

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386025

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	05/26/2014

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PACIFIC GLOBAL MANAGEMENT S.A.R.L.		05/26/2014	Corporation: LUXEMBOURG

## RECEIVING PARTY DATA

<b>Name:</b>	Elite World S.A.
<b>Street Address:</b>	28 Boulevard d'Avranches
<b>City:</b>	Luxembourg
<b>State/Country:</b>	LUXEMBOURG
<b>Postal Code:</b>	L-1160
<b>Entity Type:</b>	Société Anonyme (Sa): LUXEMBOURG

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
<b>Registration Number:</b>	3039241	WOMEN MANAGEMENT
<b>Registration Number:</b>	2988682	SUPREME
<b>Registration Number:</b>	3922921	WDIRECT

## CORRESPONDENCE DATA

Fax Number: 2027568087

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202.756.8000

Email: Washington\_IP\_Docket@mwe.com, hpmorrison@mwe.com, rzelnick@mwe.com, ksandacz@mwe.com

Correspondent Name: Robert W. Zelnick

Address Line 1: 500 North Capitol Street, N.W.

Address Line 2: The McDermott Building

Address Line 4: Washington, D.C. 20001-1531

## DOMESTIC REPRESENTATIVE

Name: Robert W. Zelnick

Address Line 1: 500 North Capitol Street, N.W.

Address Line 2: The McDermott Building

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<b>Address Line 4:</b> Washington, D.C. 20001	
<b>NAME OF SUBMITTER:</b>	Robert W. Zelnick
<b>SIGNATURE:</b>	/Robert W. Zelnick/
<b>DATE SIGNED:</b>	05/31/2016
<b>Total Attachments: 2</b> source=Trademark Assignment (Nunc Pro Tunc) Women Trademark#page1.tif source=Trademark Assignment (Nunc Pro Tunc) Women Trademark#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made by and between **Pacific Global Management S.a.r.l.**, a Luxembourg corporation with an address of 28 Boulevard D'Avranches, L-1160 ("Assignor"), and **Elite World S.A.**, a Luxembourg société anonyme with an address of 28 Boulevard d'Avranches, L-1160 Luxembourg ("Assignee").

**WHEREAS**, Assignor was previously the owner of the U.S. trademark registrations on Schedule A attached herewith and all common law rights related to the mark and the goodwill of the business associated therewith (the "Marks");

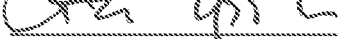
**WHEREAS**, Assignor has previously assigned all right, title and interest to the Marks and goodwill of the business associated therewith, all common law rights related to the Marks, as well as the trademark registrations therefor, to Assignee; and


**WHEREAS**, Assignee has previously acquired all right, title and interest in and to the Marks and goodwill of the business associated therewith, all common law rights related to the Marks, as well as all trademark applications and registrations therefor.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has and does hereby assign and transfer to said Assignee, *nunc pro tunc*, as a present acknowledgment of what has previously transpired, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, all applications and registrations therefor, any renewal rights therein, any revival or reinstatement rights therein, and the exclusive right to enforce the Marks in the sole name of Assignee, its successors, legal representatives and assigns, the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made, effective as of 26 May 2014.

**IN WITNESS WHEREOF**, Assignor has executed or caused this document to be executed by an authorized representative as of the 26<sup>th</sup>, day of May 2016.

PACIFIC GLOBAL MANAGEMENT S.A.R.L.

By:   
Name: JOHN HOOKS  
Title: DIRECTOR

By:   
Name: PAOLO BARBIERI  
Title: DIRECTOR

SCHEDULE A

Mark	Reg. No. / Date	Goods/Services
WOMEN MANAGEMENT	U.S. Reg. No. 3039241 January 10, 2006	(Int'l Class: 35) Model agency services
SUPREME	U.S. Reg. No. 2988682 August 30, 2005	(Int'l Class: 35) Model agency services
WDIRECT	U.S. Reg. No. 3922921 February 22, 2011	(Int'l Class: 35) Modeling agency services

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