

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM385404

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Flinex Holding AG		03/14/2016	Aktiengesellschaft (Ag): SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Memo International SA		
<b>Street Address:</b>	18 Chemin des Hauts-Crêts		
<b>City:</b>	Cologny-Geneva		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1223		
<b>Entity Type:</b>	Société Anonyme (Sa): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3424812	MEMO	
<b>Registration Number:</b>	4728835	MEMO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128730250		
<b>Email:</b>	bigel@bilawfirm.com		
<b>Correspondent Name:</b>	Brian Igel		
<b>Address Line 1:</b>	305 Madison Avenue, 40th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>NAME OF SUBMITTER:</b>	Brian Igel		
<b>SIGNATURE:</b>	/BI/		
<b>DATE SIGNED:</b>	05/24/2016		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of March 14, 2016, from Flinex Holding AG ("ASSIGNOR") to Memo International SA ("ASSIGNEE").

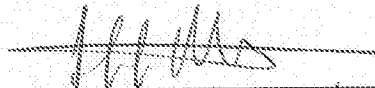
WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as more particularly described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used (the "Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver and contribute to ASSIGNEE all of its right, title and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of ASSIGNOR's right, title and interest of whatever kind in and to the Mark, together with the goodwill of the business relating to the Products, in respect upon which the Mark is used and for which it is registered.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take any and all other actions that may be necessary for securing, completing or vesting in ASSIGNEE full right, title and interest in and to the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, as of the day and year first above written.



Name: MOLLOY, JOHN  
Title: Authorized Signatory  
Company: Flinex Holding AG

EXHIBIT A

Trademark Registrations



“Memo” (Class 14) – USPTO Registration No. 3424812

“Memo” (Class 14) – USPTO Registration No. 4728835