

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385466

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buzzlogic, Inc.		06/09/2011	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bridge Bank, National Association		
Street Address:	55 Almaden Boulevard, Suite 100		
Internal Address:	Attn: Mike Field		
City:	SAN JOSE		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86177603	SPECTRUM	
Serial Number:	86177568	TWELVEFOLD TOUCH	
Serial Number:	85959367	12F	
Serial Number:	85463034	TWELVEFOLD MEDIA	
CORRESPONDENCE DATA			
Fax Number:	8586385130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-677-1400		
Email:	susan.reynholds@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	4365 Executive Drive, Suite 1100		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Troy Zander		
SIGNATURE:	/s/ Troy Zander		
DATE SIGNED:	05/24/2016		
Total Attachments: 5 source=IPSA#page1.tif			

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of June 9, 2011, (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and BUZZLOGIC, INC., a California corporation ("Grantor") is made with reference to the Loan and Security Agreement, dated as of June 2, 2011 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor, and that certain Guaranty (the "Guaranty") given to Lender and Third Party Security Agreement (the "Third Party Security Agreement"), between Grantor and Lender, both dated as of June 9, 2011. To induce Lender to enter into the Loan Agreement, Grantor wishes to secure performance and payment of all obligations to Lender under the Loan Agreement and performance and payment of all obligations to Bank (collectively, the "Grantor Obligations") under the Guaranty and Third Party Security Agreement with the property described on Exhibit A (the "Collateral"). Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Grantor Obligations, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

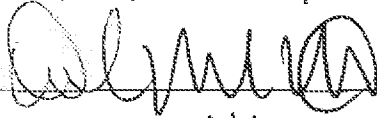
(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, the Guaranty and the Third Party Security Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Third Party Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

BUZZLOGIC, INC. , a California corporation

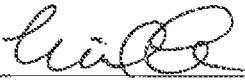
By: 

Name: Dave Hills

Title: CEO

LENDER:

BRIDGE BANK, NATIONAL ASSOCIATION

By: 

Name: Michael Celerman

Title: SVP

Address for Notices:

Attn: Dave Hills
425 Brannan Street, Second Floor
San Francisco, CA 94107
Fax: (415) (415) 520-5418

Address for Notices:

Attn: Molly Hendry
455 Market Street, Suite 1600
San Francisco, California 94105
Tel: (415) 508-2502
Fax: (415) 882-4622

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Pre - registered?</u>

Exhibit B
TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>USPTO Reference Number:</u>	<u>Filing Date:</u>
BUZZLOGIC	78534602	3313535		12/17/04
SPECTRUM	86177603	4714747		1/28/14
TWELVEFOLD TOUCH	86177568	4706511		1/28/14
12F	85959367	4474757		6/13/13
TWELVEFOLD MEDIA	85463034	4377153		11/2/11

EXHIBIT C

PATENTS

Please Check if No Patents Exist

Country	Application Serial No	Application Date	Application No.	Issued or Published?	Title/Mark
US	12/264,168	11/3/08		No	System and method for advertisement targeting of conversations in social media
US	12/558,788	9/14/09		Issued	Social analytics system and method for analyzing conversation in social media
US	11/458,382	7/18/06		Issued	Annotation overlay collection, storage, and display system and method
US	11/680,537	2/28/07		No	Social analytics system and method for analyzing conversation in social media
US	14/221,186	3/20/14		No	Social analytics system and method for analyzing conversation in social media