# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM384573

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Vanderbilt University		04/29/2016	Non-Profit Corporation: TENNESSEE

## **RECEIVING PARTY DATA**

Name:	Vanderbilt University Medical Center		
Street Address:	1161 21st Avenue South		
Internal Address:	D-3300 MCN		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37232		
Entity Type:	Non-Profit Corporation: TENNESSEE		

#### **PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark			
Registration Number:	4831570	BE ABLE.			
Registration Number:	4550819	DIAGNOSTIC MENTOR			
Registration Number:	2726585	F.A.C.T.			
Registration Number:	2809764	F.A.C.T. FAMILIES AS CLASSROOM TEACHERS			
Registration Number:	4760389	FLULAPALOOZA			
Registration Number:	4650749	GENETICALLY INFORMED CANCER MEDICINE			
Registration Number:	2928843	GETTING CHILDREN WELL ON THEIR WAY			
Registration Number:	2461034	MIHOW			
Registration Number:	2461222	GROWING STRONG MIHOW MATERNAL INFANT HEA			
Serial Number:	86933416	MY SOUTHERN HEALTH			
Registration Number:	2911192	NUTRITAINMENT ENTERTAINING NUTRITION FOR			
Registration Number:	2943757	NUTRITAINMENT ENTERTAINING NUTRITION FOR			
Registration Number:	2336334	ONE HEART AT A TIME			
Registration Number:	3337722	PARS			
Registration Number:	3769446	PEOPLE WHO ASK, KNOW.			
Registration Number:	3677119	WHERE HEART IS HEADED			
Registration Number:	3767989	WHERE HEART IS HEADED			
Registration Number:	4019724	WHERE HEART IS HEADED			
		TRADEMARK			

**REEL: 005794 FRAME: 0762** 900364727

<u>TRADEMARK</u>

Property Type	Number	Word Mark
Serial Number:	86933415	MY SOUTHERN HEALTH

#### **CORRESPONDENCE DATA**

**Fax Number:** 5125364598

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 512-474-5201

**Email:** aoipdocket@nortonrosefulbright.com

Correspondent Name: Norton Rose Fulbright US LLP

Address Line 1: 98 San Jacinto Blvd.

Address Line 2: Suite 1100

Address Line 4: Austin, TEXAS 78701

ATTORNEY DOCKET NUMBER:	11507856
NAME OF SUBMITTER:	Katherine Madianos
SIGNATURE:	/katherine madianos/
DATE SIGNED:	05/17/2016

#### **Total Attachments: 4**

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> TRADEMARK REEL: 005794 FRAME: 0763

# IN THE UNITED STATES TRADEMARK OFFICE

#### TRADEMARK ASSIGNMENT

WHEREAS, The Vanderbilt University, a Tennessee non-profit corporation, with offices at 305 Kirkland Hall, Nashville, TN 37240 (the "Assignor"), is the owner of certain marks that are listed on the attached Exhibit 1, which is made a part hereof (the "Marks").

WHEREAS, Vanderbilt University Medical Center, a Tennessee non-profit corporation, with offices at 1161 21st Avenue South, D-3300 MCN, Nashville, TN 37232 (the "Assignee") desires to acquire all right, title and interest of the Assignor in, to and under the Marks.

NOW THEREFORE, for good and valuable consideration paid by the Assignee, the receipt of which is hereby acknowledged, the Assignor hereby assigns and transfers to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in, to and under the Marks, together with the goodwill and assets of the business symbolized by the Marks, which business is ongoing and existing, and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer on this 29th day of April, 2016 and effective at 12:01 a.m. on the 30th day of April, 2016.

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VANDERBILT UNIVERSITY MEDICAL CENTER

Title: Vice Chancellor for Administration

Name: Cecelia B. Moore

Title: Chief Financial Officer and Treasurer

TRADEMARK REEL: 005794 FRAME: 0764

# IN THE UNITED STATES TRADEMARK OFFICE

#### TRADEMARK ASSIGNMENT

WHEREAS, The Vanderbilt University, a Tennessee non-profit corporation, with offices at 305 Kirkland Hall, Nashville, TN 37240 (the "Assignor"), is the owner of certain marks that are listed on the attached Exhibit 1, which is made a part hereof (the "Marks").

WHEREAS, Vanderbilt University Medical Center, a Tennessee non-profit corporation, with offices at 1161 21<sup>st</sup> Avenue South, D-3300 MCN, Nashville, TN 37232 (the "Assignee") desires to acquire all right, title and interest of the Assignor in, to and under the Marks.

NOW THEREFORE, for good and valuable consideration paid by the Assignee, the receipt of which is hereby acknowledged, the Assignor hereby assigns and transfers to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in, to and under the Marks, together with the goodwill and assets of the business symbolized by the Marks, which business is ongoing and existing, and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer on this 29<sup>th</sup> day of April, 2016 and effective at 12:01 a.m. on the 30<sup>th</sup> day of April, 2016.

THE VANDERBILT UNIVERSITY	VANDERBILT UNIVERSITY MEDICAL CENTER
By:	By: Cem B. Man
Name: Eric Kopstain	Name: Cecelia B. Moore
Title: Vice Chancellor for Administration	Title: Chief Financial Officer and Treasurer

TRADEMARK REEL: 005794 FRAME: 0765

# EXHIBIT 1

# TRADEMARKS

Trademark	Reg. Number
Mark	REGISTRATION NO. (OR COMMON LAW)
BE ABLE	4,831,570
Diagnostic Mentor*  DIAGNOSTIC MENTOR logo	4,550,819
F.A.C.T.	2,726,585
FAC.T.  FAC.T.	2,809,764
FLULAPALOOZA	4,760,389
GENETICALLY INFORMED CANCER MEDICINE	4,650,749
GETTING CHILDREN WELL ON THEIR WAY	2,928,843
MIHOW	2,461,034
GROWING STRONG  LALL  Maternal Infant Health Outreach Worker  MIHOW GROWING STRONG logo	2,461,222
MY SOUTHERN HEALTH	86/933,415

TRADEMARK REEL: 005794 FRAME: 0766

Trademark	Reg. Number
my southern health  MY SOUTHERN HEALTH logo	86/933,416
NUTRITAINMENT ENTERTAINING NUTRITION FOR YOUR HEALTH	2,911,192
NUTRITAINMENT ENTERTAINING NUTRITION FOR YOUR HEALTH logo	2,943,757
ONE HEART AT A TIME	2,336,334
PARS	3,337,722
PEOPLE WHO ASK, KNOW	3,769,446
WHERE HEART IS HEADED	3,677,119 3,767,989 4,019,724

TRADEMARK REEL: 005794 FRAME: 0767

**RECORDED: 05/17/2016**