

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Health Center for Better Living, Inc.		05/29/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Swanson Health Products, Inc.		
Street Address:	4075 40th Avenue SW		
City:	Fargo		
State/Country:	NORTH DAKOTA		
Postal Code:	58104		
Entity Type:	Corporation: NORTH DAKOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4526858	COLOCERIN	
Registration Number:	3955059	COLON HELPER	
CORRESPONDENCE DATA			
Fax Number:	6125732005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-767-2522		
Email:	USPTO@dbclaw.com		
Correspondent Name:	Richard C. Stempkovski, Jr.		
Address Line 1:	100 South Fifth Street		
Address Line 2:	Suite 2250		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Richard C. Stempkovski, Jr.		
SIGNATURE:	/Richard C. Stempkovski, Jr./		
DATE SIGNED:	06/03/2016		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is by and between Health Center for Better Living, Inc. ("Assignor") and Swanson Health Products, Inc. ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignor is the owner of the trademark(s) and applications/registrations relating to same as indicated and/or described in EXHIBIT A attached hereto and incorporated by reference herein (the "Marks"); and

Whereas, Assignor has assigned its rights in and to the Mark(s) to Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **ASSIGNMENT:** Assignor has and does hereby assign, sell and transfer to Assignee all of his/her/its rights, title and interest in and to the Mark(s), including, but not limited to: (i) all registration rights with respect to the Mark(s), (ii) any rights to prepare derivative marks, and (iii) any/all goodwill related to the Mark(s).

2. **ASSIGNOR'S REPRESENTATIONS:** Assignor represents and warrants (i) that Assignor is the exclusive owner of the Mark(s), (ii) that Assignor possesses all rights, title and interest in and to the Mark(s), (iii) that Assignor has the power to enter into this Assignment, (iv) that the Mark(s) do not infringe on the rights of any other person or entity, and (v) that the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.

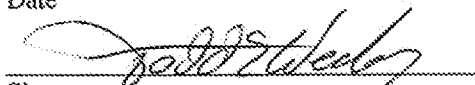
3. **CONTINUING OBLIGATIONS:** Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.

4. **BINDING EFFECT:** The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.

5. **GOVERNING LAW:** This Assignment shall be governed by and construed in accordance with the laws of the State of Minnesota.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed on the respective dates set forth below.

ASSIGNOR:

5-29-16
Date

Signature
Todd Weardon
Printed Name
President
Title

ASSIGNEE:

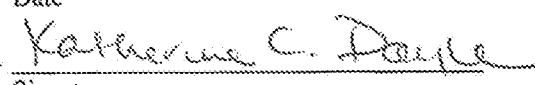
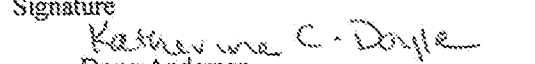
5/20/16
Date

Signature

Printed Name
Chief Executive Officer
Title

EXHIBIT A

HEALTH CENTER FOR BETTER LIVING MARK LISTING (the MARKS)

TRADEMARKS: ACTIVE REGISTRATIONS		
Trademark/Service Mark	Registration Number	Serial Number
COLOCERIN	4,526,858	85/876,081
COLON HELPER	3,955,059	85/141,666

TRADEMARKS: OTHER – APPLIED FOR/REGISTERED		
Trademark/Service Mark	Registration Number	Serial Number
DERMASATIN	3,632,858	77/484,614
DERMARET		77/448,374
DERMARETIN		77/448,372
TOTAL RELAX		75/332,128
ZING!		75/332,127
HAIR CARE VITAMINS	2,216,015	75/332,126
HAIR CARE PROTEIN	2,212,534	75/332,125
LOVE FORMULA	2,180,643	75/332,123
CLEAR COMPLEXION	2,245,468	75/332,122
BETTER LIVING MULTI		75/332,091
WOMAN'S BALANCE		75/332,082
MAN'S REJUVENATOR	2,765,968	75/332,081
CATA-CLEAR	2,221,333	75/332,080
BODY CIRCULATION	2,180,642	75/332,044
CHOLEST-A	2,178,549	75/332,043
PURE BLOOD	2,178,548	75/332,042
120 OVER 80	2,182,418	75/332,041
NATURAL BREATHING	2,178,547	75/332,040
HEALTHY JOINTS	2,418,523	75/332,039
ALLERGY FIRST AID	2,180,641	75/332,038
REGULARITY		75/332,037
COLON HELPER		75/332,036
FLU & COLDADE		75/332,035
SLEEP LIKE A BABY	2,178,546	75/332,034
HEALTHY HEART	2,180,640	75/332,033
VISION BOOSTER	2,222,374	75/332,032
HAIR BUILDER	2,537,528	75/332,031
NICO-EZE	2,178,545	75/332,030
GOUT		75/332,029
FRESH START	2,227,488	75/332,028
EARS	2,216,013	75/332,027
HEAD-X	2,178,544	75/332,026
VEIN VANISH	2,185,871	75/331,920
CRAMP-FREE	2,184,000	75/331,919
GOOD-BYE CELLULITE	2,183,999	75/331,918
WEIGHT LOSS	2,185,870	75/331,772
P.M.S. STOP	2,244,272	75/331,771
BONE/NAIL BUILDER		75/331,769
BRAIN ALERT		75/331,768
WOMAN'S CHANGE	2,180,636	75/331,767
ANTI-STRESS		75/331,766
STABLE SUGAR	2,545,511	75/331,765
FATIGUE FIGHTER	2,178,542	75/331,764

TRADEMARKS: OTHER – APPLIED FOR/REGISTERED

Trademark/Service Mark	Registration Number	Serial Number
MALE VIGOR	2,240,288	75/331,763
SINUS & HAYFEVER		75/331,762
PRO SKIN ENHANCER	2,180,635	75/331,761
WATER RETENTION		75/331,760
LIVER DE-TOX	2,227,486	75/331,756
KIDNEY FLUSH	2,190,795	75/331,755
ITCH DEFENSE	2,182,416	75/331,754
PRIME LUNG		75/331,753
ENDLESS ENERGY	2,080,009	74/735,086