

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM384840

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Assist Products LLC		03/05/2013	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Michael Balyasny		
<b>Street Address:</b>	228 N Lake Merced Hls		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94132		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4298449	ECHO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2134537083		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2134537083		
<b>Email:</b>	balyasny@gmail.com		
<b>Correspondent Name:</b>	Michael Balyasny		
<b>Address Line 1:</b>	228 N Lake Merced Hls		
<b>Address Line 4:</b>	San Francisc, CALIFORNIA 94132		
<b>NAME OF SUBMITTER:</b>	Michael Balyasny		
<b>SIGNATURE:</b>	/Michael Balyasny/		
<b>DATE SIGNED:</b>	05/19/2016		
<b>Total Attachments: 1</b>			
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OP \$40.00 4298449

U.S. PATENT AND TRADEMARK OFFICE  
OFFICE OF PUBLIC RECORDS

ASSIGNMENT BRANCH

ASSIGNMENT OF TRADEMARK

Whereas Assist Products LLC, of address 5482 Wilshire Blvd, Los Angeles, CA 90036 has adopted, used and is using a trademark which is registered No. 4298449, dated as of 03/5/2013; and Whereas, Michael Balyasny, an individual residing at 228 N Lake Merced Hls, San Francisco CA 94132 desires to acquire said registered trademark. Now therefore, for good and valuable consideration the receipt of which is hereby acknowledged, Assist Products LLC does hereby assign to Michael Balyasny, an individual, all rights, title, and interest in the registered trademark and the goodwill of the business symbolized thereby.

Assist Products LLC



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By: Michael Balyasny, President

Dated: 3/5/2013