

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384754

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prince Sullivan LLC		05/13/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	NoHo Hospitality LLC		
Street Address:	520 Broadway, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4834420	BAR PRIMI	
Registration Number:	4823660	LITTLE PARK	
Registration Number:	4003932	THE DUTCH	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 813 5900		
Email:	assignments@fzlj.com		
Correspondent Name:	SUSAN UPTON DOUGLASS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
NAME OF SUBMITTER:	Susan Upton Douglass		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	05/18/2016		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Prince Sullivan LLC, a limited liability company organized and existing under the laws of New York, located at NoHo Hospitality Group, 520 Broadway, 10th Floor, New York, New York 10012 ("Assignor"), is the owner of the trademarks listed in the attached schedule and registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

and WHEREAS, NoHo Hospitality LLC, a limited liability company organized and existing under the laws of New York, located at 520 Broadway, 10th Floor, New York, New York 10012 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Prince Sullivan LLC

By: 

Name: Luke Ostrom

Title: owner

Date of Signature: 5/13/16

SCHEDULE

(01000871)

TRADEMARKS	REGISTRATION NO.
BAR PRIMI	4834420
LITTLE PARK	4823660
THE DUTCH	4003932

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