

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386194

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frisch's Restaurants, Inc.		06/01/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Frisch's IP, LLC		
Street Address:	2800 Gilbert Avenue		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45206		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	4020858	AWESOME BURGERS!	
Registration Number:	3690889	BIG BOY	
Registration Number:	1920036	BRAUNY LAD	
Registration Number:	0923613	BUDDIE BOY	
Registration Number:	3871423	BUNDLE OF JOY	
Serial Number:	86971438	CINCY CRAFTED	
Serial Number:	86971462	CRAFTED TRADITIONS	
Registration Number:	4018913	DESSERTS THAT DAZZLE	
Registration Number:	3089293	FIRE & ICE	
Registration Number:	3081518	FRISCH-LY MADE	
Registration Number:	0837716	FRISCH'S	
Registration Number:	3739079	FRISCH'S	
Registration Number:	4116179	FRISCH'S	
Registration Number:	4026143	FRISCH'S BIG BOY	
Registration Number:	1931502	FRISCH'S BRAUNY LAD	
Registration Number:	3872394	JUST RIGHT FAVORITES	
Registration Number:	2839072	PIEBABY	
Registration Number:	3897990	TIERS OF JOY	
Registration Number:	2331950	WHAT'S YOUR FAVORITE THING?	

OP \$490.00 4020858

CORRESPONDENCE DATA**Fax Number:** 5132416234*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** (513) 241-2324**Email:** ksmith@whe-law.com**Correspondent Name:** Kathryn E. Smith, Wood Herron & Evans**Address Line 1:** 441 Vine Street**Address Line 2:** 2700 Carew Tower**Address Line 4:** Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Kathryn E. Smith
SIGNATURE:	/Kathryn E. Smith/
DATE SIGNED:	06/01/2016

Total Attachments: 5

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INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT is entered into as of this 1st day of June, 2016, by and between **Frisch's Restaurants, Inc.**, an Ohio corporation ("Assignor") and **Frisch's IP, LLC**, an Ohio limited liability company ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of the trademarks and service marks and the goodwill symbolized thereby included in the attached **Exhibit A**;

WHEREAS, Assignor owns and has registered the copyright in the original works of authorship identified in the attached **Exhibit B**;

WHEREAS, Assignor registered and uses the internet domain names (URLs) identified in the attached **Exhibit C**;

WHEREAS, the trademarks and service marks referenced in **Exhibit A**, the copyrights referenced in **Exhibit B**, and the domain names referenced in **Exhibit C** are collectively referred to hereinafter as the "Intellectual Property";

WHEREAS, Assignee is desirous of acquiring the Intellectual Property and all rights related thereto, and the goodwill therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor does hereby sell, assign and transfer to Assignee, free and clear of all liens and encumbrances, all right, title and interest throughout the world in and to the Intellectual Property, including the right to recover for past infringements and misappropriations thereof. With respect to any trademarks included in the Intellectual Property, Assignor not only assigns the marks themselves, but also the goodwill of the business symbolized by the marks, the business and all assets of the business to which the marks pertain, and any existing registrations and applications for registration associated with the marks. Assignor shall execute, or cause to be executed, all proper papers and take all proper actions as reasonably requested by Assignee which are necessary to effect the transfer contemplated hereby.

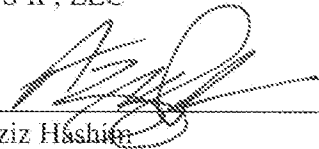
ASSIGNOR:

ASSIGNEE:

FRISCH'S RESTAURANTS, INC.

FRISCH'S IP, LLC

By: _____

By:  _____

Name: Mark Lanning

Name: Aziz Hashim

Title: Chief Financial Officer

Title: Managing Member,
NRD Capital Management, LLC,
Manager of Frisch's IP, LLC

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WHEREAS, Assignor owns and has registered the copyright in the original works of authorship identified in the attached Exhibit B;

WHEREAS, Assignor registered and uses the internet domain names (URLs) identified in the attached Exhibit C;

WHEREAS, the trademarks and service marks referenced in Exhibit A, the copyrights referenced in Exhibit B, and the domain names referenced in Exhibit C are collectively referred to hereinafter as the "Intellectual Property";

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ASSIGNOR:

ASSIGNEE:

FRISCH'S RESTAURANTS, INC.

FRISCH'S IP, LLC

By: Mark Lanning
Name: Mark Lanning
Title: Chief Financial Officer

By: _____
Name: Aziz Hashim
Title: Managing Member,
NRD Capital Management, LLC,
Manager of Frisch's IP, LLC

EXHIBIT A

Mark Name	Country	Application Number	Registration Number
AWESOME BURGERS!	United States	85/225,158	4,020,858
BIG BOY	Ohio	1810120	1810120
BIG BOY	Ohio	1807312	1807312
BIG BOY	Ohio	1807314	1807314
BIG BOY	United States	76/391,539	3,690,889
BIG BOY	Indiana	5001-0256	5001-0256
BIG BOY	Indiana	5009-2385	5009-2385
BIG BOY	Kentucky	013922.04	013922.04
BIG BOY	Indiana	5009-2386	5009-2386
BIG BOY (AND DESIGN)	Tennessee	4150 0136	4150 0136
BIG BOY (AND DESIGN)	Tennessee	N/A	N/A
BIG BOY SANDWICH	Ohio	1807316	1807316
BIG BOY SANDWICH	Ohio	1810121	1810121
BIG BOY SANDWICH	Ohio	1810123	1810123
BRAWNY LAD	United States	74/557,493	1,920,036
BUDDIE BOY	United States	72/360,228	923,613
BUNDLE OF JOY	United States	77/849,801	3,871,423
CINCY CRAFTED	United States	86/971,438	N/A
CRAFTED TRADITIONS	United States	86/971,462	N/A
DESSERTS THAT DAZZLE	United States	85/224,947	4,018,913
FIRE & ICE	United States	76/639,093	3,089, 293
FRISCH-LY MADE (AND DESIGN)	United States	76/638,060	3,081,518
FRISCH'S	United States	72/208,185	837,716
FRISCH'S	United States	77/698,657	3,739,079
FRISCH'S	United States	85/260,224	4,116,179
FRISCH'S BIG BOY (STYLIZED)	United States	85/247,306	4,026,143
FRISCH'S BRAWNY LAD & Design	United States	74/597,857	1,931,502
JUST RIGHT FAVORITES	United States	77/892,915	3,872,394
PIEBABY	United States	76/437,347	2,839,072
TIERS OF JOY	United States	77/849,809	3,897,990
WHAT'S YOUR FAVORITE THING?	United States	75/635,160	2,331,950

EXHIBIT B

REDACTED

EXHIBIT C

REDACTED

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