

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Treasury Wine Estates Americas Company		05/20/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Southcorp Brands Pty Limited		
Street Address:	58 Queensbridge Street		
City:	Southbank Victoria		
State/Country:	AUSTRALIA		
Postal Code:	3006		
Entity Type:	Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86883785	19 CRIMES THE WARDEN	
CORRESPONDENCE DATA			
Fax Number:	2022937860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026637060		
Email:	tm@sughrue.com		
Correspondent Name:	Gary D. Krugman		
Address Line 1:	2100 Pennsylvania Ave., NW		
Address Line 4:	Washington, D.C. 20037		
DOMESTIC REPRESENTATIVE			
Name:	Gary D. Krugman		
Address Line 1:	2100 Pennsylvania Ave., NW		
Address Line 4:	Washington, D.C. 20037		
NAME OF SUBMITTER:	Gary D. Krugman		
SIGNATURE:	/Gary D. Krugman/		
DATE SIGNED:	05/20/2016		
Total Attachments: 2			

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Matter of

Southcorp Brands Pty Limited

U.S. Application No.: 86/883,785

Filed: January 22, 2016

Mark: 19 CRIMES THE WARDEN

APPOINTMENT OF DOMESTIC REPRESENTATIVE

NO FEE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Sir:

SUGHRUE MION, PLLC, whose postal address is 2100 Pennsylvania Avenue, N.W., Washington, DC 20037, United States of America, is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Please address all future correspondence regarding this application to:

Gary D. Krugman
SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, NW
Washington, DC 20037
Phone 202.293.7060
Facsimile 202.293.7860
Email tm@sughrue.com

SOUTHCORP BRANDS PTY LIMITED

By: 

Name: ANNA OLSSON

Title: IP MANAGER

Date: 20 MAY 2016

ASSIGNMENT


WHEREAS, Treasury Wine Estates Americas Company, a Delaware corporation with a business address of 610 Airpark Road, Napa, California 94558, has adopted, and is the owner of, the trademark 19 CRIMES THE WARDEN which is the subject of Trademark Application Serial No. 86/883785, for wine; and

WHEREAS, Southcorp Brands Pty Limited, an Australian Company with a business address of 58 Queensbridge Street, Southbank Victoria, 3006 Australia, the successor to the Assignor's business, or portion of the business, to which the mark pertains, which business is ongoing and existing, is desirous of obtaining all right, title and interest in and to the trademark 19 CRIMES THE WARDEN and Trademark Application Serial No. 86/883785.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Treasury Wine Estates Americas Company hereby assigns to Southcorp Brands Pty Limited all right, title and interest in and to the trademark 19 CRIMES THE WARDEN and Trademark Application Serial No. 86/883785, together with the goodwill of the business symbolized by the mark.

Respectfully submitted,

TREASURY WINE ESTATES AMERICAS
COMPANY

By: 

Name: ANNA GIBSON

Title: IP MANAGER

Date: 20 May 2016