TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385353

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Recreation Products, LLC		05/20/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Exxel Outdoors, LLC
Street Address:	300 American Boulevard
City:	Haleyville
State/Country:	ALABAMA
Postal Code:	35565
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 81

Property Type	Number	Word Mark
Registration Number:	4222717	AGILE
Registration Number:	4362195	AIRPITCH
Registration Number:	1882992	ARP SAFETY PRODUCTS
Registration Number:	1302411	BLACK SHEEP
Registration Number:	1941343	DRYTHERM
Registration Number:	1289067	EVEREST ELITE
Registration Number:	2082116	FREEPORT
Registration Number:	3259010	INSTA-BED
Registration Number:	4031447	INSUL-THERM
Registration Number:	3945746	JUBILEE
Registration Number:	1059258	KELTY
Registration Number:	1063542	KELTY
Registration Number:	3894030	KELTY
Registration Number:	3904440	KELTY
Registration Number:	4034313	KELTY
Registration Number:	4871108	KELTY
Registration Number:	4813347	KELTY
Registration Number:	4558724	KELTY
Registration Number:	4558723	KELTY

OP $2040.00 4222717

Property Type	Number	Word Mark
Registration Number:	4558725	KELTY
Registration Number:	4957209	KELTY BUILT
Registration Number:	4957210	KELTY BUILT
Registration Number:	4957211	KELTY BUILT
Registration Number:	4961398	KELTY BUILT
Registration Number:	4961399	KELTY BUILT
Registration Number:	4961400	KELTY BUILT
Registration Number:	3886466	KELTY
Registration Number:	3886467	KELTY
Registration Number:	3886468	KELTY
Registration Number:	3995061	KELTY
Registration Number:	4022650	KELTY
Registration Number:	4422121	KELTY
Registration Number:	4422120	KELTY
Registration Number:	4422122	KELTY
Registration Number:	2045780	KELTY K.I.D.S.
Registration Number:	3890335	KELTY KIDS
Registration Number:	3945763	MIJO
Registration Number:	3945744	MINISTRY
Registration Number:	1612072	MOUNTAIN TRAILS
Registration Number:	3957647	MOUNTAIN TRAILS
Registration Number:	2082115	NASSAU
Registration Number:	4031448	OMEGA II
Registration Number:	4119015	PROPHECY
Registration Number:	3211341	READYREST
Registration Number:	3945747	REVIVAL
Registration Number:	1612077	RIDGEWAY
Registration Number:	1613893	RIDGEWAY
Registration Number:	1621279	RIDGEWAY
Registration Number:	1990915	RIDGEWAY BY KELTY
Registration Number:	2350410	ROKK
Registration Number:	4022710	ROKK
Registration Number:	4022709	ROKK
Registration Number:	1291069	SLUMBERJACK
Registration Number:	1898130	SLUMBERJACK
Registration Number:	4311308	SLUMBERJACK
Registration Number:	4026079	SLUMBERLOFT
Registration Number:	4026073	SLUMBERWICK

Property Type	Number	Word Mark
Registration Number:	3611201	SMARTSHADE
Registration Number:	4119016	SORCERY
Registration Number:	3758644	SPORT SHOT
Registration Number:	3886406	STOW-N-GO
Registration Number:	3994932	STOW-N-GO
Registration Number:	1559870	SUN STOPPER
Registration Number:	1581569	THE CAMPING COMPANY
Registration Number:	1963244	TRAVAFIL
Registration Number:	1373848	TRAVASAK
Registration Number:	3837464	U
Registration Number:	3837452	U
Registration Number:	3859597	U
Registration Number:	3837450	U
Registration Number:	3837442	ULTIMATE DIRECTION
Registration Number:	3837440	ULTIMATE DIRECTION
Registration Number:	3859595	ULTIMATE DIRECTION
Registration Number:	4484532	ULTIMATE DIRECTION
Registration Number:	2446740	UV ARMOR
Registration Number:	4061334	VERSAFLY
Registration Number:	3852303	WE FIT WHO YOU ARE
Registration Number:	4244451	WEATHER ARMOR
Registration Number:	1935918	WENZEL
Registration Number:	1010087	WENZEL
Registration Number:	4387354	WENZEL

CORRESPONDENCE DATA

Fax Number: 2392610057

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 239-262-1001

Email: usptomail@whitelawfirm.com

Correspondent Name: Jennifer L. Whitelaw

Address Line 1: 3838 Tamiami Trail North, Suite 310

Address Line 4: Naples, FLORIDA 34103

NAME OF SUBMITTER:	Jennifer L. Whitelaw
SIGNATURE:	/JENNIFER L. WHITELAW/
DATE SIGNED:	05/24/2016

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS AGREEMENT ("Assignment") is made on the date set forth below by and between American Recreation Products, LLC, a Delaware Limited Liability Company ("Assignor") and Exxel Outdoors, LLC, 300 American Boulevard, Haleyville, Alabama 35565, a Limited Liability Company organized under the laws of the State of Delaware ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby irrevocably sells, grants, conveys, assigns and sets over to Assignee, and all of Assignee's successors and assigns, all of Assignor's right, title and interest, including without limitation, the goodwill of the business associated with each and all of the Trademarks shown in the attached Schedule of Trademarks (hereinafter the "Marks").

