

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385003

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jones Naturals, LLC		05/18/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Kian Mezzanine Partners I, L.P., as Collateral Agent		
Street Address:	2970 Peachtree Rd., NW		
Internal Address:	Suite 510		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2587663		
Registration Number:	4267024	JONES NATURAL CHEWS	
Registration Number:	3777449	TAFFYSNAPZ	
Registration Number:	4267091	JNC JONES NATURAL CHEWS CO. DOGS KNOW TH	
Registration Number:	3290031	COUNTRY BUTCHER	
CORRESPONDENCE DATA			
Fax Number:	7043393470		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ecampbell@rbh.com		
Correspondent Name:	Elizabeth Campbell		
Address Line 1:	101 N. Tryon Street		
Address Line 2:	Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
NAME OF SUBMITTER:	Elizabeth Campbell		
SIGNATURE:	/Elizabeth Campbell/		
DATE SIGNED:	05/19/2016		
Total Attachments: 4			

OP \$140.00 2587663

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**GRANT OF SECURITY INTEREST
IN TRADEMARKS**

WHEREAS, JONES NATURALS, LLC a Illinois limited liability company (the “Pledgor”) is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the “Trademarks”); and

WHEREAS, the Pledgor has entered into a Pledge and Security Agreement (as amended, modified, restated or supplemented from time to time, the “Security Agreement”), dated as of May 18, 2016, in which the Pledgor has agreed with Kian Mezzanine Partners I, L.P., as Collateral Agent (the “Collateral Agent”), with offices at 2970 Peachtree Rd., NW, Suite 510, Atlanta, GA 30305 to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to the Collateral Agent a security interest in all of its right, title and interest in and to the Trademarks, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Collateral Agent under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

[Signature Page Follows]

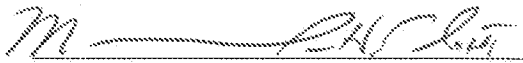
JONES NATURALS, LLC

By: Laura L. Jones
Name: Laura L. Jones
Title: President

By: _____
Name: Marshall H. Cole, III
Title: Secretary

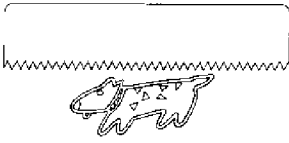


JONES NATURALS, LLC

By: _____
Name: Laura L. Jones
Title: President

By: 
Name: Marshall H. Cole, III
Title: Secretary

Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

<u>Owner</u>	<u>Mark</u>	<u>Application or Registration No.</u>	<u>Country</u>	<u>Issue or Filing Date</u>
Jones Naturals, LLC		2,587,663	United States	July 2, 2002
Jones Naturals, LLC	JONES NATURAL CHEWS	4,267,024	United States	January 1, 2013
Jones Naturals, LLC	TAFFYSNAPZ	3,777,449	United States	April 20, 2010
Jones Naturals, LLC		4,267,091	United States	January 1, 2013
Jones Naturals, LLC		3,290,031	United States	September 11, 2007