

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384791

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Sporting Goods, LLC		05/06/2016	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Paris Saint-Germain Football		
Street Address:	24, rue du Commandant Guilbaud		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	F-75016		
Entity Type:	Joint Stock Company: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86146835	PSG	
Serial Number:	86146841	PSG	
CORRESPONDENCE DATA			
Fax Number:	2155686499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-568-6400		
Email:	trademarks@vklaw.com		
Correspondent Name:	John J. O'Malley		
Address Line 1:	30 South 17th Street		
Address Line 2:	Suite 1800		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
DOMESTIC REPRESENTATIVE			
Name:	John J. O'Malley		
Address Line 1:	30 S. 17th Street, Suite 1800		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	John J. O'Malley		
SIGNATURE:	/John J. O'Malley/		
DATE SIGNED:	05/18/2016		

OP \$65.00 86146835

Total Attachments: 2

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EXHIBIT A

TRADEMARK ASSIGNMENT

N° _____ (PSG)

This TRADEMARK ASSIGNMENT (this "Agreement") is entered into between Paris Saint-Germain Football, having its principal place at 24, rue du Commandant Guilbaud F-75016, Paris, France ("Assignee") and Premier Sporting Goods, LLC, having its principle place of business at 9810 Arlis Lane, Miamisburg, Ohio 45342 ("Assignor"). Assignee and Assignor are referred to in this Agreement collectively as the "Parties" and individually as a "Party".

WHEREAS, Assignor has two pending trademark applications at the United States Patent and Trademark Office (U.S. Application Nos. 86/146,835 and 86/146,841 for the mark PSG (hereinafter referred to as the "U.S. Applications");

WHEREAS, Assignee desires to acquire the U.S. Applications together with the goodwill symbolized thereby; for the Mark at the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its rights, title and interest in the U.S. Applications, together with the goodwill of the business symbolized thereby, as well as claims for damages, profits and costs, for past, present or future infringements, both in equity and law, and for any infringement or infringements of the Trademark accruing on or before the date of this Assignment.

Further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby acknowledged to have been assigned, all without further compensation to Assignor.

The undersigned warrants that the foregoing is true and correct and that the rights and property herein conveyed are free and clear of any encumbrance and that he or she has a present specific authority to execute this document of behalf of Assignor.

The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED on this 6th day of May, 2016.



Name: Romain VOILLEMOT
Title: Chief Legal Officer

R/SK



Name: Sean KUHN
Title: Owner, Premier Sporting Goods,
LLC

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EXHIBIT B

Equipment shall mean the twenty-four (24) signs as identified below:

Teardrop signage as pictured below.

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