

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386154

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Salon Professional Education Company, LLC		11/19/2015	Limited Liability Company: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Salon Professional Education Company, LLC		
<b>Street Address:</b>	4377 15th Avenue South		
<b>City:</b>	Fargo		
<b>State/Country:</b>	NORTH DAKOTA		
<b>Postal Code:</b>	58103		
<b>Entity Type:</b>	Limited Liability Company: NORTH DAKOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3756085	THE ELEVATE INSTITUTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5614652258		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	877-605-9141		
<b>Email:</b>	iratner@frglaw.com		
<b>Correspondent Name:</b>	Ronald N. Rosenwasser		
<b>Address Line 1:</b>	5355 Town Center Road		
<b>Address Line 2:</b>	Suite 801		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33486		
<b>NAME OF SUBMITTER:</b>	Ronald N. Rosenwasser		
<b>SIGNATURE:</b>	/ronald n. rosenwasser/		
<b>DATE SIGNED:</b>	06/01/2016		
<b>Total Attachments: 5</b>			
source=Msc-Articles of Domestication filed Change from Minnesota LLC to North Dakota LLC#page1.tif			
source=Msc-Articles of Domestication filed Change from Minnesota LLC to North Dakota LLC#page2.tif			
source=Msc-Articles of Domestication filed Change from Minnesota LLC to North Dakota LLC#page3.tif			
source=Msc-Articles of Domestication filed Change from Minnesota LLC to North Dakota LLC#page4.tif			

OP \$40.00 3756085



RECEIVED  
NOV 19 2015

old 38,588,100  
new 40,352,100  
1356029

SEC. OF STATE ARTICLES OF DOMESTICATION  
SALON PROFESSIONAL EDUCATION COMPANY, LLC

Pursuant to Section 10-32.1-69 of the North Dakota Century Code, Salon Professional Education Company, LLC, a Minnesota limited liability company, adopts the following Articles of Domestication to become domesticated in the State of North Dakota as Salon Professional Education Company, LLC, a North Dakota limited liability company:

1. The name of the limited liability company immediately prior to the filing of these articles of domestication is Salon Professional Education Company, LLC, with a governing statute in the State of Minnesota.
2. The limited liability company immediately prior to the filing of these articles was authorized to transact business in the State of North Dakota.
3. The limited liability company has been domesticated from the jurisdiction of Minnesota to the jurisdiction of North Dakota pursuant to a Plan of Domestication which has been consented to by all of the members as required by the governing statute of the limited liability company. A copy of the Plan of Domestication is attached hereto as Exhibit "A".
3. The name of the limited liability company upon the filing of these articles of domestication is Salon Professional Education Company, LLC, with a governing statute in the State of North Dakota.
4. The domestication is permitted by the laws of the jurisdiction in which the limited liability company is organized immediately prior to the filing of these articles, and the domestication was approved as required by the governing statute of that jurisdiction.
5. The effective date of the domestication is the date of filing with the Secretary of State.

The undersigned, a person authorized by the limited liability company to sign the Articles of Domestication, has read the foregoing articles, knows the contents thereof, and believes the statements made thereon to be true.

Dated: 11-5-2015

By: Jodi Ellingson  
Jodi Ellingson, President

E:\7125\articles of domestication final

NORTH DAKOTA  
Filed 12:23 2015  
[Signature]  
Secretary of State  
NS



## PLAN OF DOMESTICATION

**THIS PLAN OF DOMESTICATION** ("Plan"), dated as of November 5, 2015, is made and entered into by all of the Members and Governors of Salon Professional Education Company, LLC, a Minnesota limited liability company ("Company").

### RECITALS:

**WHEREAS**, the Members and Board of Governors of the Company have determined that it is advisable and in the best interests of the Company that the Company become domesticated in the State of North Dakota in accordance with the North Dakota Uniform Limited Liability Company Act, the Minnesota Uniform Limited Liability Company Act, and the terms of this Plan.

**NOW, THEREFORE**, in consideration of the representations, warranties, covenants and agreements set forth in this Plan, the undersigned state as follows:

1. The name of the domesticating company before domestication and the jurisdiction of its governing statute:

Salon Professional Education Company, LLC; Minnesota

2. The name of the domesticated company after domestication and the jurisdiction of its governing statute:

Salon Professional Education Company, LLC; North Dakota

3. The terms and conditions of the domestication are as follows:

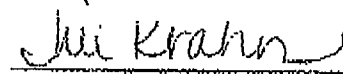
- a. The Articles of Organization of Salon Professional Education Company, LLC, a Minnesota limited liability company as in effect immediately prior to the domestication shall, until amended in accordance with applicable law, be the Articles of Organization of Salon Professional Education Company, LLC, a North Dakota limited liability company.
- b. The Operating Agreement and the Amended Member Control Agreement of Salon Professional Education Company, LLC, a Minnesota limited liability company as in effect immediately prior to the domestication shall, until amended in accordance with applicable law, be the Operating Agreement and the Amended Member Control Agreement of Salon Professional Education Company, LLC, a North Dakota limited liability company.
- c. The existing and outstanding membership interests of Salon Professional Education Company, LLC, a Minnesota limited liability company shall not be

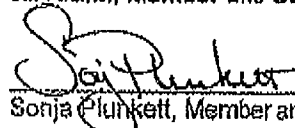
EXHIBIT A

affected by the domestication, and will continue as existing and outstanding membership interests in Salon Professional Education Company, LLC, a North Dakota limited liability company.

