

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385901

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TWO WEST, INC.		05/05/2016	Corporation:
RECEIVING PARTY DATA			
Name:	TWO WEST, LLC		
Street Address:	514 WEST 26TH STREET		
City:	KANSAS CITY		
State/Country:	MISSOURI		
Postal Code:	64108		
Entity Type:	Limited Liability Company: UNITED STATES		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3884581	DIGITAL ANTHROPOLOGY	
Registration Number:	3157935	TWO WEST	
Registration Number:	3361069	THE BRAND SHOW	
Registration Number:	4580436	RETAIL ARCHETYPES	
Registration Number:	4944559	COMPASS MARKETING INTELLIGENCE TOOL	
Registration Number:	2902186	CODE-A-STORE	
Registration Number:	2956273	RAPID RESEARCH	
Registration Number:	3224208	BRAND RANT	
Registration Number:	3394137	{BS} THEBRANDSHOW	
Serial Number:	78418404	BRAND U	
Serial Number:	86209373	COMPASS MARKETING INTELLIGENCE TOOL	
Serial Number:	87005667	LOCALWAVE	
CORRESPONDENCE DATA			
Fax Number:	2486451483		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(248)645-1568		
Email:	ipdocket@h2law.com		
Correspondent Name:	PAUL T. ENGEL		
Address Line 1:	HOWARD & HOWARD ATTORNEYS, PLLC		

CH \$315.00 3884581

TRADEMARK

Address Line 2: 450 WEST FOURTH STREET
Address Line 4: ROYAL OAK, MICHIGAN 48067-2557

NAME OF SUBMITTER: PAUL T. ENGEL

SIGNATURE: /Paul T. Engel/

DATE SIGNED: 05/27/2016

Total Attachments: 1
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State of Missouri

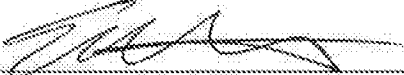
Jason Kander, Secretary of State
Corporations Division
PO Box 778 / 600 W. Main St., Rm. 322
Jefferson City, MO 65102

CERTIFICATE OF CONVERSION

Pursuant to R.S.Mo. 351.409

1. Name & I.D. number of the Corporation being converted: Two West, Inc.; 00450664
2. Date of filing of original Articles of Incorporation: 06 January 1998
3. Name and Jurisdiction of entity to which corporation shall be converted: Two West, LLC; Missouri
4. This conversion has been approved by the Board of Directors and Shareholders of Two West, Inc. in accordance with the provisions of R.S.Mo. 351.409.
5. Two West, Inc. agrees that it may be served with process in the state of Missouri in any action, suit or proceeding for enforcement of any obligation of the corporation arising while it was a corporation of this state.
6. Two West, Inc. irrevocably appoints the Missouri Secretary of State as its agent to accept service of process in any such action, suit or proceeding. The Missouri Secretary of State shall mail a copy of any such process to: Sanford P. Krigel, 4520 Main Street, Suite 700, Kansas City, Missouri 64111.
7. The effective date of this Certificate of Conversion shall be the date it is filed with the Secretary of State and all required fees paid.

Date signed: 5th day of May 2016.


Ethan J. Whitehill, President