

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM385763

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee's Entity Type: Citizenship previously recorded on Reel 005447 Frame 0066. Assignor(s) hereby confirms the Assignment.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Innovative Sports Strategies, Inc.		12/30/2014	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JumpForward, LLC		
<b>Street Address:</b>	112 S Sangamon St		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60607		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3686879	ELEVATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128911699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3129232621		
<b>Email:</b>	nytm@jenner.com		
<b>Correspondent Name:</b>	Adam Petravicius		
<b>Address Line 1:</b>	353 N. Clark Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>NAME OF SUBMITTER:</b>	Adam Petravicius		
<b>SIGNATURE:</b>	/Adam Petravicius/		
<b>DATE SIGNED:</b>	05/26/2016		
<b>Total Attachments: 3</b>			
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source=Assignment and Trademark Assignment Cover Sheet - Reg 3686879#page3.tif			

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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM330103

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Innovative Sports Strategies, Inc.		12/30/2014	CORPORATION: WISCONSIN

**RECEIVING PARTY DATA**

<b>Name:</b>	JumpForward, LLC
<b>Street Address:</b>	112 S Sangamon St
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60607
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS DELAWARE <i>Hand</i> 5-26-16

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3686879	ELEVATION

**CORRESPONDENCE DATA**

**Fax Number:**  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 888-932-5291  
**Email:** curt@intuitlaw.com  
**Correspondent Name:** Curt Handley, Esq.  
**Address Line 1:** 19540 Buckingham Dr. Suite 1  
**Address Line 4:** Mokena, ILLINOIS 60448

<b>ATTORNEY DOCKET NUMBER:</b>	JF ELEVATION ASSIGNMENT
<b>NAME OF SUBMITTER:</b>	Curt Handley, Esq.
<b>SIGNATURE:</b>	/Curt Handley, Esq./
<b>DATE SIGNED:</b>	01/26/2015

**Total Attachments: 1**  
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## Trademark Assignment Agreement

This Trademark Assignment Agreement is made and entered into effective as of December 30, 2014 ("Effective Date"), by and between Innovative Sports Strategies, Inc. ("Assignor"), a Wisconsin corporation having an address of 6582 N. Bethmaur Ln., Milwaukee, WI 53209, and JumpForward, LLC ("Assignee"), an ~~Illinois~~ <sup>Delaware</sup> limited liability corporation having an address of 112 S Sangamon St, Chicago, IL 60607.

Whereas, Assignor is the registered owner of the following United States Trademark Registrations ("Mark"):

Registration# 3686879; ELEVATION

Whereas, Assignor has full right and title to the Mark, and the Mark is not otherwise encumbered by prior assignment, contract, lien, or legal process;

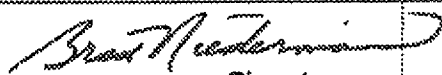

Whereas, Assignor has full authority to assign all rights and interest in the Mark to Assignee;

Whereas, Assignee is a successor in interest to Assignor and has acquired Assignor's business assets, of which the Mark is one; and

Whereas, Assignee wishes to acquire all rights and interest in the Marks from Assignor;

Now therefore, for good and valuable consideration, which has already been received and acknowledged by Assignor, Assignor wholly assigns all rights and interest in the Marks to Assignee.

In witness whereof, this Agreement has been duly executed and delivered by the parties thereto as of the Effective Date, regardless of the date of signatures below.

ACCEPTED BY ASSIGNEE:	ACCEPTED BY ASSIGNOR:
 Signature	 Signature
Brad Niederman Name	BRIAN COLE Name
CEO Title	PRESIDENT Title
12/30/2014 Date	12/30/2014 Date