

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386434

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S-L Snacks National, LLC		05/07/2016	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	S-L Snacks OH, LLC		
Street Address:	13515 Ballantyne Corporate Place		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28277		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	1550372	ANGEL WINGS	
Registration Number:	0689187	ANGELICA GOODIES	
Registration Number:	1602649	ANISETTE SPONGE	
Registration Number:	1602651	ANISETTE TOAST	
Registration Number:	1668706	ARCHWAY	
Registration Number:	4068734	ARCHWAY HOMESTYLE COOKIES	
Registration Number:	1585950	BREAKFAST TREATS	
Registration Number:	3342259	COFFEE TREATS	
Registration Number:	4594064	DUNK YOUR D'ORO	
Registration Number:	0686411	EGG JUMBO	
Registration Number:	4589939	HOMESTYLE ARCHWAY	
Registration Number:	4594065	HOW DO YOU DUNK YOUR D'ORO?	
Registration Number:	2105401	LADY STELLA	
Registration Number:	2106597	MAMA'S	
Registration Number:	2132678		
Registration Number:	1528510	MARGHERITE	
Registration Number:	2904812		
Registration Number:	1531110	REGINA	
Registration Number:	1533507	ROMAN EGG BISCUITS	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2071628	SALERNO
Registration Number:	2187261	SALERNO
Registration Number:	2263790	SANTA'S FAVORITES
Registration Number:	2180713	STELLA D'ORO
Registration Number:	3092963	STELLA D'ORO
Registration Number:	4192872	STELLA D'ORO AND COFFEE
Registration Number:	4496062	STELLA TRINKETS
Registration Number:	1557067	SWISS FUDGE
Registration Number:	4296148	TASTE THE SEASON
Registration Number:	3908951	TASTE THE TRADITION
Registration Number:	4305959	WHAT A COOKIE SHOULD BE

CORRESPONDENCE DATA

Fax Number: 7045578002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-557-8001

Email: gsharpsmyers@snyderslance.com

Correspondent Name: Gail Sharps Myers

Address Line 1: 13515 Ballantyne Corporate Place

Address Line 2: Attn: Legal Department

Address Line 4: Charlotte, NORTH CAROLINA 28277

NAME OF SUBMITTER:	Gail Sharps Myers
SIGNATURE:	/Gail Sharps Myers/
DATE SIGNED:	06/02/2016

Total Attachments: 5

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property (the "Assignment") effective the 7th day of May, 2016, is made by **S-L Snacks National, LLC**, a North Carolina limited liability company ("Assignor") to **S-L Snacks OH, LLC**, a North Carolina limited liability company ("Assignee").

Assignor desires to transfer and assign to the Assignee, and the Assignee desires to accept the transfer and assignment of, all of the Assignor's worldwide rights, title and interests in, to and under the Assignor's (a) inventions (whether patentable or unpatentable and whether or not reduced to practice), improvements thereto, and patents, patent applications, and patent disclosures, together with reissuances, continuations, continuations-in-part, revisions, extensions and reexaminations thereof; (b) registered and unregistered trademarks, service marks, trade dress, logos, trade names, and corporate names, together with translations, adaptations, derivations and combinations thereof and including goodwill associated therewith, and all applications, registrations, and renewals in connection therewith, including but not limited to the colors, graphics and overall appearance of packaging for each product Assignor and/or its predecessors in interest have made, advertised, offered for sale or sold in the United States, and each of the service marks, trademarks and associated trade dress listed on Schedule A annexed hereto and incorporated herein by reference; (c) copyrightable works, copyrights, and applications, registrations and renewals in connection therewith; (d) mask works and applications, registrations and renewals in connection therewith; (e) trade secrets and Confidential Information including but not limited to recipes, formulae, processes, methods, concepts, and similar trade secrets or confidential information related to the research, development, manufacture, marketing, advertising, sale or distribution of food products; (f) computer software, in object and source code format (including data and related documentation); (g) plans, drawings, architectural plans and specifications; (h) websites, including all URLs, domain names, domain registrations, email addresses and phone numbers; (i) other proprietary rights; and (j) copies and tangible embodiments and expressions thereof (in whatever form or medium), all improvements and modifications thereto and derivative works thereof (all collectively, the "Intellectual Property").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby transfer and assign to the Assignee all of the Assignor's worldwide rights, title and interests in, to and under the Intellectual Property, together with the translations, adaptations, derivations and combinations thereof, including the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement and any and all renewals and extensions thereof that may hereafter be secured, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

Executed this 7th day of May, 2016.

