD OF POETRY	
<b>Registration Number:</b>	1859698	THE CONCISE COLUMBIA ENCYCLOPEDIA	
<b>Registration Number:</b>	4199671	WALLFLOWER	
<b>Registration Number:</b>	4181936	WALLFLOWER	
<b>Registration Number:</b>	4207238	WALLFLOWER PRESS	
<b>Registration Number:</b>	4124648	WALLFLOWER PRESS	
<b>Registration Number:</b>	1300529		
<b>Registration Number:</b>	1597399		
<b>Registration Number:</b>	2009580		
<b>Registration Number:</b>	2541521		
<b>CORRESPONDENCE DATA</b>			
<b>TRADEMARK</b>			

**Fax Number:** 2127909200

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 2127909200

**Email:** trademark@cll.com, mxe@cll.com

**Correspondent Name:** William M. Borchard

**Address Line 1:** 114 West 47th Street

**Address Line 4:** New York, NEW YORK 10036-1525

<b>NAME OF SUBMITTER:</b>	William M. Borchard
---------------------------	---------------------

<b>SIGNATURE:</b>	/William M. Borchard/
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<b>DATE SIGNED:</b>	05/12/2016
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**Total Attachments: 9**

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**TRADEMARK ASSIGNMENT**

ASSIGNMENT dated as of *May 6*, 2016 between COLUMBIA UNIVERSITY PRESS (New York Non-Profit Corporation) of 61 West 62nd Street, New York, New York 10023 ("Assignor") and THE TRUSTEES OF COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK (New York Corp.) of Office Of The General Counsel 412 Low Memorial Library 535 W. 116th St New York, New York 10027 ("Assignee").

WHEREAS, Assignor is the owner of the marks listed in the Schedule hereto, and the registrations thereof shown in the Schedule (the "Marks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Marks and registrations thereof, and the goodwill symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Marks, worldwide, whether statutory or at common law, for all goods and services, including all applications and registrations thereof, in particular the registrations listed in the Schedule, as well as the right to file and prosecute applications to register the Marks and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

**COLUMBIA UNIVERSITY PRESS**

By \_\_\_\_\_

Name: *[Signature]*

Title: *Associate Provost and Director  
Columbia University Press*



Date Generated : February 09, 2016

### CHART OF TAGGED RECORDS

#### TM Record

US Federal Q2 uf 1	TM/AN/RN/Disclaimer :	<p>CIAO COLUMBIA INTERNATIONAL AFFAIRS ONLINE</p> <p>RN: 2218286 SN: 75300117 Disclaimer: "INTERNATIONAL AFFAIRS ONLINE"</p> <p>Status/Status Date : Renewed January 19, 2009</p> <p>Full Goods/Services : (Int'l Class: 42) computer services, namely, providing a computer database consisting of reference materials, scholarly papers, and other information on the topic of international relations, providing an electronic moderated discussion group and electronic bulletin board for scholarly exchange, discussion and commentary in the field of international relations</p> <p>Owner : Columbia University Press (New York Corp.) 61 West 62nd Street New York New York 10023</p> <p>Notes :</p>
US Federal Q2 uf 2	TM/AN/RN/Disclaimer :	<p>COLUMBIA UNIVERSITY PRESS</p> <p><small>COLUMBIA UNIVERSITY PRESS</small></p> <p>RN: 3338016 SN: 77032378 Disclaimer: UNIVERSITY PRESS</p> <p>Status/Status Date : Registered 8 &amp; 15 November 24, 2013</p> <p>Full Goods/Services : (Int'l Class: 09) pre-recorded discs, tapes and chips in the fields of scholarly papers, journal articles and e-books in the fields of reference encyclopedias, gazetteers, poetry, international affairs, geography and environmental sciences (Int'l Class: 16) publications; namely, reference books containing scientific, biographical, historical, geographical and general information; books, pamphlets, all being of a trade, scholarly and professional nature (Int'l Class: 35) marketing of books and other printed publications in the field of trade, scholarly and professional disciplines for others (Int'l Class: 41) development, publication and distribution of reference works and compilations of academic and scholarly writings; electronic publishing services, namely, publication of text and graphic works of others; books on-line featuring trade, scholarly and professional topics; educational goods delivered over the internet, namely, the dissemination of scholarly books and journal articles online to individual and institutional subscribers (Int'l Class: 42) providing on-line database of scholarly papers, journal articles and e-books in the fields of reference encyclopedias, gazetteers, poetry, international affairs, geography and environmental sciences; providing electronic moderated groups and electronic bulletin boards for exchange, discussion and commentary on scholarly and academic topics</p> <p>Owner : Columbia University Press (New York Non-Profit Corporation) 61 West 62nd Street New York New York 10023</p> <p>Notes :</p>
US Federal Q2 uf 3	TM/AN/RN/Disclaimer :	<p>GRANGER'S</p> <p>RN: 1346105 SN: 73487051</p> <p>Status/Status Date : Renewed July 2, 2005</p>

