

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384414

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/31/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sazerac Company, Inc.		05/13/2016	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	Sazerac Brands, LLC		
Street Address:	10400 Linn Station Rd., Suite 300		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40233		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3093262		
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028427800		
Email:	mobleysg@cooley.com		
Correspondent Name:	Peter J. Willsey, Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		
DATE SIGNED:	05/15/2016		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT

This Confirmatory Trademark Assignment Agreement ("Agreement") is entered into as of the last date of signature below by and between SAZERAC COMPANY, INC., a Louisiana Corporation, (the "Assignor"), and SAZERAC BRANDS, LLC, a Delaware limited liability company having its principal place of business at 10400 Linn Station Rd., Suite 300, Louisville, Kentucky 40223 (the "Assignee") (collectively referred to herein as the "Parties").

WHEREAS, Assignor, for good and valuable consideration, the receipt and sufficiency of which has been acknowledged, previously assigned to Assignee all right, title and interest in and to the trademarks identified on Exhibit A (the "Trademarks"), together with that portion of the Assignor's business to which the Trademarks pertained and all goodwill associated with and symbolized by the Trademarks, by means of a Contribution Agreement executed on January 31, 2015, by and between Assignor and Assignee.

NOW, THEREFORE, the Parties wish to confirm, reaffirm and record the assignment of the Trademarks.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement on the dates specified below.

SAZERAC COMPANY, INC.

By: Paul Pape
Name: PAUL PAPE
Title: VP, CFO
Date: 5/13/2016

SAZERAC BRANDS, LLC

By: Paul Pape
Name: PAUL PAPE
Title: 1 vice president
Date: 5/13/2016

EXHIBIT A
Trademarks

Owner	Mark	Registration No.	Country	Case Status
Sazerac Company, Inc.	Dr. M with Dog Design	3093262	United States	Registered