"ASSIGNOR"

S-L SNACKS NATIONAL, LLC

By: Mail Sharps Myers
Printed Name: Mail Sharps Myers
Title: Secretary

"ASSIGNEE"

S-L SNACKS OH, LLC

By: Mail Sharps Myers
Printed Name: Mail Sharps Myers
Title: Secretary

STATE OF NORTH CAROLINA

COUNTY OF MECKLENBURG

On this 7th day of May, 2016, before, Laura C. Hughes, personally appeared Earl Shanks myers of S-L Snacks National, LLC, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Laura C. Hughes
Notary Public

My Commission Expires: 7/13/2019

STATE OF NORTH CAROLINA

COUNTY OF MECKLENBURG

On this 7th day of May, 2016, before, Laura C. Hughes, personally appeared Earl Shanks myers of S-L Snacks OH, LLC, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Laura C. Hughes
Notary Public

My Commission Expires: 7/13/2019

Schedule A

Trademark	App. No.	Reg. No.	Country
ANGEL WINGS	662460	TMA401908	Canada
ANGELICA GOODIES	662466	TMA399354	Canada
ANGINETTI	662467	TMA393900	Canada
ANISETTE SPONGE	662492	TMA399557	Canada
ANISETTE TOAST	662484	TMA394221	Canada
ARCHWAY	229157	TMA101622	Canada
ARCHWAY and Design	284425	TMA141370	Canada
BREAKFAST TREATS	662498	TMA393204	Canada
CHEEZ*TRAWS	332445	TMA177169	Canada
CHIPPEROOS	528488	TMA326260	Canada
COMO DELIGHT	662462	TMA403198	Canada
EGG JUMBO	662483	TMA400465	Canada
FRACKERS	662585	TMA388775	Canada
FROOKIE	640056	TMA380830	Canada
FROOKIES	612354	TMA369209	Canada
FRUITINS	662584	TMA388774	Canada
R.W. FROOKIE and Design	650073	TMA385197	Canada
REGINA	662495	TMA402231	Canada
SCHOOL HOUSE and Design	1024715	TMA595307	Canada
STELLA D'ORO	358646	TMA192301	Canada
STELLA D'ORO and Design	662464	TMA401909	Canada
STELLA D'ORO and Design	662049	TMA402228	Canada
STELLA D'ORO and Design	662465	TMA407370	Canada
ARCHWAY	914624	1047006	Mexico
STELLA D'ORO	1415073	1426515	Mexico
ANGEL WINGS	73/723,064	1,550,372	USA
ANGELICA GOODIES	72/052,440	0,689,187	USA
ANISETTE SPONGE	73/837,911	1,602,649	USA
ANISETTE TOAST	73/838,510	1,602,651	USA
ARCHWAY	74/137,548	1,668,706	USA
ARCHWAY HOMESTYLE COOKIES and Design	85/305,104	4,068,734	USA
BREAKFAST TREATS	73/743,991	1,585,950	USA
COFFEE TREATS	77/024,272	3,342,259	USA
DUNK YOUR D'ORO	85/957,437	4,594,064	USA
EGG JUMBO	72/051,148	0,686,411	USA
HOMESTYLE ARCHWAY and Design	85/959,328	4,589,939	USA
HOW DO YOU DUNK YOUR D'ORO?	85/957,448	4,594,065	USA
LADY STELLA	75/183,271	2,105,401	USA

MAMA'S	75/114,118	2,106,597	USA
MAMA'S (Design Only - face)	75/247,999	2,132,678	USA
MARGHERITE	73/743,966	1,528,510	USA
Miscellaneous Design Only (Stella D'oro)	78/251,384	2,904,812	USA
REGINA	73/744,294	1,531,110	USA
ROMAN EGG BISCUITS	73/744,464	1,533,507	USA
SALERNO	75/111,370	2,071,628	USA
SALERNO and Design	75/243,716	2,187,261	USA
SANTA'S FAVORITES	75/499,377	2,263,790	USA
STELLA D'ORO	75/347,268	2,180,713	USA
STELLA D'ORO (Stylized)	78/635,652	3,092,963	USA
STELLA D'ORO AND COFFEE and Design	85/331,326	4,192,872	USA
STELLA TRINKETS	85/838,503	4,496,062	USA
SWISS FUDGE	73/744,309	1,557,067	USA
TASTE THE SEASON	85/330,062	4,296,148	USA
TASTE THE TRADITION	77/837,222	3,908,951	USA
WHAT A COOKIE SHOULD BE	85/366,200	4,305,959	USA