

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385202

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	4		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WONDERFUL CITRUS HOLDINGS LLC		04/08/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WONDERFUL CITRUS LLC		
Street Address:	11444 West Olympic Boulevard		
Internal Address:	10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2080567	"SUSIE"	
CORRESPONDENCE DATA			
Fax Number:	3109668810		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-966-5726		
Email:	latunda.powell@roll.com		
Correspondent Name:	LaTunda Powell		
Address Line 1:	11444 W. Olympic Blvd.		
Address Line 2:	7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator		
SIGNATURE:	/LaTunda Powell/		
DATE SIGNED:	05/20/2016		
Total Attachments: 2			
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**UNITED STATES
ASSIGNMENT OF TRADEMARK**

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **WONDERFUL CITRUS HOLDINGS LLC** (the "Assignor") a Delaware limited liability company, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, U.S.A., hereby assigns and transfers to **WONDERFUL CITRUS LLC** ("Assignee"), a Delaware limited liability company, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, U.S.A., effective as of April 8, 2016 (the "Effective Date"), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in Exhibit A attached hereto and incorporated herein by this reference (hereinafter referred to as the "Marks");

B. The goodwill of the business connected with the use of and symbolized by the Marks, as part of the transfer of all business to which the Marks pertain, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Marks; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Assignor:

WONDERFUL CITRUS HOLDINGS LLC,
a Delaware limited liability company

By: Craig Cooper
Name: Craig B. Cooper
Title: Senior Vice President

Assignee:

WONDERFUL CITRUS LLC,
a Delaware limited liability company

By: Craig Cooper
Name: Craig B. Cooper
Title: Senior Vice President

EXHIBIT A

MARKS

Country	Trademarks	Application Date/ Application No.	Registration Date/ Registration No.
United States	"SUSIE" & Design	14-Apr-1995 74661435	22-Jul-1997 2080567
United States	I. KUNIK	Common Law Rights	N/A
United States	I. KUNIK (stylized)	Common Law Rights	N/A
United States	I. KUNIK HOME OF THE "SUSIE" BRAND & Design	Common Law Rights	N/A
United States	I. KUNIK & Design	Common Law Rights	N/A
United States	LENNY BABY	Common Law Rights	N/A
United States	LORENZO	Common Law Rights	N/A