

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM385009

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WDBJ Television, Inc.		02/15/2016	Corporation: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gray Television Group, Inc.		
<b>Street Address:</b>	4370 Peachtree Road, NE		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30319		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4777079	WDBJ7	
<b>Registration Number:</b>	3839447	YOUR HOMETOWN STATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8435770460		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8437203747		
<b>Email:</b>	efenno@fennolaw.com		
<b>Correspondent Name:</b>	Edward T. Fenno		
<b>Address Line 1:</b>	171 Church Street, Suite 160		
<b>Address Line 4:</b>	Charleston, SOUTH CAROLINA 29401		
<b>NAME OF SUBMITTER:</b>	Edward T. Fenno		
<b>SIGNATURE:</b>	/Edward T. Fenno/		
<b>DATE SIGNED:</b>	05/19/2016		
<b>Total Attachments: 18</b>			
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source=GRA001-150 Schurz Assignment of Intangible Property for WDBJ Television, Inc#page18.tif

## ASSIGNMENT AND ASSUMPTION OF INTANGIBLE PROPERTY

This ASSIGNMENT AND ASSUMPTION OF INTANGIBLE PROPERTY (this “Assignment”), dated as of February 16, 2016 and effective as of February 15, 2016, is made and delivered by and among (i) Schurz Communications, Inc., an Indiana corporation (“Schurz”) and each subsidiary of Schurz set forth on the signature page hereto (collectively, with Schurz, “Assignor”) and (ii) Gray Television Group, Inc. (“Assignee”), pursuant to that certain Asset Purchase Agreement, dated as of September 14, 2015 (as amended, the “Purchase Agreement”), among Assignor, Assignee and certain other parties thereto. Each of Assignor and Assignee are collectively referred to herein as the “Parties.”

**WHEREAS**, Assignor has agreed to assign to Assignee all of Assignor’s right, title and interest in and to the Intangible Property exclusively or primarily used or exclusively or primarily held for use in the business and operation of the TV Stations (excluding WSBT-TV); and

**WHEREAS**, Assignor wishes to confirm Assignee’s ownership of the Intangible Property and to assign to Assignee all right, title and interest that Assignor may have in and to the Intangible Property, and Assignee has agreed to accept such assignment.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby sells, assigns and transfers to Assignee, and Assignee does hereby accept and assume, all of Assignor’s rights, title and interests in and to the Intangible Property, including, without limitation, the registered Intangible Property described in Annex A attached hereto and incorporated herein by this reference, all in accordance with the terms of the Purchase Agreement.
2. This Assignment is subject to the Purchase Agreement. This Assignment may not be deemed to defeat, limit, alter, impair, enhance or enlarge any right, obligation, claim or remedy created by the Purchase Agreement, and in the event of any conflict between this Assignment and the Purchase Agreement, the Purchase Agreement will control.
3. All capitalized terms not otherwise defined in this Assignment, as used in this Assignment, will have the respective meanings set forth in the Purchase Agreement.
4. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office, the United States Copyright Office, applicable domain name registrars and/or the applicable foreign authorities to record Assignee as the assignee and owner of the Intangible Property.
5. This Assignment is binding upon and inures to the benefit of the Parties hereto and their respective successors and assigns. This Assignment and the rights and obligations of the Parties hereunder shall be governed by, and construed in accordance with the laws of the State of Delaware. This Assignment may be executed in one or more counterparts, each of which when executed shall be deemed to be an original but all of which taken together

shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or e-mail shall be effective as delivery of a manually executed counterpart of this Assignment.

*[Signature Pages Follow]*

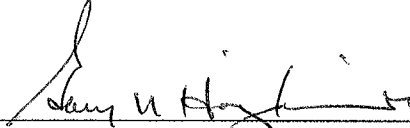
[SIGNATURE PAGE TO ASSIGNMENT OF INTANGIBLE PROPERTY]

**TRADEMARK**  
**REEL: 005796 FRAME: 0661**

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this Assignment of Intangible Property as of the date set forth above.

**ASSIGNOR:**

**SCHURZ COMMUNICATIONS, INC.**



\_\_\_\_\_  
Name: Gary N. Hoipkemmer  
Title: Senior Vice President & Chief Financial Officer

**NORTHERN LIGHTS MEDIA, INC.**

\_\_\_\_\_  
Name: Andrew MacLeod  
Title: President & General Manager

**WAGT TELEVISION, INC.**

\_\_\_\_\_  
Name: Michael Dethlefsen  
Title: President & General Manager

**WSBT, INC.**

\_\_\_\_\_  
Name: Sally J. Brown  
Title: President & General Manager

**SUNFLOWER BROADCASTING, INC.**

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Name: Joan M. Barrett  
Title: President & General Manager

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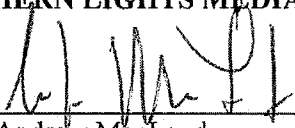
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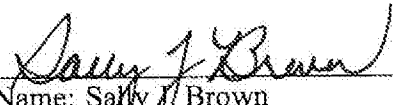
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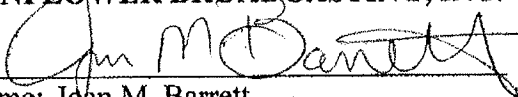
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Name: Joan M. Barrett  
Title: President & General Manager

[SIGNATURE PAGE TO ASSIGNMENT OF INTANGIBLE PROPERTY]

**KY3, INC.**

  
Name: Brian McDonough  
Title: President & General Manager

**RUSHMORE MEDIA COMPANY, INC.**

Name: Cecelia Green  
Title: President & General Manager

**WDBJ TELEVISION, INC.**

Name: Jeffrey A. Marks  
Title: President & General Manager

**DOUGLAS ROAD RADIO, INC.**

Name: James Kehoe  
Title: President & General Manager

**WASK, INC.**

Name: Brian A. Green  
Title: President & General Manager

**KY3, INC.**

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Name: Brian McDonough  
Title: President & General Manager

**RUSHMORE MEDIA COMPANY, INC.**

*Cecelia M. Green*

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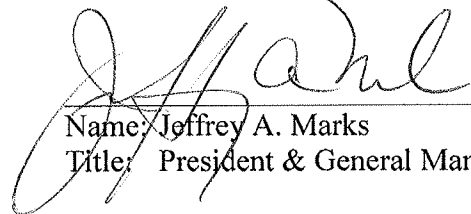
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**WASK, INC.**



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Name: Brian A. Green  
Title: President & General Manager

**ASSIGNEE:**

**GRAY TELEVISION GROUP, INC.**

A handwritten signature in black ink, appearing to read "Kevin P. Latek". The signature is written in a cursive style with a horizontal line underneath it.

Name: Kevin P. Latek

Title: Se

Annex A

KY 3, Inc.

[REDACTED]



[REDACTED]

[REDACTED]

Northern Lights Media, Inc.

[REDACTED]

Sunflower Broadcasting, Inc.

[REDACTED]

**WAGT Television, Inc.**

[REDACTED]

**WDBJ Television, Inc.**

[REDACTED]

- Mark "WDBJ7" registered with the United States Patent and Trademark Office, registration number 4,777,079.
- Service Mark "Your Hometown Station" registered with the United States Patent and Trademark Office, registration number 3,839,447

[REDACTED]

**Rushmore Media Company, Inc.**

[REDACTED]

[REDACTED]