

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386295

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Immedia, Inc.		05/06/2016	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	3form, LLC		
<b>Street Address:</b>	2300 South 2300 West		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84119		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4305703	SEEYOND	
<b>Registration Number:</b>	4309541	SEEYOND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8013281707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8015339800		
<b>Email:</b>	docketing@wnlaw.com		
<b>Correspondent Name:</b>	Jonathan W. Richards		
<b>Address Line 1:</b>	60 E. South Temple #1000		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>NAME OF SUBMITTER:</b>	Jonathan W. Richards		
<b>SIGNATURE:</b>	/jonathanwrichards_29843/		
<b>DATE SIGNED:</b>	06/01/2016		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

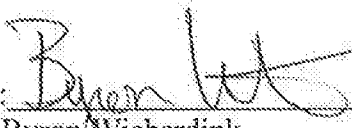
WHEREAS, IMMEDIA, INC., a Minnesota corporation ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of U.S. Trademark Reg. Nos. 4,305,703 and 4,309,541 directed to the mark SEEYOND; and

WHEREAS, 3FORM, LLC, a Delaware limited liability company with a principal place of business located at 2300 South 2300 West, Salt Lake City, Utah 84119 ("Assignee") desires to acquire, effective as of May 6, 2016, all right, title and interest in and to the SEEYOND trademark, U.S. Trademark Reg. Nos. 4,305,703 and 4,309,541, the goodwill of the business symbolized thereby, and the right to sue for past, present and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of the promises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee, effective as of May 6, 2016, all right, title and interest in and to the SEEYOND trademark, U.S. Trademark Reg. Nos. 4,305,703 and 4,309,541, the goodwill of the business symbolized thereby, and the right to sue for past, present and/or future infringement thereof.

SIGNED and EFFECTIVE as of the 6th day of May, 2016.

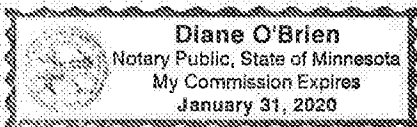
IMMEDIA, INC.

By:   
Byron Wieberdink,  
Vice President and CFO

STATE OF MINNESOTA §  
  §  
COUNTY OF HENNEPIN §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared BYRON WIEBERDINK, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said IMMEDIA, INC., a Minnesota corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, in the capacity therein stated and effective as of the date therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 6 day of May, 2016.



Diane R O'Brien  
NOTARY PUBLIC, State of Minnesota