

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385230

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zsauna International, LLC		05/20/2016	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	ZIFIT International Franchise, LLC		
Street Address:	23011 Outer Drive		
City:	Allen Park		
State/Country:	MICHIGAN		
Postal Code:	48101		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86900957	ON YOUR MARK, GET SET, SWEAT	
Serial Number:	86900969	ZIFIT INFRARED FITNESS	
Serial Number:	86900947	JUST ZIFIT	
Serial Number:	86900961	BRING ON THE HEAT	
Serial Number:	86900967	GREATEST FITNESS VALUE IN THE WORLD!	
Serial Number:	86900938	INFRARED FITNESS	
Serial Number:	86926419	THE SWEAT YOU WON'T REGRET	
Serial Number:	86926428	IT'S NOT JUST A GYM, IT'S A LIFESTYLE	
CORRESPONDENCE DATA			
Fax Number:	2486894071		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-689-3500		
Email:	doyle@reising.com		
Correspondent Name:	Jeffrey L. Doyle		
Address Line 1:	755 W. Big Beaver		
Address Line 2:	Suite 1850		
Address Line 4:	Troy, MICHIGAN 48084		
NAME OF SUBMITTER:	Jeffrey L. Doyle		

OP \$215.00 86900957

SIGNATURE:	/Jeffrey L. Doyle/
DATE SIGNED:	05/23/2016
Total Attachments: 2 source=Signed Trademark Assignment#page1.tif source=Signed Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Zsauna International, LLC (hereinafter "Assignor"), an Michigan limited liability company having a place of business at 1325 Spruce Street, Suite 300, Riverside, California 92507, is the owner of the trademarks and the applications corresponding there identified on Exhibit A (hereinafter "the Trademarks").

WHEREAS, Assignor wishes to assign the Trademarks to ZIFIT International Franchise, LLC (hereinafter "Assignee"), a Michigan limited liability company having a place of business at 23011 Outer Drive, Allen Park, MI 48101.

NOW, THEREFORE, be it known by all whom it may concern, that for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

Assignor hereby assigns, sells and sets over unto the Assignee, its successors, legal representatives and assigns, the entire right, title, and interest to, any and all rights and privileges associated with said Trademarks together with any and all goodwill of the business symbolized thereby, the portion of Assignor's business to which the Trademarks pertain, and the right to bring suit and collect damages for past infringements of the Trademarks. Assignor hereby covenants and agrees that the Assignor will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect said right, title, and interest and said rights and privileges in Assignee, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed.

Zsauna International, LLC

By: Allie T. Mallad
Allie T. Mallad, President

Date: May 20, 2016

EXHIBIT A

Mark	Serial No.	Filing Date	Services
ON YOUR MARK, GET SET, SWEAT	86/900,957	02/08/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
ZIFIT INFRARED FITNESS	86/900,969	02/08/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
JUST ZIFIT	86/900,947	02/08/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
BRING ON THE HEAT	86/900,961	02/08/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
GREATEST FITNESS VALUE IN THE WORLD!	86/900,967	02/08/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
INFRARED FITNESS	86/900,938	02/08/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
THE SWEAT YOU WON'T FORGET	86/926,419	03/02/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities
IT'S NOT JUST A GYM, IT'S A LIFESTYLE	86/926,428	03/02/2016	Physical Fitness Training Services; Providing Physical Fitness and Exercise Facilities