

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386169

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hansel 'N Gretel Brand, Inc.		12/28/2015	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	The Estate of Milton S. Rattner		
Street Address:	125 Black Birch Trail		
City:	Florence		
State/Country:	MASSACHUSETTS		
Postal Code:	01062		
Entity Type:	Estate: MASSACHUSETTS		
Composed Of:	<ul style="list-style-type: none"> • Bambi Maxine Rattner, UNITED STATES, INDIVIDUAL • Dawn Rattner, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2918506	BIG APPLE	
CORRESPONDENCE DATA			
Fax Number:	2122025199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125841990		
Email:	docket@suttonmagidoff.com		
Correspondent Name:	Barry G. Magidoff Sutton Magidoff LLP		
Address Line 1:	315 Madison Avenue		
Address Line 2:	3rd Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Barry G. Magidoff		
SIGNATURE:	/Barry G. Magidoff/		
DATE SIGNED:	06/01/2016		
Total Attachments: 2			
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OP \$40.00 2918506

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT made by and between HANSEL 'N GRETEL BRAND, INC., a New York corporation (“ASSIGNOR”), located at 125 Black Birch Trail, Florence, Massachusetts 010602 and The Estate of Milton S. Rattner, (“ASSIGNEE”), and whose address is 125 Black Birch Trail, Florence, Massachusetts 010602;

W I T N E S S E T H:

WHEREAS, ASSIGNOR is the sole and exclusive owner of rights in and to the U.S. Trademark Registration No. 2918506 for the mark BIG APPLE as used in association with “cooked and processed meats, namely ham (the “Trademark”), including, but not limited to the registration for the Trademark, and further is the sole and exclusive owner of all goodwill related thereto;

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the Trademark; and all goodwill related therewith, with respect to all of the goods and services listed in the registration for the Trademark (hereinafter the “Goods and Services”), and the right to the exclusive use of the Trademark, for all such Goods and Services; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

1. Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of TEN DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in, to and under the Trademark, for all the Goods and Services and the goodwill associated therewith, including, without limitation, all renewals thereof, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill associated with and symbolized by the Trademark and the registration.

IN WITNESS WHEREOF, THIS ASSIGNMENT has been duly authorized, executed and is effective as of the day and year written below.

Date: December 28, 2015

By: Bambi Maxine Rattner
Bambi Maxine Rattner, President