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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ersion v1.1 ETAS ID: TM385188

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
I. KUNIK CO., INC.		04/08/2016	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	WONDERFUL LEGACY INC.
Street Address:	11444 West Olympic Boulevard
Internal Address:	10th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	Corporation: DELAWARE

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2080567	"SUSIE"

#### **CORRESPONDENCE DATA**

**Fax Number:** 3109668810

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 310-966-5726

Email: latunda.powell@roll.com

Correspondent Name: LaTunda Powell

Address Line 1: 11444 West Olympic Blvd.,

Address Line 2: 7th Floor

Address Line 4: Los Angeles, CALIFORNIA 90064

NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator
SIGNATURE:	/LaTunda Powell/
DATE SIGNED:	05/20/2016

**Total Attachments: 2** 

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TRADEMARK REEL: 005798 FRAME: 0349

# UNITED STATES ASSIGNMENT OF TRADEMARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, I. KUNIK CO., INC., a corporation organized and existing under the laws of Delaware, whose business address is at 2000 Industrial Drive, McAllen, TX 78504, U.S.A., and I. KUNIK COMPANY, a corporation organized and existing under the laws of Delaware, whose business address is at 2000 Industrial Drive, McAllen, TX 78504, U.S.A. (collectively, the "Assignor"), hereby assigns and transfers to WONDERFUL LEGACY INC. ("Assignee"), a corporation organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Boulevard, 10th Floor, Los Angeles, California 90064, U.S.A., effective as of April 8, 2016 (the "Effective Date"), the following:

- A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in **Exhibit A** attached hereto and incorporated herein by this reference (hereinafter referred to as the "Marks");
- B. The goodwill of the business connected with the use of and symbolized by the Marks, as part of the transfer of all business to which the Marks pertain, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Marks; and
- C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in Assignee's name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Assignor:

I. KUNIK CO., INC.,

a Delaware corporation

Name: Craig B. Cooper/ Title: Senior Vice President

I. KUNIK COMPANY,

a Delaware corporation

Name: Craig B. Cooper Title: Senior Vice President

Assignee:

WONDERFUL LEGACY INC.,

a Delaware corporation

Name: Craig B./Cooper

Title: Senior Vice President

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TRADEMARK REEL: 005798 FRAME: 0350

# EXHIBIT A

## **MARKS**

Country	Trademarks	Application Date/ Application No.	Registration Date/ Registration No.
United States	"SUSIE" & Design	14-Apr-1995 74661435	22-Jul-1997 2080567
United States	I. KUNIK	Common Law Rights	N/A
United States	I. KUNIK (stylized)	Common Law Rights	N/A
United States	I. KUNIK HOME OF THE "SUSIE" BRAND & Design	Common Law Rights	N/A
United States	I. KUNIK & Design	Common Law Rights	N/A
United States	LENNY BABY	Common Law Rights	N/A
United States	LORENZO	Common Law Rights	N/A

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**RECORDED: 05/20/2016** 

TRADEMARK REEL: 005798 FRAME: 0351