TRADEMARK

REEL: 005791 FRAME: 0892

1/6

**Full Goods/Services :** (Int'l Class: 16)  
index of periodically revised poetry anthologies

**Owner :** Columbia University Press  
(New York Corp.)  
61 West 62nd Street  
New York  
New York  
10023

**Notes :**

US Federal  
Q2  
uf 4

**TM/AN/RN/Disclaimer :** THE COLUMBIA ELECTRONIC ENCYCLOPEDIA  
THE COLUMBIA ELECTRONIC ENCYCLOPEDIA

RN: 4711338  
SN: 86345468  
Disclaimer:  
"ELECTRONIC ENCYCLOPEDIA"

**Status/Status Date :** Registered  
March 31, 2015

**Full Goods/Services :** (Int'l Class: 42)  
computer services, namely, providing access to computer databases of reference information containing biographical, geographical, scientific, historical and general information

**Owner :** Columbia University Press  
(New York Corp.)  
61 W. 62nd Street  
New York  
New York  
10023

**Notes :**

US Federal  
Q2  
uf 5

**TM/AN/RN/Disclaimer :** THE COLUMBIA ENCYCLOPEDIA

RN: 1880576  
SN: 74461980  
Disclaimer:  
"ENCYCLOPEDIA"

**Status/Status Date :** Renewed  
February 28, 2015

**Full Goods/Services :** (Int'l Class: 16)  
printed publications; namely, reference books containing biographical, geographical, scientific, historical and general information

**Owner :** Columbia University Press  
(New York Corp.)  
61 West 62nd St  
New York  
New York  
10019

**Notes :**

US Federal  
Q2  
uf 6

**TM/AN/RN/Disclaimer :** THE COLUMBIA GRANGER'S INDEX TO POETRY

RN: 2680639  
SN: 76386756  
Disclaimer:  
"INDEX TO POETRY"

**Status/Status Date :** Renewed  
January 28, 2013

**Full Goods/Services :** (Int'l Class: 16)  
books featuring an index of periodically revised poetry anthologies

**Owner :** Columbia University Press  
(New York Not-For-Profit Corporation)  
61 West 62nd Street  
New York  
New York  
10023

**Notes :**

US Federal  
Q2  
uf 7

**TM/AN/RN/Disclaimer :** THE COLUMBIA GRANGER'S WORLD OF POETRY  
THE COLUMBIA GRANGERS WORLD OF POETRY

RN: 3882959  
SN: 85014557

**Status/Status Date :** Registered  
November 30, 2010

**Full Goods/Services :** (Int'l Class: 41)  
providing an on-line searchable database in the field of poetry for research and reference for educational and entertainment purposes

**TRADEMARK**

Owner : Columbia University Press  
(New York Non-Profit Corporation)  
61 West 62nd Street  
New York  
New York  
10023

Notes :

US Federal  
Q2  
uf 8

TM/AN/RN/Disclaimer : THE CONCISE COLUMBIA ENCYCLOPEDIA

RN: 1859698  
SN: 74461978  
Disclaimer:  
"THE CONCISE" AND "ENCYCLOPEDIA"

Status/Status Date : Renewed  
October 25, 2004

Full Goods/Services : (Int'l Class: 16)  
publications; namely, reference books containing scientific, biographical, historical, geographical and general information

Owner : Columbia University Press  
(New York Corp.)  
61 W. 62nd Street  
New York  
New York  
10019

Notes :

US Federal  
Q2  
uf 9

TM/AN/RN/Disclaimer : WALLFLOWER and Design



RN: 4199671  
SN: 85337265

Status/Status Date : Registered  
August 28, 2012

Full Goods/Services : (Int'l Class: 09)  
downloadable electronic publications in the nature of scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; books, pamphlets all being of a trade, scholarly and professional nature; downloadable electronic publications in the nature of books and pamphlets, all being of a trade, scholarly and professional nature in the field of film, tv, video, radio, directors, performers, cinematography, sound technique, and popular culture

