

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386442

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Big Strike TE Acquisition, LLC		06/02/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Big Strike, LLC		
<b>Street Address:</b>	151 W. ROSECRANS AVENUE		
<b>City:</b>	GARDENA		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90248		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3026643	STAR JEANS	
<b>Registration Number:</b>	3775463	SPEAK 2 ME	
<b>Registration Number:</b>	3867779	TL4E TRUE LOVE FOREVER	
<b>Registration Number:</b>	3716232	YOUR BEST PROFILE	
<b>Registration Number:</b>	3775462	SPEAK RIO	
<b>Registration Number:</b>	3052025	STAR CITY	
<b>Registration Number:</b>	2225732	KATLYN O'FARREL	
<b>Registration Number:</b>	1705138	FIRST OPTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2138915031		
<b>Email:</b>	trademark@buchalter.com		
<b>Correspondent Name:</b>	Jessie K. Reider, CA Bar No. 2371113		
<b>Address Line 1:</b>	1000 Wilshire Blvd., Suite 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>NAME OF SUBMITTER:</b>	Jessie K. Reider, CA Bar No. 2371113		
<b>SIGNATURE:</b>	/jkr/		

CH \$215.00 3026643

<b>DATE SIGNED:</b>	06/02/2016
<b>Total Attachments: 2</b> source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

Trademark Assignment

WHEREAS Big Strike TE Acquisition, LLC, a Delaware limited liability company (hereafter called "Assignor"); has adopted, owned and/or used the trademarks identified on Exhibit A, attached hereto and incorporated by this reference, and owns the listed trademark applications/registrations and the common law rights in and to the corresponding trademarks therefore, all collectively referred to herein as the "Trademarks".

WHEREAS, Assignor transferred all of its rights, title and interest in and relating to the Trademarks to Big Strike, LLC, a California limited liability company with an address of 151 West Rosecrans Ave., Gardena, CA 90248 (hereafter called "Assignee"), and Assignee wished to receive such transfer;

WHEREAS the Parties desire to memorialize the assignment of the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the applications and registrations, all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the applications and registrations therefore, all common law rights relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY ASSIGNOR:


By: [Signature]  
Big Strike TE Acquisition, LLC  
Dated: JUNE 2, 2016

AGREED TO AND ACCEPTED BY ASSIGNEE:

By: [Signature]  
Big Strike, LLC  
Dated: JUNE 2, 2016

EXHIBIT A

TRADEMARKS

<u>Serial Number</u>	<u>Trademark</u>
78952410	TRACES BY TRACY EVANS
78876334	TRACY EVANS LIMITED
78348519	STAR JEANS
77403144	T.B.A.* THE PIXIE
77403136	T.B.A.* THE SHAG
77403132	T.B.A.* THE FLIP
77171257	DANIELLE B.
77491965	SPEAK 2 ME
77024223	TL4E TRUE LOVE FOREVER
77479999	YOUR BEST PROFILE
77492041	SPEAK MILAN
77491944	SPEAK RIO
76447330	STAR CITY
76617678	T.B.A.
76977121	STAR JEANS
76977110	STAR CLOTHING
76976790	TROUSERS UP
75723103	PORTRAIT
75592937	BEST FRIENDS FOREVER (BFF)
75413863	KATLYN O'FARREL
75327441	
74082094	STAR C.C.C. CITY CLOTHING CO.
74219491	FIRST OPTION