

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM384605

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JEC II, LLC		05/13/2016	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SH Group Global IP Holdings, L.L.C.		
<b>Street Address:</b>	591 West Putnam Avenue		
<b>City:</b>	Greenwich		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06830		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4632594	THE ONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6172890504		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-856-8145		
<b>Email:</b>	ip@brownrudnick.com		
<b>Correspondent Name:</b>	Mark S. Leonardo		
<b>Address Line 1:</b>	Brown Rudnick LLP		
<b>Address Line 2:</b>	One Financial Center		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02111		
<b>NAME OF SUBMITTER:</b>	Mark S. Leonardo		
<b>SIGNATURE:</b>	/Mark S. Leonardo/		
<b>DATE SIGNED:</b>	05/17/2016		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of May 13, 2016 ("Effective Date") by and between JEC II, LLC, a New York limited liability company, with a place of business at 411 West 14<sup>th</sup> Street, New York, NY 10014, ("Assignor") and SH Group Global IP Holdings, L.L.C., a Delaware limited liability company with its principal place of business at 591 West Putnam Avenue, Greenwich CT 06830 ("Assignee").

**WHEREAS**, on October 22, 2014, Assignor and Assignee entered into a Confidential Settlement Agreement (the "Agreement"), pursuant to which, among other things, Assignee has the option to acquire the following mark:

<u>Mark</u>	<u>Reg. No.</u>	<u>Registrant</u>	<u>International Class/Summary of Goods &amp; Services</u>
THE ONE	Reg. No. 4,632,594	JEC II, LLC	Class 36: Apartment leasing, rental and management

(this registered mark for THE ONE (Reg. No. 4,632,594), covering the services in Class 36 shall hereinafter be referred to as the "Mark");

**WHEREAS**, Assignor represents that TTAB proceeding Nos. 91224006, 91224007 and 91224008 which had involved U.S. Reg. No. 4,632,594 have been resolved and there are no other TTAB proceedings in which Assignor has asserted U.S. Reg. No. 4,632,594 as the basis for an ongoing opposition or cancellation action or in which a third party has challenged the validity or is seeking to cancel U.S. Reg. No. 4,632,594; and

**WHEREAS**, Assignee has decided to exercise the option and acquire Assignor's rights in the Mark, together with any goodwill associated therewith;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark, together with any goodwill associated therewith, for the United States and, to the extent such rights exist in the Mark in Assignor outside of the United States, for all foreign countries, including, without limitation, any registrations and applications for the Mark, any renewals and extensions of the registrations for the Mark, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for

damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Mark.

Assignor and Assignee agree and acknowledge that the Mark shall be considered a Transferred Mark, subject to the terms of the Agreement. Assignor and Assignee also agree and acknowledge that the Agreement is in full force and effect, and, other than the assignment of the Mark, nothing in this Assignment alters or supersedes the terms of the Agreement.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.


**SH Group Global IP Holdings, L.L.C.**



Name: Steven Frankel

Title: General Counsel

**JEC II, LLC**



Name: Jonathan Segal

Title: Managing Member