

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384236

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paradysz Inc.		05/04/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	PMX Agency Inc.		
Street Address:	5 Hanover Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	3984517	ANGLERFISH	
Registration Number:	3506747	HOLIDAY DASHBOARD	
Serial Number:	85840065	HOLIDAY DASHBOARD	
Registration Number:	3869923	ORB	
Registration Number:	3359676	PM DIGITAL	
Registration Number:	3954929	SPINSHARK	
Registration Number:	4247000	DATA DRIVE	
Registration Number:	3494054	EXPUT	
Registration Number:	4172755	HELIX	
Registration Number:	3957828	INTELLIZIP	
Registration Number:	3067097	MARKETRELEVANCE	
Registration Number:	2806819	MEDIA HARBOR	
Registration Number:	3870693	MERGESCIENCE	
Registration Number:	3933013	PARADYSZ	
Registration Number:	3939271	PARADYSZ ANALYTICS	
Registration Number:	3891530	PARADYSZ DIRECT	
Registration Number:	3176587	RECONNECT	
Registration Number:	3459067	RELENTLESS INNOVATION AND SCIENCE OF CUS	
Serial Number:	85936736	THE PM COMPANY	

OP \$515.00 3984517

Property Type	Number	Word Mark
Registration Number:	4365281	TRUE DEMAND
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-238-3214	
Email:	selwin@emmetmarvin.com	
Correspondent Name:	Sharon Elwin	
Address Line 1:	120 Broadway, 32nd Floor	
Address Line 2:	Emmet Marvin & Martin, LLP	
Address Line 4:	New York, NEW YORK 10271	
ATTORNEY DOCKET NUMBER:	F163077	
NAME OF SUBMITTER:	Sharon Elwin	
SIGNATURE:	/Sharon Elwin/	
DATE SIGNED:	05/13/2016	
Total Attachments: 3		
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State of New York
Department of State } **ss:**

I hereby certify, that the Certificate of Incorporation of PMX AGENCY INC. was filed on 02/15/1990, under the name of PARADYSZ & MATERA, INC., with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation. I further certify the following:

A certificate changing name to PARADYSZ MATERA & CO., INC. was filed on 04/05/1990.

A Biennial Statement was filed 06/04/1993.

A certificate changing name to PARADYSZ MATERA COMPANY, INC. was filed on 05/07/1999.

A Biennial Statement was filed 09/01/1999.

A Biennial Statement was filed 03/13/2000.

A Certificate of Merger was filed on 12/29/2000.

A Certificate of Amendment was filed on 11/19/2002.

A Biennial Statement was filed 02/11/2004.

A Biennial Statement was filed 06/06/2007.

A Biennial Statement was filed 03/24/2008.

A Biennial Statement was filed 03/05/2010.

A certificate changing name to PARADYSZ INC. was filed on 05/04/2011.

A Certificate of Merger was filed on 12/27/2011.

A Biennial Statement was filed 07/25/2013.

A Certificate of Merger was filed on 02/26/2014.

A Biennial Statement was filed 04/18/2014.

Certificate of Change was filed on 11/19/2014.

A Biennial Statement was filed 02/01/2016.

A certificate changing name to PMX AGENCY INC. was filed on 05/04/2016.

I further certify that no other documents have been filed by such corporation.



*Witness my hand and the official seal
of the Department of State at the City
of Albany, this 04th day of May
two thousand and sixteen.*

Anthony Giardina

Anthony Giardina
Executive Deputy Secretary of State

201605050033 * 07

Schedule 1
to
Grant of Security Interest (Trademarks)
Dated as of August 2, 2013

<u>Trademark</u>	<u>Registration No. or Serial No.</u>	<u>Registration Date or Application Date</u>
ANGLERFISH	3,984,517	06/11/2011
HOLIDAY DASHBOARD	3,506,747	09/23/2008
HOLIDAY DASHBOARD	85/840,065	02/04/2013
ORB	3,869,923	11/02/2010
PM DIGITAL	3,359,676	12/25/2007
SPINSHARK	3,954,929	05/03/2011
DATA DRIVE	4,247,000	11/20/2012
EXPUT	3,494,054	08/26/2008
HELIX	4,172,755	07/10/2012
INTELLIZIP	3,957,828	05/10/2011
MARKETRELEVANCE	3,067,097	03/14/2006
MEDIA HARBOR	2,806,819	01/20/2004
MERGESCIENCE	3,870,693	11/02/2010
PARADYSZ	3,933,013	03/15/2011
PARADYSZ ANALYTICS	3,939,271	03/29/2011
PARADYSZ DIRECT	3,891,530	12/14/2010
RECONNECT	3,176,587	11/28/2006
RELENTLESS INNOVATION AND SCIENCE OF CUSTOMER ACQUISITION	3,459,067	07/01/2008
THE PM COMPANY	85/936,736	05/20/2013
TRUE DEMAND	4,365,281	07/09/2013