

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Galit Laibow		05/22/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Foodstirs, Inc.		
Street Address:	202 Bicknell Ave.		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4539351	FOODSTIRS	
CORRESPONDENCE DATA			
Fax Number:	4156597357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415.836.2557		
Email:	tmdocket@dlapiper.com		
Correspondent Name:	Stephanie L. Hall, Esq.		
Address Line 1:	555 Mission Street, Suite 2400		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	Stephanie L. Hall		
SIGNATURE:	/Stephanie L. Hall/		
DATE SIGNED:	05/23/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is made and entered into by and between Galit Laibow, an individual with an address of 717 Toyopa Drive, Pacific Palisades, California 90272 (“Assignor”), and Foodstirs, Inc., a Delaware corporation with an address of 202 Bicknell Ave. Santa Monica, California 90405 (“Assignee”) effective as of March 23, 2015 (“Effective Date”).

WHEREAS, Assignor is the owner of the rights, interests and claims in, and title to the trademark set forth in the table below together with the common law rights and goodwill associated therewith (the “Trademark”).

Trademark	Registration No.	Filing Date	Goods and Services
FOODSTIRS	4539351	Feb. 20, 2013	Class 30: Baking kits for making cookies and entrees consisting primarily of cookie mixes, flour, sugar, seasonings, bread crumbs, edible decorations for cakes and cookies, fruit based fillings for cakes and cookies, ice cream scoops, measuring spoons, measuring cups, rulers and recipe cards, all sold as a unit

WHEREAS, Assignee is desirous of acquiring the Trademark, together with the common law rights and goodwill associated therewith.

WHEREAS, Assignor desires to transfer its rights, interests and claims in, and title to the Trademark, together with the common law rights and goodwill associated therewith and the pending application as listed therein, to Assignee.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Trademark together with the common law rights and goodwill of the business symbolized by the Trademark and together with the right to recover for damages and profits from past infringements thereof, if any.

Assignor, hereby constitutes and appoints Assignee as Assignor’s true and lawful attorney in fact, with full power of substitution in Assignor’s name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to,

any rights with respect to the Trademark that may have accrued in Assignor's favor from the date of first use of the Trademark. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

ASSIGNOR

By:  _____

Name: Galit Laibow

Date: 5/22/16 _____

