TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM385898

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|
|------------------|----------------|

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------|----------|----------------|---|
| COMITE INTERNATIONAL OLYMPIQUE | | 05/22/2015 | Switzerland association: SWITZERLAND |

RECEIVING PARTY DATA

| Name: | UNITED STATES OLYMPIC COMMITTEE | |
|-----------------|---------------------------------|--|
| Street Address: | ONE OLYMPIC PLAZA | |
| City: | COLORADO SPRINGS | |
| State/Country: | COLORADO | |
| Postal Code: | 80909 | |
| Entity Type: | Corporation: COLORADO | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|--------------|
| Registration Number: | 4644721 | BEIJING 2022 |

CORRESPONDENCE DATA

Fax Number: 6176079200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-449-6500

rdesalvo@mccarter.com Email:

Correspondent Name: Keith Toms, Esq. Address Line 1: 265 Franklin Street

Address Line 2: MCCARTER & ENGLISH LLP

Address Line 4: Boston, MASSACHUSETTS 02110-3113

| ATTORNEY DOCKET NUMBER: | 122644-00173 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Keith Toms, Esq. |
| SIGNATURE: | /Keith Toms/ |
| DATE SIGNED: | 05/27/2016 |

Total Attachments: 1

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TRADEMARK REEL: 005801 FRAME: 0934

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

 MARK
 REG. NO.
 REG. DATE

 ALMATY 2022
 4644718
 November 25, 2014

BEIJING 2022 4644721 November 25, 2014

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

By: Christophe De Kepper

Title: Director General

By: Howard M. Stupp

Title: Director of Legal Affairs

TRADEMARK REEL: 005801 FRAME: 0935

RECORDED: 05/27/2016