

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385869

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mirror Acquisition, LLC		03/28/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ICP Construction, Inc.		
Street Address:	150 Dascomb Road		
City:	Andover		
State/Country:	MASSACHUSETTS		
Postal Code:	01810		
Entity Type:	Corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	76520137	AQUA BORNE CERAMIC	
Serial Number:	75605179	AQUA BORNE CERAMIC	
Serial Number:	77599236	BREATHE SAFE	
Serial Number:	76382874	CERAMITHANE	
Serial Number:	72158822	CONCRETE GARD	
Serial Number:	73191160	DURA KING	
Serial Number:	85096901	HIDE IT	
Serial Number:	77153029	MASONRY SHIELD	
Serial Number:	73154143	MASTER TONE	
Serial Number:	73384231	MURALO	
Serial Number:	75718214	SATIN FLOW	
Serial Number:	71257888	SPACKLE	
Serial Number:	76284943	SPACKLE	
Serial Number:	76531428	SPACKLE LITE	
Serial Number:	77586991	SUPERFINISH CERAMIC	
Serial Number:	74439046	ULTIMATE	
Serial Number:	76440021	ULTRA CERAMIC	
Serial Number:	75418179	ULTRA WATERBORNE	

OP \$465.00 76520137

CORRESPONDENCE DATA**Fax Number:** 6173459020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-345-9000**Email:** tmdocket@hinckleyallen.com**Correspondent Name:** Andrea J Mealey**Address Line 1:** 28 State Street**Address Line 2:** Hinckley Allen**Address Line 4:** Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER:	Andrea J. Mealey
---------------------------	------------------

SIGNATURE:	/Andrea J Mealey/
-------------------	-------------------

DATE SIGNED:	05/27/2016
---------------------	------------

Total Attachments: 2

source=Mirror Executed Assignment#page1.tif

source=Mirror Executed Assignment#page2.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT dated as of March 28, 2016, (the "Effective Date"), is made between Mirror Acquisition, LLC, a Delaware Limited Liability Company, having a business address of 101 Fifth Avenue, Suite 601, New York, NY 10003, (the "Assignor") and ICP Construction, Inc., a Massachusetts corporation, formerly known as California Products Corporation, having a business address of 150 Dascomb Road, Andover, Massachusetts 01810 (the "Assignee").

WHEREAS, Assignor is the owner of the Trademark Registrations listed on Schedules A attached hereto (the "Trademarks"), and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to Trademarks from Assignor pursuant to this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby assigns to Assignee, and Assignee hereby accepts, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and the right to enforce the Trademarks in the United States and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued including, without limitation, the exclusive rights to maintain all such registrations, renewals, and applications; to sue for all past, present or future infringements or other violations of any rights in or to the Trademarks; and to settle and retain proceeds from any such actions in the name of Assignee, its successors or assigns.

2. Further Assurances. Assignor shall execute such written instruments, extend such other cooperation and perform such other acts as may be reasonably necessary or advisable to more effectively transfer and assign to and vest in Assignee the Trademarks, and Assignor hereby irrevocably appoints Assignee and any of its officers as Assignor's attorney in fact to undertake such acts in Assignor's name.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the day and year written below to be effective as of the Effective Date.

Dated: March 28, 2016

Mirror Acquisition, LLC

By: 

Name: Steven McMenamin

Title: Vice President

SCHEDULE "A"
Mirror Acquisition, LLC
U.S. Trademark Registrations

Country	Trademark	Application Number	Filing Date	Registration Number	Registration Date
US	AQUA BORNE CERAMIC	76/520,137	5/19/2003	2,824,865	3/23/2004
US	AQUA BORNE CERAMIC	75/605,179	12/14/1998	2,441,661	4/3/2001
US	BREATHE SAFE	77/599,236	10/23/2008	3,616,004	5/5/2009
US	CERAMITHANE	76/382,874	3/18/2002	3,758,177	9/2/2003
US	CONCRETE GARD (and Design)	72/158,822	12/10/1962	762,592	1/7/1964
US	DURA KING	73/191,160	10/30/1978	1,134,392	5/6/1980
US	HIDE IT	85/096,901	7/30/2010	3,967,945	5/24/2011
US	MASONRY SHIELD	77/153,029	4/10/2007	3,343,631	11/27/2007
US	MASTER TONE	73/154,143	1/3/1978	1,133,912	4/29/1980
US	MURALO	73/384,231	9/8/1982	1,274,022	4/17/1984
US	SATIN FLOW	75/718,214	6/1/1999	2,556,610	4/2/2002
US	SPACKLE (and Design)	71/257,888	11/21/1927	241,186	4/17/1928
US	SPACKLE (Stylized)	76/284,943	7/16/2001	2,783,628	11/18/2003
US	SPACKLE LITE	76/531,428	7/22/2003	2,868,853	8/3/2004
US	SUPERFINISH CERAMIC	77/586,991	10/7/2008	3,630,464	6/2/2009
US	ULTIMATE	74/439,046	9/23/1993	2,056,531	4/29/1997
US	ULTRA CERAMIC	76/440,021	8/12/2002	2,852,584	6/15/2004
US	ULTRA WATERBORNE (Stylized)	75/418,179	1/15/1998	2,406,676	11/21/2000

55551717 v2