

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385015

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BRS Sea Striker, LLC		06/22/2015	Limited Liability Company: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Big Rock Sports, LLC
Street Address:	1141 Jay Lane
City:	Graham
State/Country:	NORTH CAROLINA
Postal Code:	27253
Entity Type:	Limited Liability Company: NORTH CAROLINA

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	3553846	AERIAL
Registration Number:	3679673	ARIES
Registration Number:	4746685	BEACH RUNNER
Registration Number:	2756725	BEACH RUNNER
Registration Number:	2113133	BILLFISHER
Registration Number:	4544704	BLACK WATCH
Registration Number:	4526868	BLACK WATCH
Registration Number:	2470119	CONTOUR
Registration Number:	3679679	CORVUS
Registration Number:	3667438	GATORGLASS
Registration Number:	4564499	GOT-CHA
Registration Number:	3810045	GOT-CHA
Registration Number:	0855922	GOT-CHA
Registration Number:	3849697	KROK
Registration Number:	4544706	LIQUID STIX
Registration Number:	2300853	NICKELITE
Registration Number:	2987084	NUNGESSER TROLLER BAIT CO
Registration Number:	3554086	PLASMA

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3827950	POWER BUTT
Registration Number:	3250270	QUIK-SLIDE
Registration Number:	2330458	SEA STRIKER
Registration Number:	4304954	SEAGIS
Registration Number:	1818037	SEALON
Registration Number:	1815042	SHUR STRIKE
Registration Number:	4556998	STAR FISHING
Registration Number:	3746634	STAR RODS
Registration Number:	2618486	STELLAR
Registration Number:	2722343	TIDE RUNNER

CORRESPONDENCE DATA

Fax Number: 9198336352

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (919) 899-3076

Email: HWRATM@hunton.com

Correspondent Name: Douglas W. Kenyon, Hunton & Williams LLP

Address Line 1: 421 Fayetteville Street

Address Line 4: Raleigh, NORTH CAROLINA 27601-2997

ATTORNEY DOCKET NUMBER:	69387.7
NAME OF SUBMITTER:	Douglas W. Kenyon
SIGNATURE:	/Douglas W. Kenyon/
DATE SIGNED:	05/19/2016

Total Attachments: 4

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NORTH CAROLINA

Department of the Secretary of State

To all whom these presents shall come, Greetings:

I, ELAINE F. MARSHALL, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF MERGER

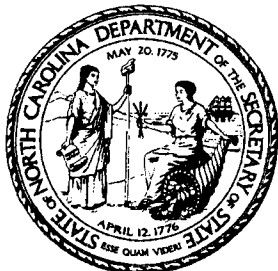
OF

ALL-SPORTS, LLC
CSI SPORTS, LLC'S
HENRY'S TACKLE, LLC
BRS SEA STRIKER, LLC

INTO

BIG ROCK SPORTS, LLC

the original of which was filed in this office on the 22nd day of June, 2015.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 30th day of June, 2015.

Elaine F. Marshall

Secretary of State

Certification# C201516900550-1 Reference# C201516900550-1
Verify this certificate online at www.secretary.state.nc.us/verification

TRADEMARK
REEL: 005796 FRAME: 0850

SOSID: 0568793
 Date Filed: 6/22/2015 12:19:00 PM
 Effective: 6/30/2015
 Elaine F. Marshall
 North Carolina Secretary of State
 C2015 169 00550

State of North Carolina
Department of the Secretary of State

ARTICLES OF MERGER

Pursuant to North Carolina General Statute Sections 55-11-05(a), 55A-11-09(d), 55A-11-04, 57D-9-42, 59-73.32(a) and 59-1072(a), as applicable, the undersigned entity does hereby submit the following Articles of Merger as the surviving business entity in a merger between two or more business entities.

1. The name of the surviving entity is BIG ROCK SPORTS, LLC, a *(check one)*
 corporation, nonprofit corporation, professional corporation, limited liability company,
 limited partnership, partnership, limited liability partnership organized under the laws of
DELAWARE *(state or country)*.

2. The address of the surviving entity is:

Street Address 1141 JAY LANE, PO BOX 1449 City GRAHAM
 State NC Zip Code 27253 County ALAMANCE

- (a) *(Complete only if the surviving business entity is a foreign business entity that is not authorized to transact business or conduct affairs in North Carolina.)* The mailing address of the surviving foreign business entity is:

Street Address _____ City _____
 State _____ Zip Code _____ County _____

The Surviving foreign business entity will file a statement of any subsequent change in its mailing address with the North Carolina Secretary of State.

3. For each merging entity: *(if more than one, complete on separate sheet and attach.)*

The name of the merged entity is SEE ATTACHED SHEET, a *(check one)*
 corporation, nonprofit corporation, professional corporation, limited liability company,
 limited partnership, partnership, limited liability partnership organized under the laws of
 _____ *(state or country)*.

The mailing address of each merging entity is: *(if more than one, complete on separate sheet and attach)*

Street Address _____ City _____
 State _____ Zip Code _____ County _____

4. If the surviving business entity is a domestic business entity, the text of each amendment, if any, to the Articles of Incorporation, Articles of Organization, or Certificate of Limited Partnership within the Plan of Merger is attached.

The name of the merged entity is ALL-SPORTS, LLC, a (check one)
 corporation, nonprofit corporation, professional corporation, **limited liability company**, limited partnership, partnership, limited liability partnership organized under the laws of
NORTH CAROLINA (state or country).

The mailing address of each merging entity is: (if more than one, complete on separate sheet and attach)
 Street Address 1141 JAY LANE, PO BOX 1449 City GRAHAM
 State NC Zip Code 27253 County ALAMANCE

The name of the merged entity is CSI SPORTS, LLC, a (check one)
 corporation, nonprofit corporation, professional corporation, **limited liability company**, limited partnership, partnership, limited liability partnership organized under the laws of
NORTH CAROLINA (state or country).

The mailing address of each merging entity is: (if more than one, complete on separate sheet and attach)
 Street Address 1141 JAY LANE, PO BOX 1449 City GRAHAM
 State NC Zip Code 27253 County ALAMANCE

The name of the merged entity is HENRY'S TACKLE, LLC, a (check one)
 corporation, nonprofit corporation, professional corporation, **limited liability company**, limited partnership, partnership, limited liability partnership organized under the laws of
NORTH CAROLINA (state or country).

The mailing address of each merging entity is: (if more than one, complete on separate sheet and attach)
 Street Address 1141 JAY LANE, PO BOX 1449 City GRAHAM
 State NC Zip Code 27253 County ALAMANCE

The name of the merged entity is BRS SEA STRIKER, LLC, a (check one)
 corporation, nonprofit corporation, professional corporation, **limited liability company**, limited partnership, partnership, limited liability partnership organized under the laws of
NORTH CAROLINA (state or country).

The mailing address of each merging entity is: (if more than one, complete on separate sheet and attach)
 Street Address 1141 JAY LANE, PO BOX 1449 City GRAHAM
 State NC Zip Code 27253 County ALAMANCE