

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM384948

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aspen Advisors, LLC		05/05/2016	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	City National Bank, as administrative agent		
Street Address:	555 South Flower Street, 24th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4045162	INGENUITY INTENSITY INTEGRITY	
Registration Number:	3338728	ASPEN ADVISORS	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027395866		
Email:	felicia.gordon@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Felicia D. Gordon		
SIGNATURE:	/Felicia D. Gordon/		
DATE SIGNED:	05/19/2016		
Total Attachments: 4			
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to the Security and Pledge Agreement dated as of May 5, 2016 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and City National Bank, as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

[Signature page follows]

Very truly yours,

ASPEN ADVISORS, LLC

By: 
Name: Ethan Arnold
Title: President

Acknowledged and Accepted:

CITY NATIONAL BANK, as Administrative Agent

By: _____
Name: Charles Hill
Title: Senior Vice President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

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TRADEMARK
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Very truly yours,

ASPEN ADVISORS, LLC

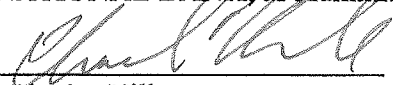
By: _____

Name: Ethan Arnold

Title: President

Acknowledged and Accepted:

CITY NATIONAL BANK, as Administrative Agent

By:  _____

Name: Charles Hill

Title: Senior Vice President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

DB2/ 28155937

TRADEMARK
REEL: 005797 FRAME: 0137

SCHEDULE 1

Trademarks and Trademark Applications

<u>Trademark</u>	<u>App. No/ Reg. No.</u>	<u>App. Date/Reg. Date</u>	<u>Status</u>	<u>Owner</u>
INGENUITY INTENSITY INTEGRITY	4,045,162	October 25, 2011	Registered	Aspen Advisors, LLC
ASPEN ADVISORS	3,338,728	November 20, 2007	Registered	Aspen Advisors, LLC