

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384459

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rescuecom Corporation		05/10/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	ServiceNow, Inc.		
Street Address:	2225 Lawson Lane		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4630783	NOW	
Registration Number:	4635286	NOW!	
CORRESPONDENCE DATA			
Fax Number:	3124459325		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-445-9322		
Email:	arden@youngbasile.com		
Correspondent Name:	Thomas P. Arden		
Address Line 1:	150 N. Wacker Drive		
Address Line 2:	Suite 1450		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Thomas P. Arden		
SIGNATURE:	/Thomas P. Arden/		
DATE SIGNED:	05/16/2016		
Total Attachments: 2			
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ASSIGNMENT OF MARKS AND FEDERAL REGISTRATIONS

THIS ASSIGNMENT is made and entered into by Rescuecom Corporation, a New York corporation with its principal place of business at 2560 Burnet Avenue, Syracuse, New York 13206 ("Assignor") in favor of ServiceNow, Inc., a California corporation with its principal place of business at 2225 Lawson Lane, Santa Clara, California 95054 ("Assignee").

WHEREAS, Assignor has used and is using the marks NOW and NOW! in stylized form (the "NOW Marks") and owns federal registrations thereof in the United States Patent & Trademark Office, Registration No. 4,630,783 and Registration No. 4,635,286, as further identified in Exhibit 1 hereto (the "NOW Registrations"); and

WHEREAS, Assignee wishes to purchase all rights, title and interest Rescuecom has in and to the NOW Marks, together with the goodwill associated therewith, and the NOW Registrations; and

WHEREAS, Assignor has agreed to assign such rights and goodwill it has in the NOW Marks and NOW Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all rights, title, and interest in and to the NOW Marks, together with the goodwill of the business associated with and symbolized by the NOW Marks, and United States Registration Nos. 4,630,783, and 4,635,286.

Rescuecom Corporation

By:
Its:

[Handwritten Signature]

(EO)

STATE OF New York)
))
COUNTY OF *Onondaga*)

SS.

Subscribed and sworn to before me this
10th day of April, 2016.

[Handwritten Signature]

Notary Public
My commission expires: _____

JOHN R. McDERMOTT, JR.
Notary Public, State of New York
No. 02MC4892103
Qualified in Onondaga County
Commission Expires July 31, 2012

Exhibit 1

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
NOW	4,630,783	November 4, 2014
NOW! (Stylized)	4,635,286	November 11, 2014