IN WITNESS WHEREOF, the Members and Governors of Salon Professional Education Company, LLC, a Minnesota limited liability company have caused this Plan of Domestication to be executed as of the day and year first above written.

  
Jodi Ellingson, Member and Governor

  
Jill Krahn, Member and Governor

  
Sonja Plunkett, Member and Governor

  
Marilyn Fulkerson, Member and Governor

  
Christopher Baran, Member and Governor

  
Samuel Shimer, Member and Governor

117125\plan of domestication final



**NORTH DAKOTA BUSINESS OR FARMING LIMITED LIABILITY COMPANY ARTICLES OF ORGANIZATION**  
 SECRETARY OF STATE  
 SFN 58701 (06-2015)

For Office Use Only

ID Number:	40,352,100
WO Number:	1756029
Filed:	12-23-15
By:	JS

FILING FEE: \$135.00

**ATTACHMENT:** Initial Report for Farming or Ranching is required of limited liability companies engaged in farming or ranching.

TYPE OR PRINT LEGIBLY

SEE INSTRUCTIONS FOR FEE, FILING AND MAILING INFORMATION

The undersigned natural persons of the age of eighteen years or more, acting as organizers, adopt the following Articles of Organization according to: (check one)

- North Dakota Limited Liability Company Act (North Dakota Century Code, Chapter 10-32.1) (for general business purposes)
- North Dakota Corporate or Limited Liability Company Farming Act (North Dakota Century Code, Chapter 10-06.1)

**Article 1.** Name of Limited Liability Company (Name **MUST** include "limited liability company", "L.L.C." or "LLC")  
 Salon Professional Education Company, LLC.

**Article 1A.** Address of Principal Executive Office (Street/RR, PO Box, City, State, ZIP+4) Street address **MUST** be provided; may not be only a post office box.  
 4377 15th Avenue South, Fargo, ND 58103-3337

**Article 2A.** Name of commercial registered agent in North Dakota **OR** **Article 2B.** Name of noncommercial registered agent in North Dakota  
 Jodi Ellingson

**Article 2C.** Address of noncommercial registered agent in North Dakota (Street/RR, PO Box, City, State, ZIP+4) Street address **MUST** be provided; may not be only a post office box.  
 4141 Furnberg Place South, Fargo, ND 58104-6089

**Article 3.** The Limited Liability Company shall be effective: (check one)  
 When filed with the Secretary of State  Later on (month, day, year): \_\_\_\_\_

**Article 4.** The existence of the limited liability company shall be perpetual (indefinite), OR

**Article 5.** Purposes for which the Limited Liability Company is organized are general business purposes, OR  
 Franchising and educational services

**Article 6.** Other provisions elected for inclusion

**Article 7.** Name and address of each organizer

Name	Complete Mailing Address (Street/RR, PO Box, City, State, ZIP+4)
David J. Hauff Anderson & Bottrell	4132 30th Avenue S, P.O. Box 10247, Fargo, ND 58106-0247

"I (We), the above named organizer(s), have read the foregoing Articles of Organization, know the contents thereof, and believe the statements made therein to be true. I (We) further authorize the Secretary of State to correct Articles 2A, 2B, and 2C if not correctly reflected. I (We) understand that if I (we) make a false statement in this document, I (we) may be subject to criminal penalties."

Signature	Date
Signature	Date
Signature	Date December 14, 2015
Name of Person to Contact About this Document David J. Hauff	Email Address dhauff@andersonbottrell.com
Daytime Telephone Number (701) 235-3300	

# *State of North Dakota*

## SECRETARY OF STATE



### CERTIFICATE OF DOMESTICATION OF SALON PROFESSIONAL EDUCATION COMPANY, LLC

The undersigned, as Secretary of State of the State of North Dakota, hereby certifies that Articles of Domestication of SALON PROFESSIONAL EDUCATION COMPANY, LLC, a Minnesota Business Limited Liability Company, to

SALON PROFESSIONAL EDUCATION COMPANY, LLC

a North Dakota Business Limited Liability Company, duly signed and verified pursuant to North Dakota statutes governing domestication, have been received in this office and are found to conform to law.

ACCORDINGLY the undersigned, as such Secretary of State, and by virtue of the authority vested in him by law, hereby issues this Certificate of Domestication to SALON PROFESSIONAL EDUCATION COMPANY, LLC.

Effective date of domestication: December 23, 2015

Issued: December 23, 2015

A handwritten signature in cursive script that reads "Alvin A. Jaeger".

Alvin A. Jaeger  
Secretary of State