

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM384569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	11/13/2015

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Adweek LLC		11/13/2015	Limited Liability Company: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	Adweek LLC
<b>Street Address:</b>	825 8th Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10019
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	1442070	ADWEEK
Registration Number:	1820584	BRANDWEEK
Registration Number:	2331543	BRANDWEEK
Registration Number:	2331542	MEDIAWEEK
Registration Number:	1628290	MEDIAWEEK
Registration Number:	2788877	ADWEEK
Registration Number:	2997512	ADWEEK
Registration Number:	4447780	ADWEEK
Registration Number:	3125827	ADFREAK
Registration Number:	3656078	MEDIA JOBMARKET
Registration Number:	4146731	HOT LIST
Registration Number:	4473279	HOT LIST
Registration Number:	4269095	BRAND GENIUS
Registration Number:	4253844	NEXTECH
Registration Number:	4293500	YOUNG EXECUTIVE LAB
Registration Number:	4800302	ADWEEK BRANDSHARE
Registration Number:	4844152	BRAND SAVE
Registration Number:	3982312	SOCIAL TIMES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4144302	TVSPY
Registration Number:	4155717	FISHBOWLDC
Registration Number:	3526648	TVNEWSER
Registration Number:	3704982	AGENCYSPY
Registration Number:	3704983	FISHBOWLNY
Registration Number:	3704838	GALLEYCAT

**CORRESPONDENCE DATA**

Fax Number: 2033271096

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 203-324-6155

Email: jbutchko@ssjr.com

Correspondent Name: Gene S. Winter

Address Line 1: 986 Bedford Street

Address Line 2: St Onge Steward Johnston & Reens LLC

Address Line 4: Stamford, CONNECTICUT 06905

<b>NAME OF SUBMITTER:</b>	Gene S. Winter
<b>SIGNATURE:</b>	/Gene S. Winter/
<b>DATE SIGNED:</b>	05/17/2016

**Total Attachments: 2**

source=Adweek LLC Delaware Merger November 13 2015 03671-A0111A#page1.tif

source=Adweek LLC Delaware Merger November 13 2015 03671-A0111A#page2.tif

# Delaware

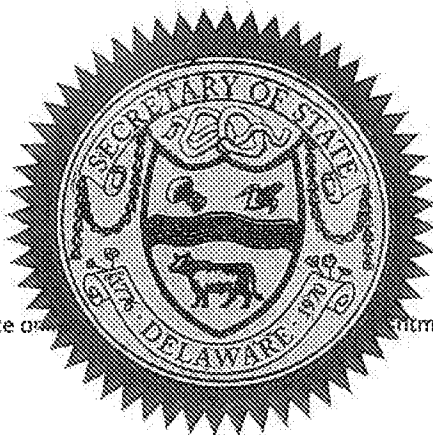
The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ADWEEK LLC", A NEW YORK LIMITED LIABILITY COMPANY,

WITH AND INTO "ADWEEK LLC" UNDER THE NAME OF "ADWEEK LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF NOVEMBER, A.D. 2015, AT 7:09 O'CLOCK P.M.



5839164 8100M  
SR# 20160829685

You may verify this certificate online at [www.delaware.gov](http://www.delaware.gov) or [www.delaware.gov/html](http://www.delaware.gov/html)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 201862091  
Date: 02-20-16

**TRADEMARK**  
**REEL: 005794 FRAME: 0709**

State of Delaware  
Certificate of Merger of a Foreign Limited Liability Company  
into a Domestic Limited Liability Company

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

First: The name of the surviving Limited Liability Company is Adweek LLC  
a Delaware Limited Liability Company.

Second: The name of the Limited Liability Company being merged into this surviving  
Limited Liability Company is Adweek LLC

The jurisdiction in which this Limited Liability Company was formed is New York

Third: The Agreement of Merger has been approved and executed by both Limited  
Liability Companies.

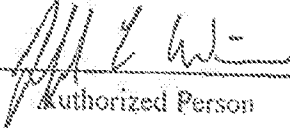
Fourth: The name of the surviving Limited Liability Company is \_\_\_\_\_  
Adweek LLC

Fifth: The executed agreement of merger is on file at 825 Eighth Avenue, 29th Floor  
New York, New York 10019

the principal place of business of the surviving Limited Liability Company.

Sixth: A copy of the agreement of merger will be furnished by the surviving Limited  
Liability Company on request, without cost, to any member of the Limited Liability  
Company or any person holding an interest in any other business entity which is to merge  
or consolidate.

IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate  
to be signed by an authorized person, this 13th day of November, A.D., 2015.

By:   
Authorized Person

Name: Jeffrey Wilbur - CEO  
Print or Type