(Int'l Class: 41)  
online electronic publishing services, namely, providing a website featuring non-downloadable publications in the nature of in the nature of scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; providing a website featuring non-downloadable publications in the nature of books, pamphlets, all being of a trade, scholarly and professional nature in the field of film, tv, video, radio, directors, performers, cinematography, sound technique, and popular culture

Owner : Columbia University Press  
(New York Non-Profit Corporation)  
61 West 62nd Street  
New York  
New York  
10023

Notes :

US Federal  
Q2  
uf 10

TM/AN/RN/Disclaimer : WALLFLOWER and Design



RN: 4181936  
SN: 85336113

Status/Status Date : Registered  
July 31, 2012

Full Goods/Services : (Int'l Class: 16)  
publications, namely, scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; books and pamphlets, all being of a trade, scholarly and professional nature in the field of film, tv, video, directors, performers, camera techniques and popular culture  
(Int'l Class: 41)  
development, namely, writing of texts other than publicity texts, and publication of printed reference works and compilations of academic and scholarly writings on film, tv, video, directors, performers, camera techniques and popular culture; providing on-line publications in the nature of reference works and compilations of academic

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Owner : film, tv, video, directors, performers, camera techniques and popular culture  
 Columbia University Press  
 (New York Non-Profit Corporation)  
 61 West 62nd Street  
 New York  
 New York  
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Notes :

US Federal  
 Q2  
 uf 11

TM/AN/RN/Disclaimer : WALLFLOWER PRESS

Wallflower Press  
 RN: 4207238  
 SN: 85337275

Disclaimer:  
 "PRESS"

Status/Status Date : Registered  
 September 11, 2012

Full Goods/Services : (Int'l Class: 09)  
 downloadable electronic publications in the nature of scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; books, pamphlets all being of a trade, scholarly and professional nature; downloadable electronic publications in the nature of books and pamphlets, all being of a trade, scholarly and professional nature in the field of film, tv, video, directors, performers, camera techniques and popular culture  
 (Int'l Class: 41)  
 online electronic publishing services, namely, providing a website featuring non-downloadable publications in the nature of in the nature of scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; providing a website featuring non-downloadable publications in the nature of books, pamphlets, all being of a trade, scholarly and professional nature in the field of film, tv, video, directors, performers, camera techniques and popular culture

Owner : Columbia University Press  
 (New York Non-Profit Corporation)  
 61 West 62nd Street  
 New York  
 New York  
 10019

Notes :

US Federal  
 Q2  
 uf 12

TM/AN/RN/Disclaimer : WALLFLOWER PRESS

Wallflower Press  
 RN: 4124648  
 SN: 85336151

Disclaimer:  
 "PRESS"

Status/Status Date : Registered  
 April 10, 2012


Full Goods/Services : (Int'l Class: 16)  
 publications; namely, scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; books, pamphlets, all being of a trade, scholarly and professional nature in the field of film, tv, video, radio, directors, performers, cinematography, sound technique, and popular culture  
 (Int'l Class: 41)  
 development, namely, writing of texts other than publicity texts, and publication of printed reference works and compilations of academic and scholarly writings on film, tv, video, directors, performers, camera techniques and popular culture; providing on-line publications in the nature of reference works and compilations of academic and scholarly writings on film, tv, video, directors, performers, camera techniques and popular culture

Owner : Columbia University Press  
 (New York Non-Profit Corporation)  
 61 West 62nd Street  
 New York  
 New York  
 10019

Notes :

US Federal  
 Q2  
 uf 13

TM/AN/RN/Disclaimer : Design Only

 RN: 1300529  
 SN: 73453496

Status/Status Date : Renewed  
 October 16, 2014

Full Goods/Services : (Int'l Class: 16)  
 books and pamphlets

Owner :

Big Girl Fashions, Inc.  
(Georgia Corp.)  
Tucker  
Georgia

Notes :

US Federal  
Q2  
uf 14

TM/AN/RN/Disclaimer : Design Only



RN: 1597399  
SN: 73793464

Status/Status Date : Renewed  
May 22, 2010

Full Goods/Services : (Int'l Class: 16)  
books and pamphlets

Owner : Columbia University Press  
(New York Corp.)  
61 West 62nd Street  
New York  
New York  
10023

Notes :

