

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM385973

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MANHATTAN INTERNATIONAL TRADE INC.		02/01/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	PURE & SIMPLE CONCEPTS INC.		
Street Address:	6150 Transcanada Highway		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H4T 1X5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2118102	INDUSTRY BY WORK WEAR	
Registration Number:	2326074	INDUSTRY UNION MADE PRODUCT	
Registration Number:	2403592	INDUSTRY GIRL	
Registration Number:	2446522	INDUSTRY SUPPLY CO.	
Registration Number:	2723120	INDUSTRY	
Registration Number:	2859863	INDUSTRY	
CORRESPONDENCE DATA			
Fax Number:	5148493589		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	514-849-2350		
Email:	pperluzzo@lawgistix.com		
Correspondent Name:	PATRICK A. PERLUZZO, attorney		
Address Line 1:	390 Henri-Bourassa Boulevard West		
Address Line 2:	Suite 300		
Address Line 4:	Montreal, Quebec, CANADA H3L 3T5		
DOMESTIC REPRESENTATIVE			
Name:	C/O Manhattan International Trade Inc.		

OP \$165.00 2118102

Address Line 1:	214 West 39th Street
Address Line 2:	Suite 802
Address Line 4:	New York City, NEW YORK 10018
NAME OF SUBMITTER:	Patrick A. Perluzzo, attorney
SIGNATURE:	/p. a. perluzzo/
DATE SIGNED:	05/30/2016
Total Attachments: 3 source=MIT.P&S CONCEPTS.Industry.Trademarks Assignment Agreement.Executed.Feb 1, 2016#page1.tif source=MIT.P&S CONCEPTS.Industry.Trademarks Assignment Agreement.Executed.Feb 1, 2016#page2.tif source=MIT.P&S CONCEPTS.Industry.Trademarks Assignment Agreement.Executed.Feb 1, 2016#page3.tif	

ASSIGNMENT OF TRADEMARKS
BETWEEN
MANHATTAN INTERNATIONAL TRADE INC.
AND
PURE & SIMPLE CONCEPTS INC.

WHEREAS MANHATTAN INTERNATIONAL TRADE INC., a corporation incorporated under the laws of Canada (hereinafter the "Seller"), is the registered owner of the entire rights, title and interest in and to the trademarks identified in Schedule A (hereinafter the "Trademarks");

WHEREAS PURE & SIMPLE CONCEPTS INC., a corporation incorporated under the laws of Canada (hereinafter the "Buyer"), is desirous of acquiring the entire rights, title and interest in and to the Trademarks, along with the goodwill associated with the Trademarks;

WHEREAS the Seller hereby agrees to assign and transfer all of its rights, title and interest in and to the Trademarks to the Buyer, together with the goodwill associated with the Trademarks, the whole subject to the terms and conditions hereinafter set forth (the "Agreement").

NOW, THEREFORE, the parties agree and declare as follows:

1. FOR VALUE RECEIVED, the Seller assigns and transfers to the Buyer all of the Seller's rights, title and interest in and to the Trademarks listed in Schedule A, together with the goodwill associated with the Trademarks.
2. The Buyer accepts the assignments set out in paragraph 1 above.
3. The recording or registration of the assignments granted under this Agreement will be the sole responsibility of the Buyer and at the Buyer's sole cost and expense, and the Seller agrees to execute any instruments and do all things necessary to ensure the Buyer can record and register the assignments.
4. The Seller represents and warrants to the Buyer that the Trademarks are owned solely and exclusively by the Seller and the Seller has all right, power and authority to make these assignments.

5. This Agreement will enure to the benefit of and be binding upon the parties and their respective successors and assigns.

EXECUTED as of the 1st day of February 2016.


MANHATTAN INTERNATIONAL TRADE INC.

Per:

TED ROZENWALD, President

"SELLER"


PURE & SIMPLE CONCEPTS INC.

Per:

TED ROZENWALD, President

"BUYER"

SCHEDULE A
TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>
INDUSTRY BY WORK WEAR	2118102	U.S.A.
INDUSTRY UNION MADE PRODUCT	2326074	U.S.A.
INDUSTRY GIRL	2403592	U.S.A.
INDUSTRY SUPPLY CO.	2446522	U.S.A.
INDUSTRY	2723120	U.S.A.
INDUSTRY & Design	2859863	U.S.A.