

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zenfolio, Inc.		05/24/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Art.com, Inc.		
Street Address:	2100 Powell Street		
Internal Address:	13th Floor		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3727332	ZENFOLIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-233-4044		
Email:	paul.thomas@pillsburylaw.com		
Correspondent Name:	PAUL E THOMAS		
Address Line 1:	POST OFFICE BOX 10500		
Address Line 2:	PILLSBURY WINTHROP SHAW PITTMAN LLP		
Address Line 4:	McLEAN, VIRGINIA 22102		
NAME OF SUBMITTER:	Paul E. Thomas		
SIGNATURE:	/Paul E. Thomas/		
DATE SIGNED:	06/03/2016		
Total Attachments: 1			
source=Art.com - Assignment of Zenfolio mark to Art.com (2)#page1.tif			

CH \$40.00 3727332

Assignment of Trademark Asset

Zenfolio, Inc. ("Assignor") is the owner of the following trademark, which has been in use in commerce since at least as early as September of 2004, and is the registrant of the trademark's corresponding federal registration:

Trademark:	USPTO Record:	Services:
ZENFOLIO	U.S. Reg. No.: 3727332	Class 39: providing a web site for the electronic storage of digital photographs and videos.

The ZENFOLIO trademark, together with its federal registration (U.S. Reg. No. 3727332), are hereinafter referred to collectively as "the Mark."

As of the date of the authorized signature below, Assignor hereby assigns, transfers, and conveys all of its ownership interests in the Mark to –

ART.COM INC.
2100 Powell Street, 13th Floor
Emeryville, CA 94608

("Assignee")

Assignee has acquired Assignor and is the successor in interest of all that portion of Assignor's business which relates to the Mark.

ASSENTED TO AND AGREED:

Assignor: Zenfolio, Inc.

Assignee: Art.com, Inc.

By: Arnaud Collin

By: Brynnre Schmitt

Name & Title:

Name & Title:

Arnaud Collin, General manager Zenfolio

Brynnre Schmitt, Corporate Counsel

Date: May 24 2016

Date: 6/2/2016