

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384220

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Northside Media Group LLC		05/05/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Northside Media Holdings, LLC		
Street Address:	1 Metrotech Center, Suite 1803		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86869087	THE TASTYS	
Serial Number:	86958493	TASTE TALKS	
CORRESPONDENCE DATA			
Fax Number:	8774527618		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-302-3193		
Email:	drichard@dmrlegalcounsel.com		
Correspondent Name:	Darren M. Richard		
Address Line 1:	2018 Bedford Rd.		
Address Line 4:	Columbus, OHIO 43212		
NAME OF SUBMITTER:	Darren M. Richard		
SIGNATURE:	/dmr/		
DATE SIGNED:	05/12/2016		
Total Attachments: 3			
source=Trademark Assignment - Northside Media Group LLC - Northside Media Holdings, LLC - 74173.1 - FE#page1.tif			
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OP \$65.00 86869087

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of May 5, 2016 (the "Effective Date"), by and between **NORTHSIDE MEDIA GROUP LLC**, a Delaware limited liability company ("Assignor"), and **NORTHSIDE MEDIA HOLDINGS, LLC**, a New York limited liability company ("Assignee").

WHEREAS, Assignor is the owner of those certain U.S. Trademark Applications for (a) the standard character mark **THE TASTYS**, Serial No. **86869087**, and (b) the standard character mark **TASTE TALKS**, Serial No. **86958493** (collectively, the "Marks"), along with the goodwill associated with the Marks; and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title, and interest in, to, and under the Marks, including the goodwill associated with the Marks and the federal trademark applications respecting the Marks.

NOW, THEREFORE, for the sum of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor does hereby sell, assign, transfer, set over, and convey to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's rights, title, and interests throughout the world in and to the Marks, including, but not limited to, the following:

- (a) the U.S. Trademark Application for **THE TASTYS**, Serial No. **86869087**;
- (b) the U.S. Trademark Application for **TASTE TALKS**, Serial No. **86958493**;
- (c) the goodwill connected with, pertaining to, and symbolized by the Marks;
- (d) all rights to sue for infringement of the Marks, whether arising prior to or subsequent to the Effective Date of this Assignment; and
- (e) and any renewals and extensions of all of the foregoing rights, title, and interests in and to the Marks that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada, and any other country or jurisdiction.

2. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment will be governed by and construed in accordance with the laws of the State of New York without giving effect to its conflict of laws principles.

3. This Assignment will bind and inure to the benefit of the parties' respective successors and assigns.

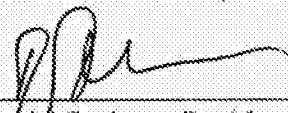
4. Assignor hereby agrees that Assignee has the right to record this Assignment.

[Remainder of page intentionally left blank. Signature pages to follow.]

IN WITNESS WHEREOF, Assignor, intending to be legally-bound hereby, has executed this Assignment as of the Effective Date.

ASSIGNOR:

NORTHSIDE MEDIA GROUP LLC,
a Delaware limited liability company


By: 

Daniel Stedman, President

IN WITNESS WHEREOF, Assignee, intending to be legally-bound hereby, has executed this Assignment as of the Effective Date.

ASSIGNEE:

NORTHSIDE MEDIA HOLDINGS, LLC.
a New York limited liability company

By: 

Print Name: Armen Martin

Title: Secretary