

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
692 Broadway Fitness Club, Inc.		05/20/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Blink Holdings, Inc.		
Street Address:	386 Park Ave. S.		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4951490	BLINK	
Registration Number:	4932641	BLINK FITNESS	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-368-4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
NAME OF SUBMITTER:	Tracy L. Zawaski		
SIGNATURE:	/TLZ/		
DATE SIGNED:	05/23/2016		
Total Attachments: 1			
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CH \$65.00 4951490

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 20th day of May, 2016, by and between 692 BROADWAY FITNESS CLUB, INC., a New York corporation having a place of business 14 Vanderventer Ave., Ste. 255, Port Washington, New York 11050 ("Assignor") and BLINK HOLDINGS, INC., a Delaware corporation having a place of business at 386 Park Ave. S., 11th Floor, New York, New York 10016 ("Assignee").

WHEREAS, Assignor owns U.S. Trademark Reg. No. 4951490 for the mark BLINK (and design) and Reg. No. 4932641 for the mark BLINK FITNESS, both covering "fitness clothing, namely, t-shirts, hats and sweatshirts offered and sold in connection with gyms" in Class 25(the "Marks"), and related goodwill;

WHEREAS, Assignor is a wholly-owned subsidiary of Assignee; and

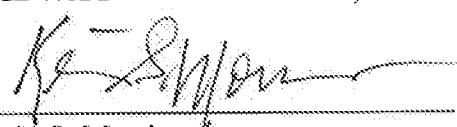
WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks, and related goodwill.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, effective as of the date first written above, Assignor does hereby assign and transfer unto Assignee all of its right, title and interest in and to the Marks, together with the related goodwill of the business symbolized by and associated with said Marks and the right to sue and recover for past infringements, dilution and other violations.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first written above.

692 BROADWAY FITNESS CLUB, INC.

By: _____


Kevin S. Morris
Senior Vice President & General Counsel

Date: _____

5/20/16