US Federal  
Q2  
uf 15

TM/AN/RN/Disclaimer : Design Only



RN: 2009580  
SN: 74659014

Status/Status Date : Renewed  
October 22, 2006

Full Goods/Services : (Int'l Class: 09)  
pre-recorded cd-roms and computer tapes and computer chips embedded in handheld  
electronic encyclopedias; all featuring general reference encyclopedias and literary indexes  
and cross-references in the field of poetry, quotations and works of literature (the "product")

Owner : Columbia University Press  
(New York Corp.)  
61 West 62nd St  
New York  
New York  
10023

Notes :

US Federal  
Q2  
uf 16

TM/AN/RN/Disclaimer : Design Only

RN: 2541521  
SN: 76012857



Status/Status Date : Renewed  
February 19, 2012

Full Goods/Services : (Int'l Class: 09)  
pre-recorded cd-roms and computer tapes and computer chips embedded in handheld  
electronic encyclopedias all featuring general reference encyclopedias and literary indexes  
and cross-references in the field of poetry, quotations and works of literature  
(Int'l Class: 16)  
publications; namely, reference books containing scientific, biographical, historical,  
geographical and general information  
(Int'l Class: 42)  
computer services, namely, providing databases featuring reference information containing  
biographical, geographical, scientific, historical and general information

Owner : Columbia University Press  
(New York Corp.)  
61 West 62nd Street  
New York  
New York  
10023

Notes :

TRADEMARK

REEL: 005791 FRAME: 0896

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**FULL RECORD****WALLFLOWER and Design**Community (CTM)  
eu 1

Status: Registered

Last Status Received: Registered, November 17, 2011

Most Recent Owner:

Columbia University Press

Int'l Class(es): 09, 16, 41

**Goods/Services:****Int'l Class: 9**

Downloadable electronic publications in the nature of scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; downloadable electronic books and pamphlets all being of a trade, scholarly and professional nature.

**Int'l Class: 16**

Publications, namely scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; books, pamphlets all being of a trade, scholarly and professional nature.

**Int'l Class: 41**

Electronic publishing services; electronic publishing services by means of a website featuring primarily non-downloadable publications in the nature of scholarly and reference books containing general information on film, tv, video, directors, performers, camera techniques and popular culture; electronic publishing of books and pamphlets, all being of a trade, scholarly and professional nature.

**Goods/Services (French):****Int'l Class: 9**

Publications électroniques téléchargeables sous forme de livres scolaires et de référence contenant des informations générales en matière de films, tv, vidéos, réalisateurs, acteurs, techniques de prises de vues et culture populaire; livres et brochures électroniques téléchargeables, tous en matière commerciale, scolaire et professionnelle.

**Int'l Class: 16**

Publications, à savoir livres scolaires et de référence contenant des informations générales en matière de films, tv, vidéos, réalisateurs, acteurs, techniques de prises de vues et culture populaire; livres, brochures, tous en matière commerciale, scolaire et professionnelle.

**Int'l Class: 41**

Services d'édition électronique; services de publication électronique par le biais d'un site web contenant des publications essentiellement non téléchargeables sous forme de livres scolaires et de référence contenant des informations générales en matière de films, tv, vidéos, réalisateurs, acteurs, techniques de prises de vues et culture populaire; publication électronique de livres et brochures, tous en matière commerciale, scolaire et professionnelle.

**APPLICATION / REGISTRATION INFO.**

Registered: November 15, 2011

Application No.: 010042638

Filed: June 14, 2011

Application Language:

**TRADEMARK**  
**REEL: 005791 FRAME: 0898**

(Primary) English

(Secondary) French

Vienna Code: 011301

**Trademark Type:** Figurative

**Publications:**

2011/148

Section: A.1

Published: August 08, 2011

2011/218

Section: B.1

Published: November 17, 2011

**Expiration Date:** June 14, 2021

**ADDITIONAL INFO.**

**Correspondent:**

REDDIE & GROSE LLP

16 Theobalds Road

London

WC1X 8PL

United Kingdom

**Correspondence Address:**

REDDIE & GROSE LLP

16 Theobalds Road

London

WC1X 8PL

United Kingdom

**Source:** CHIM

**OWNER INFORMATION**

**Applicant:**

Columbia University Press (non-profit corporation organized under the laws of)

Columbia University Press

New York

New York

US Federal

10019

**MARKS WITH SIMILAR OWNERSHIP**

Columbia University Press (or related entities)

CIAO COLUMBIA INTERNATIONAL AFFAIRS ONLINE

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**REEL: 005791 FRAME: 0899**

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