Assignor represents and warrants that it is the exclusive owner of the Marks, and has full right and authority to make this assignment, and that this assignment is free of any encumbrances, liens, judgments, security interests, disputes, licenses, claims or actions, and liabilities with respect to the Marks.

Assignor agrees to perform any further acts and execute and deliver any further documents that may be reasonably necessary to carry out the intents and purposes of this Assignment.

Effective date: May 20, 2016

American Recreation Products, ~~Inc.~~ LLC (Assignor)

By: _____

Print Name and Title: Harry Kazazian, CEO

Exxel Outdoors, LLC (Assignee)

By: _____

Print Name and Title: Armen Koulsyan, Manager

SCHEDULE OF TRADEMARKS

U.S. REGISTRATIONS	REGISTRATION NOS.
AGILE	Reg. No. 4222717
AIRPITCH	Reg. No. 4362195
ARP SAFETY PRODUCTS	Reg. No. 1882992
BLACK SHEEP	Reg. No. 1302411
DRYTHERM	Reg. No. 1941343
EVEREST ELITE	Reg. No. 1289067
FREEPORT	Reg. No. 2082116
INSTA-BED	Reg. No. 3259010
INSUL-THERM	Reg. No. 4031447
JUBILEE	Reg. No. 3945746
KELTY	Reg. No. 1059258
KELTY	Reg. No. 1063542
KELTY	Reg. No. 3894030
KELTY	Reg. No. 3904440
KELTY	Reg. No. 4034313
KELTY	Reg. No. 4871108
KELTY	Reg. No. 4813347
KELTY	Reg. No. 4558724
KELTY	Reg. No. 4558723
KELTY	Reg. No. 4558725
KELTY BUILT	Reg. No. 4957209
KELTY BUILT	Reg. No. 4957210
KELTY BUILT	Reg. No. 4957211
KELTY BUILT	Reg. No. 4961398
KELTY BUILT	Reg. No. 4961399
KELTY BUILT	Reg. No. 4961400
KELTY & design	Reg. No. 3886466
KELTY & design	Reg. No. 3886467
KELTY & design	Reg. No. 3886468
KELTY & design	Reg. No. 3995061
KELTY & design	Reg. No. 4022650
KELTY & design	Reg. No. 4422121
KELTY & design	Reg. No. 4422120
KELTY & design	Reg. No. 4422122
KELTY K.I.D.S.	Reg. No. 2045780
KELTY KIDS & design	Reg. No. 3890335
MIJO	Reg. No. 3945763
MINISTRY	Reg. No. 3945744
MOUNTAIN TRAILS	Reg. No. 1612072
MOUNTAIN TRAILS	Reg. No. 3957647
NASSAU	Reg. No. 2082115
OMEGA II	Reg. No. 4031448
PROPHECY	Reg. No. 4119015
READYREST	Reg. No. 3211341
REVIVAL	Reg. No. 3945747
RIDGEWAY	Reg. No. 1612077
RIDGEWAY	Reg. No. 1613893
RIDGEWAY	Reg. No. 1621279
RIDGEWAY BY KELTY	Reg. No. 1990915

U.S. REGISTRATIONS	REGISTRATION NOS.
ROKK	Reg. No. 2350410
ROKK	Reg. No. 4022710
ROKK	Reg. No. 4022709
SLUMBERJACK	Reg. No. 1291069
SLUMBERJACK	Reg. No. 1898130
SLUMBERJACK	Reg. No. 4311308
SLUMBERLOFT	Reg. No. 4026079
SLUMBERWICK	Reg. No. 4026073
SMARTSHADE	Reg. No. 3611201
SORCERY	Reg. No. 4119016
SPORT SHOT	Reg. No. 3758644
STOW-N-GO	Reg. No. 3886406
STOW-N-GO	Reg. No. 3994932
SUN STOPPER	Reg. No. 1559870
THE CAMPING COMPANY	Reg. No. 1581569
TRAVAFIL	Reg. No. 1963244
TRAVASAK	Reg. No. 1373848
U & design	Reg. No. 3837464
U & design	Reg. No. 3837452
U & design	Reg. No. 3859597
U & design	Reg. No. 3837450
ULTIMATE DIRECTION	Reg. No. 3837442
ULTIMATE DIRECTION	Reg. No. 3837440
ULTIMATE DIRECTION	Reg. No. 3859595
ULTIMATE DIRECTION	Reg. No. 4484532
UV ARMOR	Reg. No. 2446740
VERSAFLY	Reg. No. 4061334
WE FIT WHO YOU ARE	Reg. No. 3852303
WEATHER ARMOR	Reg. No. 4244451
WENZEL	Reg. No. 1935918
WENZEL	Reg. No. 1010087
WENZEL	Reg. No. 4387354